

BE A COCA-COLA SCHOLAR!

# HIGH SCHOOL SENIORS

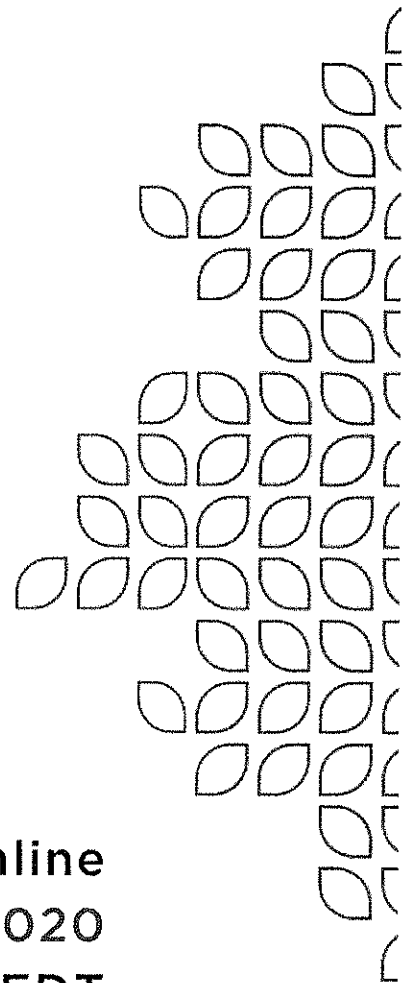
We're giving \$20,000 college  
scholarships to 150 change agents  
across the country.

Apply Online  
[CokeURL.com/Apply2020](http://CokeURL.com/Apply2020)  
August 1 - October 31, 5pm EDT

Learn more at [coca-colascholars.org](http://coca-colascholars.org)



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### COCA-COLA SCHOLARS APPLICATION OPEN THROUGH OCTOBER 31

Nation's Largest Achievement-Based Program is Awarding 150 \$20,000 Scholarships

#### For Immediate Release

Atlanta, August 2020

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- High school seniors across the country may apply online at [Cokeurl.com/Apply2020](https://Cokeurl.com/Apply2020) through October 31, 2020, at 5 p.m. Eastern.
- Students are selected based on academics, leadership, and service. Full eligibility requirements are available at [Cokeurl.com/Scholarships](https://Cokeurl.com/Scholarships).
- After a three-stage selection process, 150 applicants will be named Coca-Cola Scholars and receive a \$20,000 college scholarship.

The Coca-Cola Scholars Program, the largest corporate-sponsored, achievement-based scholarship program in the country, is now accepting applications from current high school seniors to become Coca-Cola Scholars and receive one of 150 college scholarships worth \$20,000.

Students with at least a 3.0 GPA may apply at [Cokeurl.com/Apply2020](https://Cokeurl.com/Apply2020) through October 31, 2020, at 5 p.m. Eastern. Full eligibility requirements can be found at [Cokeurl.com/Scholarships](https://Cokeurl.com/Scholarships). Coke Scholars not only demonstrate excellence in academics, but also serve as leaders in their community and are dedicated to creating positive change.

Since inception, the Coca-Cola Scholars Program has awarded more than 6,300 students with over \$72 million total in scholarships. A partnership between The Coca-Cola Company and Coca-Cola bottlers, it has invested in the future of communities it serves through supporting socially conscious, service-minded leaders for more than 30 years, and is the largest achievement-based scholarship program in the United States.

"We believe that identifying these young leaders throughout the country and encouraging their passion for serving others not only empowers the students, but also lifts up those around them," said Jane Hale Hopkins, President of the Foundation. "The Coca-Cola system is dedicated to giving back to the communities they serve, and the Coca-Cola Scholars Foundation is proud to be a part of that commitment."

In addition to receiving college scholarships, Coca-Cola Scholars will participate in a leadership development curriculum and be welcomed into a vibrant and growing family of alumni that have become a powerful force for positive change in the world. Through networking, collaborations, and friendships, the group strives to make a greater impact together. Recent events and initiatives include the [2018 Coca-Cola Scholars Leadership Summit](#), a [post-hurricane clean-up in Houston](#), and

the fourth year of a coaching program that partners seasoned alumni with first-year Scholars as they transition to college.

*The Coca-Cola Scholars Foundation celebrates and empowers visionary leaders who are refreshing the world. With its 32<sup>nd</sup> class of Coca-Cola Scholars, the Foundation has provided more than \$72 million in scholarships to over 6,300 program alumni who together have become a powerful force for positive change. Learn more at [www.coca-colascholars.org](http://www.coca-colascholars.org).*

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