

Status Report: Deer High School Business/Computer Science/Career Development

Henry Wooten • 10.12.2020

Overview

Previous Years

- Enrollment/Student Participation
- Trips/Conferences
- Awards

Current State of Programs

- Programs
- Enrollment
- Planned Activities

Previous Years

Previous Years - Enrollment/Student Participation

Steady Increase

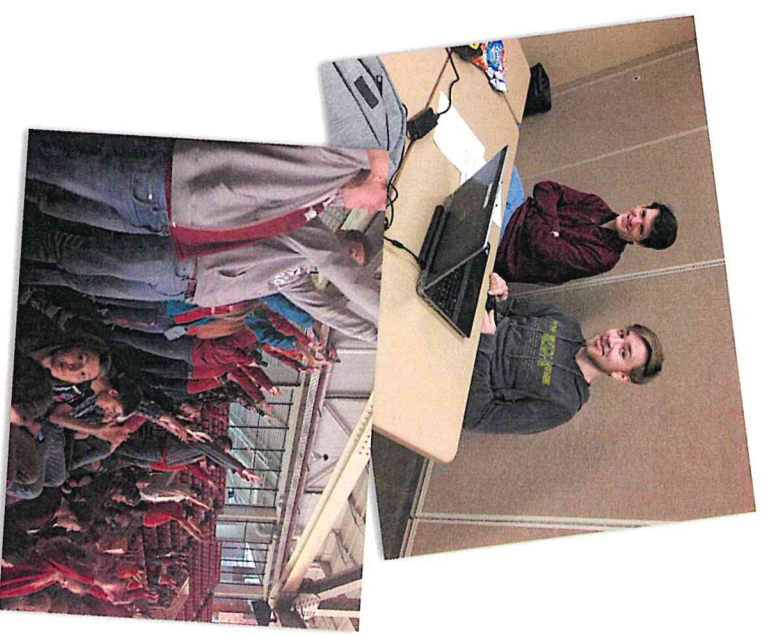
Due to the combined efforts of our Administration, Teachers and Student leaders, over the last several years we have seen a steady increase in both CTE class enrollment and CTE Student organization participation.



Previous Years - Trips and Conferences

Trips and Conferences have included:

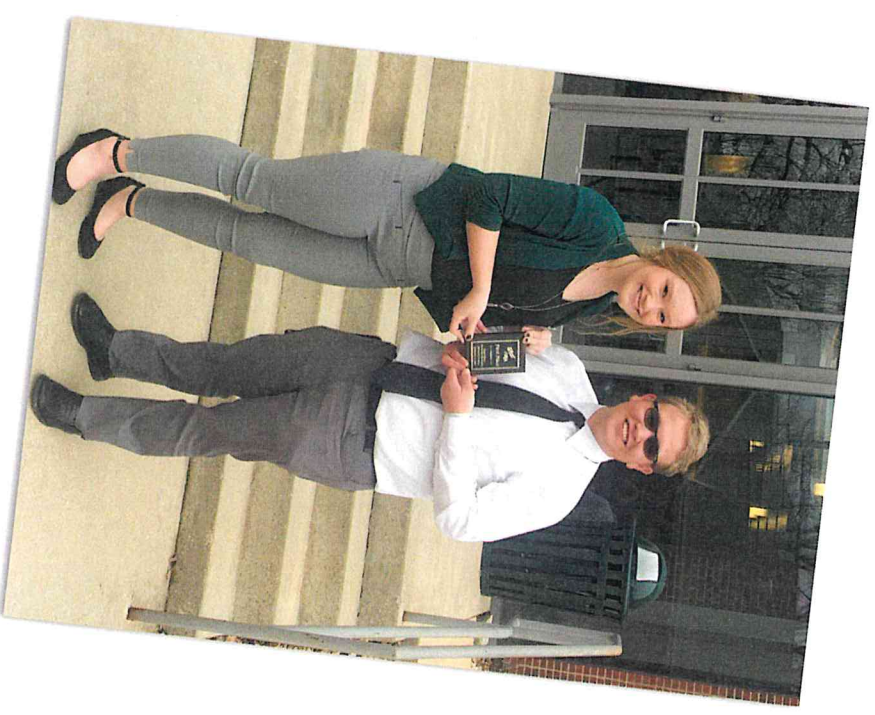
- FBLA District Conferences at Mt Home
- Governor's Computer Programming Competition
- Career Field Trip to tour Ranger Boat Factory
- Career Day at Silver Dollar City
- FBLA State Leadership Conference
- FBLA night at Razorback Basketball



****Several other trips were planned but unfortunately canceled due to Covid restrictions****

Previous Years - Awards

- Multiple Students placing in the top 6 at the FBBLA Spring District Conference and earning an opportunity to compete at the State Leadership Conference.
- FBBLA - Largest Market Share Membership award at District Conference
- FBBLA - Largest Market Share Membership award at State Conference
- CSTA National Conference Sponsorship Award



Current State of Program

Current State of Programs - Programs

Business - Digital Marketing

Students get a look at what it takes for businesses to market to their customers effectively in our digitally dependant society. They will learn skills with various computer software and have the opportunity to showcase those skills by earning certifications.

