



State Representatives' Update

April 2015

Leading Vision Goal Update (Advocacy, Public Affairs, & Special Projects)

- As Congress works to put forward a reauthorization of the Elementary and Secondary Education Act (ESEA) this year, NAESP continues to advocate for key legislation and provisions in the renewal of the law that will support the role of principals, such as legislation sponsored by Al Franken (D-MN), which provides a comprehensive program to recruit, prepare and provide on-going professional learning for principals. As the national representative of principals, NAESP is also putting forward the voice of principals on other provisions that are important to profession in federal law, such as assessment and accountability. NAESP is working primarily in the Senate right now as the Senate Health, Education, Labor and Pensions Committee is planning to mark-up ESEA legislation on April 14, and it remains uncertain whether the House of Representatives will bring its bill back up.
- NAESP is involved in key meetings and discussions surrounding federal privacy legislation concerning protection of individual student data as districts and schools use technology to support instruction and operations.
- Special project work includes implementation activities supported by the WK Kellogg Foundation to develop conference activities and a three-state professional learning program in Pre-K-3 leadership and education, including a curriculum aligned to *Leading P-K-3 Learning Communities: Competencies for Effective Principal Practice* that will be available for aspiring or in-service principals in the profession. NAESP will be rolling this out as part of the program funding.
- Additional efforts are being made to continue dissemination and promotion of the publication to the education community more broadly. Other project work includes dissemination of professional learning modules developed by the Coalition to Support Grieving Students for principals, and on-going work with the Wallace Foundation to disseminate important research on effective instructional leadership practices.

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*Can't wait to see you in
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latest news #naesp15.*



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Learning Vision Goal Update (Professional Learning and Programs)

- A program for National Mentor Certification renewal is being developed for the 2015-2016 year. The certification is a three year renewal. A one day pre-conference workshop for renewal is available at the Long Beach conference. This session will be presented in partnership with McREL and the balanced leadership research.
- Attendance at a Design Thinking training has provided an innovative platform for facilitators and presenters that will help inform how professional development curriculum is created and what strategies for learning are implemented. In developing a cadre of trainers, the current research in adult and student learning has important implications for change.
- The Rigor Workshop has been presented in three schools based on requests from principals to working directly with their teachers on common core strategies. The NAESP Rigor Worksheet is the frame work that is used as the central strategic document.

Communities Vision Goal Update (Membership, Marketing, & Communications)

- Production is in full swing for this year's installment of Principals Perspective TV, in partnership with ITN. The program will once again launch at the Annual Conference in Long Beach, and will include segments spotlighting NAESP's work on Capitol Hill for the Principal Recruitment and Training Act, a segment focused on parent and community engagement featuring Karen Heizer, 2014 NDP, and technology segments sponsored by Smart Technologies, McGraw Hill Education, Middlebury Interactive, and Dreambox Learning.
- Results of recent NAESP Membership Readership Study are complete, and work is underway with strategic planning and editorial development to better address the interests and needs of our members. The study results will be shared with the board in an executive summary format at its next meeting.
- The membership teams of NAESP and NASSP convened a meeting in late March to outline areas of mutual interest for membership development, including a review of current programs, membership models, incentives, and target states. The goal is to set forth an agenda for collaboration that will create a greater level of efficiency and consistency in working with our state affiliates.

Principal Magazines, Post-It Notes, and more!

We have materials available for your upcoming meetings and state conferences. Please call Monique Talbot, Director, Membership Acquisition and Engagement at mtalbot@naesp.org or by phone at 703-518-6246 and/or Nikki Sparks, Membership Coordinator



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Exclusive for State Representatives...What's your "NAESP Story?"

What defines your NAESP membership experience? Is it connecting with others in the field or sharing your passion for creating a foundation for learning with the next generation? Is it our award-winning magazine, which offers the latest information, trends and research or our valuable legal benefits program that protects you from the unknown? Or is it the educational opportunities and leadership development that we offer?

Tell us about the new programs or technological tools that you have implemented. Or about leadership techniques that are you employing to strengthen your team, or advice that you have for early career principals when it comes to managing staff or dealing with families and community issues. We want to hear from you!

In 250 words or less, send your NAESP Story and photo (.jpg preferred) to NAESP's Monique Talbot at: mtalbot@naesp.org. Please mention "My NAESP Story" in the subject line.

Your story will be published on the NAESP website. A select few also will be displayed at Annual Conference, to be held June 30-July 2 in Long Beach, Calif.

*Get a free T-shirt if your story is published. Submit your story today!**

**In sending us "My NAESP" story, you hereby grant to the National Association of Elementary School Principals, its affiliates and licensees (collectively referred to as "the Association"), royalty-free permission, including the exclusive worldwide, irrevocable rights in all languages, to reproduce in all formats, including, but not limited to, print, electronic, and/or CD-ROM, your likeness as shown in the accompanying photograph(s), and your story in connection with any Association purposes.*

Organizational Vision Goal Update (Governance, Finance, Administrations, Foundation, & Partnerships)

- The NAESP Board of Directors announced the resignation of Brian Partin from his position as Zone 4 Director, effective June 30, 2015. Brian was recently elected to the position of NAESP Vice President and will begin his term in that position on July 1, 2015. Per Policy 300.2 Election Procedures for Zone Directors, Zone 4 has established the following procedures to fulfill the Zone 4 Director vacancy. The Zone 4 NAESP State Representatives will use the weighted "State Vote Allocation" outlined in Article



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VI, Section 5 (f) of the NAESP Bylaws to elect the Zone 4 Director to serve the remainder of Brian Partin's unexpired term, ending June 30, 2016. Following the expired term, tentative plans are for all

- Zone 4 members to vote and elect the next Zone 4 Director to a three year term on the NAESP Board of Directors.
- The agenda for the upcoming Spring Board meeting will be sent in mid-April.
- Please inform Jennifer Shannon of any upcoming state conferences and/or zone meetings occurring in the field. This will allow NAESP Staff to provide effective support for state affiliates.