

Attention Class of 2021!!!

SENIOR PICTURES FOR THE YEARBOOK ARE DUE BY November 13, 2020

Carlsbad High School Senior Picture Requirements & Guidelines

Senior year is in full swing, and although we start out virtually we **WILL** have a yearbook in 2021! The Echo yearbook staff has set some guidelines to ensure "smooth sailing" for your 2021 senior section. Please note these guidelines so there will not be any problems with your photo.

*Senior Pictures are due to the yearbook by **November 13, 2020**. Due to the nature of how we are in session (fully virtual) ALL pictures will need to be submitted electronically to the following email address:

echoyearbook@carlsbadschools.net

The goal of the Echo staff is to achieve a unified appearance of all senior pictures in the yearbook. For us to do this, please follow these guidelines:

- Senior should be *centered* in the photo facing the camera, both eyes visible. Face forward, not in profile or over the shoulder. Photos should not be looking down or up, but facing the camera.
- Pose must be a waist-up shot. No full body shots. **No hands near face—arms and hands should not be above the waist. No knees blocking the body. We reserve the right to crop any pictures as we deem necessary.** Backgrounds (trees, rocks, columns, etc.) should not block the view of the student.
- Student should be *sitting or standing*. Please no photos of students laying on the ground, floor, etc.
- Senior clothing and jewelry must fit school dress code guidelines and be "school appropriate", this includes piercings and tattoos. No pictures with strapless/off the shoulder styles, halters and low necklines will be included in the yearbook, nor will visible tattoos.
- No props (animals, hats, sunglasses, cars, sport equipment, or additional people in the photo).
- Background must be simple and uncluttered and there should be no texture, name stamping, embossing, or date stamp.
- Photo **must** be vertical. No horizontal photos.
- Your image must be a **High Resolution file size of 300 DPI. We will crop them to size.**
- If unsure about ANY of these specifications, please contact Mrs. Burke at elizabeth.burke@carlsbad.schools.net or echoyearbook@carlsbadschools.net.

Senior Picture FAQs on back!

Senior Picture FAQs

1. What should I do first about pictures and how soon should I do it?

Call a photographer **as soon as possible** and get a sitting time scheduled

2. What are the yearbook picture recommendations?

Size: **300 dpi COLOR** Digital photo

Pose: Head-and-shoulder shot looking at the camera—face centered on photo (centered, color contrast, depth), no hats/hoods, sunglasses, etc.

Background: We suggest using a traditional, neutral (blue, gray, brown), & solid background for highest color quality and contrast.

3. What is the purpose of these specifications?

The yearbook is a professional publication that reaches a large audience: our student body, our community, and beyond. We also encounter production costs of over \$40,000, and want to create a book of the highest possible quality. Therefore we have standards. Applying these standards in a fair manner requires us to mandate uniform standards for all pictures. *Following these standards ensures that every student is treated equally and fairly when we determine what photos are published in our book.*

4. What if I decide to take my own picture with my own camera?

Any self-taken portraits must follow the guidelines on the reverse side and make sure the pics have a resolution of 300 dpi. Please be aware, however, that we reserve the right to refuse any pictures that do not look professional or appropriate for the yearbook. *Once again, in order to be fair to all students, we will follow our guidelines 100%.*

6. Should I have my senior pictures taken if I know I am not going to actually graduate this year?

That is up to you. However, anyone who is not classified as a senior by the deadline may be excluded from the senior section of the yearbook.

7. What will happen if I do not turn in a senior picture at all?

You will not be included in the senior section of the yearbook.

NOTE: The yearbook staff reserves final judgment as to whether or not photos meet the specifications.