Computer Science - Programming Emphasis

Students have the opportunity to take a full slate of Computer Science courses on campus and virtual learning to code and create mobile apps.

Career Development

Students learn their career interests, career personalities and career paths to aid them in their educational pursuits and skills attainment to equip them to have successful careers.



Current State of Program - Enrollment

Class Enrollment

Even with the added complexities of the current school year CTE enrollment continues to increase.

CTSO Membership

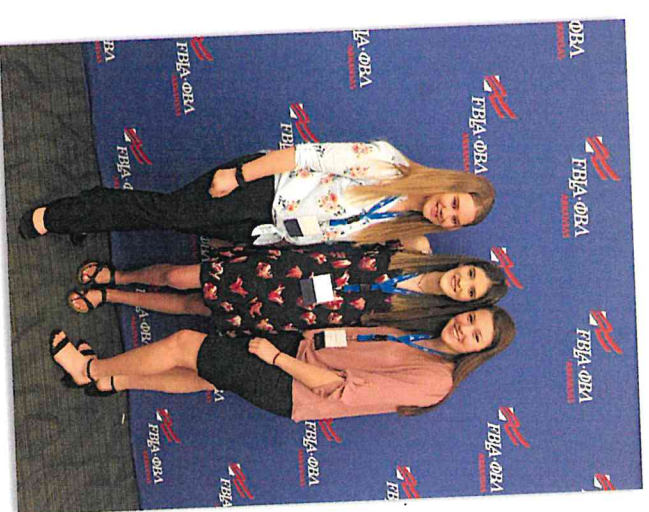
Early projections indicate that career and technical student organization membership will be up again this year.



Current State of Program - Planned Activities

Current planned activities include:

