

Generation ReadySM is a national provider of professional learning services that uniquely combines deep instructional job-embedded expertise, innovative technology tools, and a targeted digital content library that ensures sustained professional growth and improved student learning. For the past 20 years, our primary focus has been improving instructional practice in the classroom. Our professional learning services are:

- **Experienced** – We only hire education consultants with at least 10 years of classroom teaching experience and proven success as instructional leaders *in the content area in which they consult*. Our research-based approach has been refined by working in thousands of urban, suburban and rural schools throughout the country.
- **Evidence-based** – Our professional development is always based on instructional and school-wide approaches that are empirically proven to improve student outcomes. These are contained within our Six Essential Practices for Effective Schools, a framework that guides our work with schools.
- **Collaborative** – Using data from formal accountability systems and from Generation Ready's innovative planning, informal observation, reporting and content tools, consultants work with teachers and leaders to guide professional conversations about individual needs and support wider professional development planning.

Customized – Our differentiated professional development builds on teachers' and leaders' expertise, previous experiences, and learning styles, regardless of a school's chosen curricula, assessments or observation tools.