- Virtual FBLA District Conference
- Virtual Career Development factory tours
- Congressional App Challenge participation
- FBLA Spring District Conference in Mt. Home
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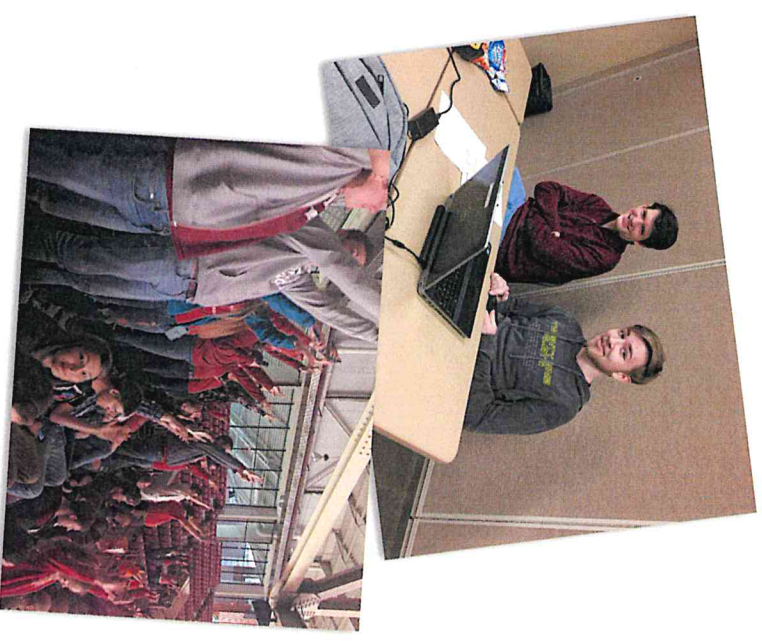
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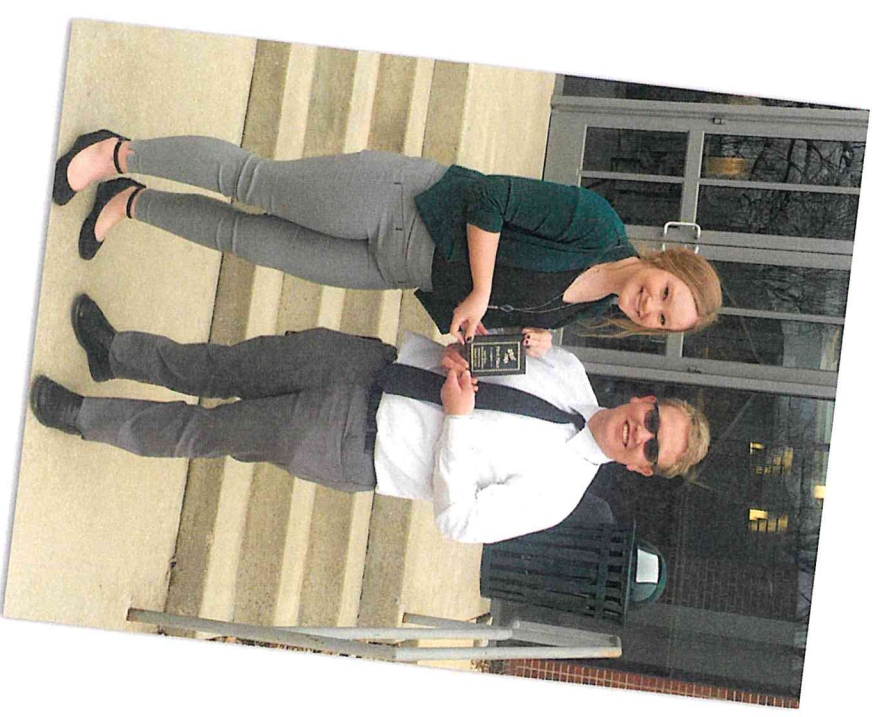
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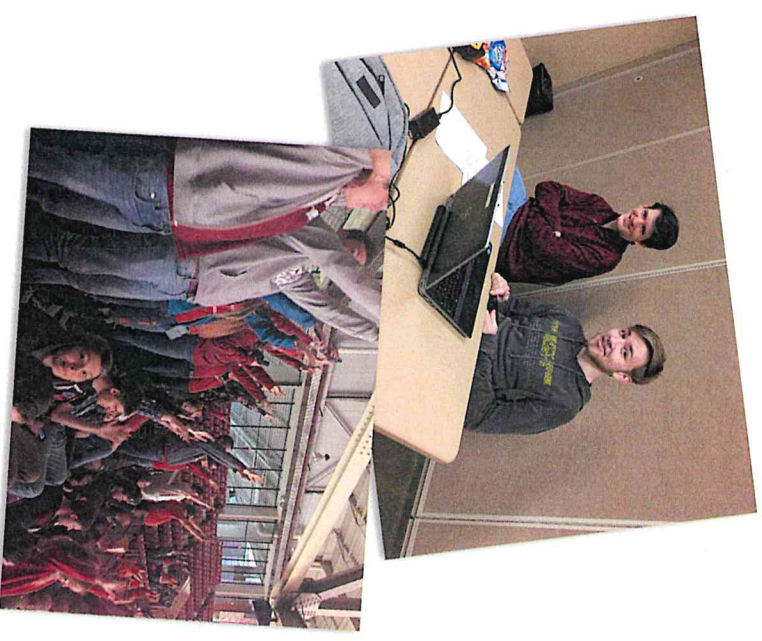
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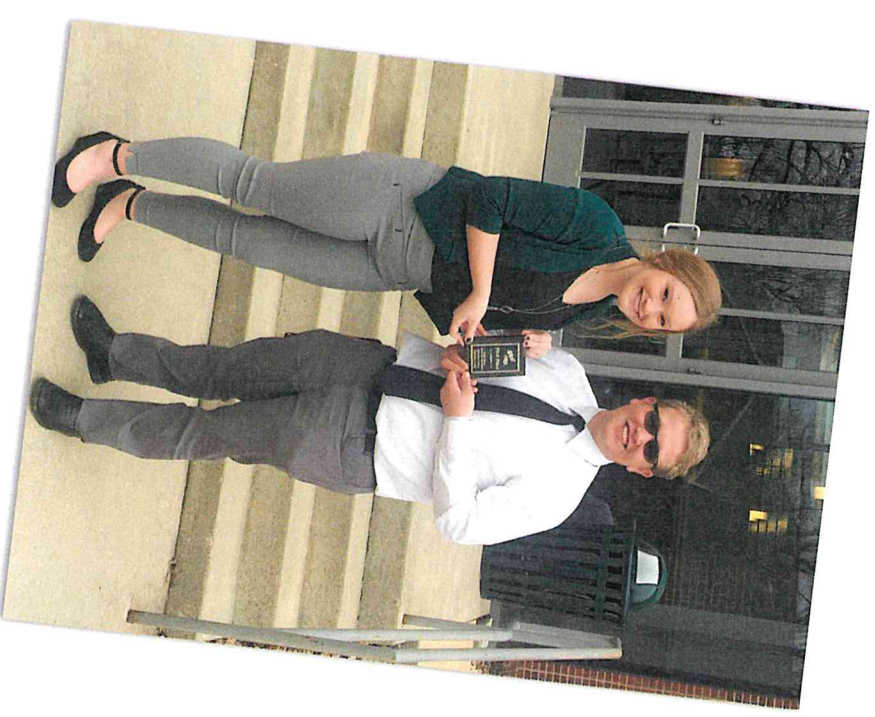
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