



Arkansas Scholars

**Arkansas Business and Education Alliance
North Little Rock Chamber of Commerce
North Little Rock School District**

What Is an Arkansas Scholar?

IF YOU....

- Take recommended courses (Smart Core)
- Earn at least a C in all classes every semester
- Achieve 95% attendance record (average over 4 years)
- Complete high school in eight consecutive semesters

THEN....

- Arkansas Scholar noted on high school transcript
- Receive a \$500 scholarship to UA-Pulaski Technical College (renewable for additional semesters based on GPA attainment)
- Be eligible for \$1,000 scholarships provided by local businesses and individuals

Why Is Arkansas Scholars Important to Me?



- An estimated 90% of the 30 fastest growing jobs will require additional education beyond high school.

Source: U.S. Department of Labor (2010 - 2016)

- Not necessarily college, but some education after graduation. (Trade school/apprenticeship/specialized training for licensure or certification)
- Will be more prepared for both college and career options that prepare you for the career of your choice and one that produces higher earning opportunity

Where Will You Be in 2024?

Attending college or technical school?



Working either part-time or full-time?

Considering joining the military?




Maybe unemployed?



Incarcerated?

Education decisions now, determine your future choices.

Real Life



Arkansas
Minimum Wage
\$9.25/hour
\$370/week
\$19,240/year
gross

This may sound OK but...

YOU

CAN

DO

BETTER

FOR

YOURSELF AND

YOUR FAMILY!

Real-Life Arkansas

Don't know how much money you will need to earn in the future? Don't know which occupation to choose? No problem! Below are three options to help you select the right career for your spending needs.



1 Reality Check

Get a Reality Check. You will buy "stuff" for a sample month. We total it up for a year. Then we help you find careers that pay what you need. Let's start.



2 Future Salary

Already know how much money you want to earn? Great! Enter the amount below and get information on which occupations pay that much.

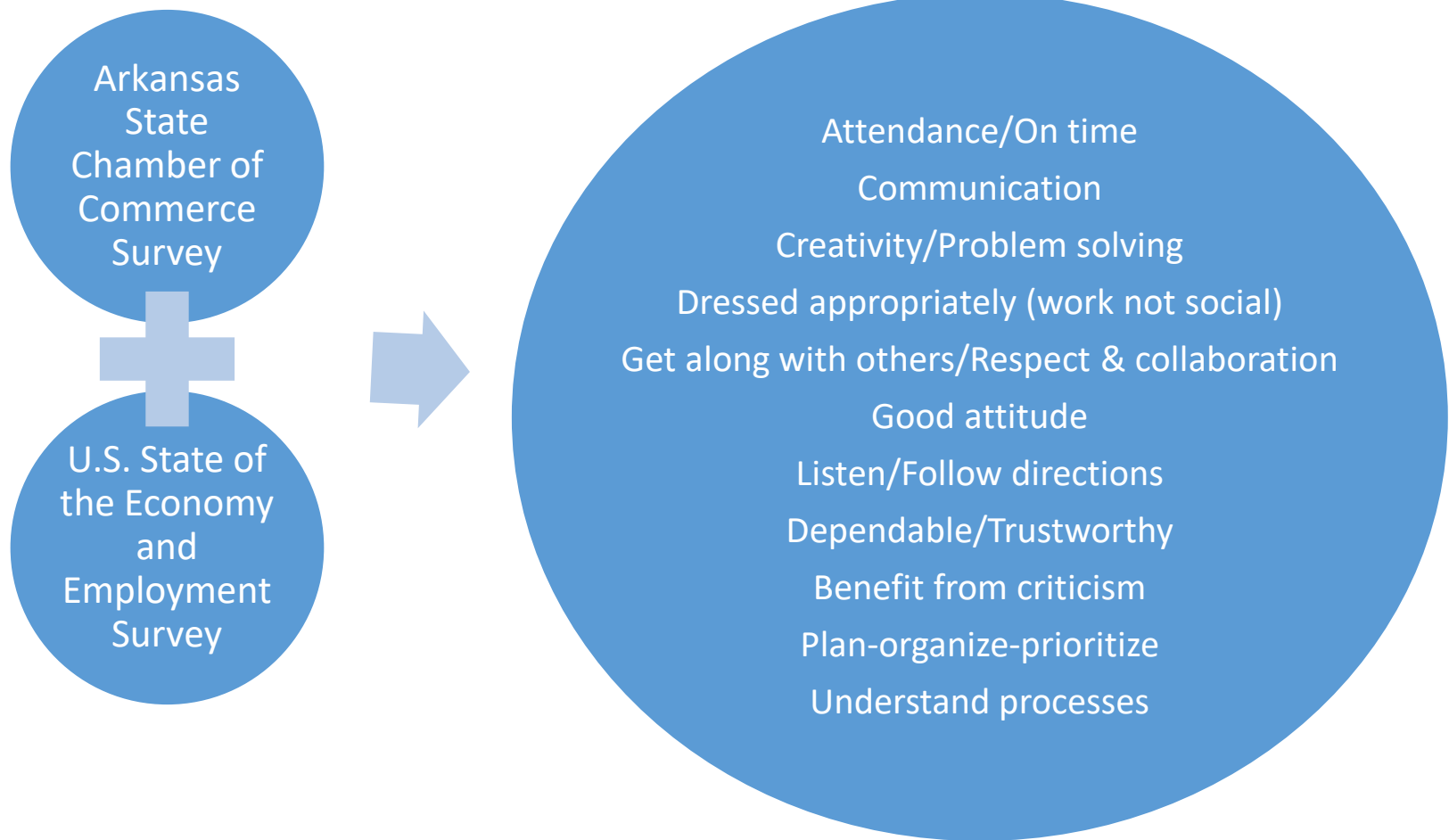


3 Occupation Direct

Already know which occupation you want to pursue? Click here to find how much you can buy with your chosen occupation.





“If we can just get them to pass a drug test, get them to come to work, and keep them coming back for more than a week, we will teach them everything else they need to know!”



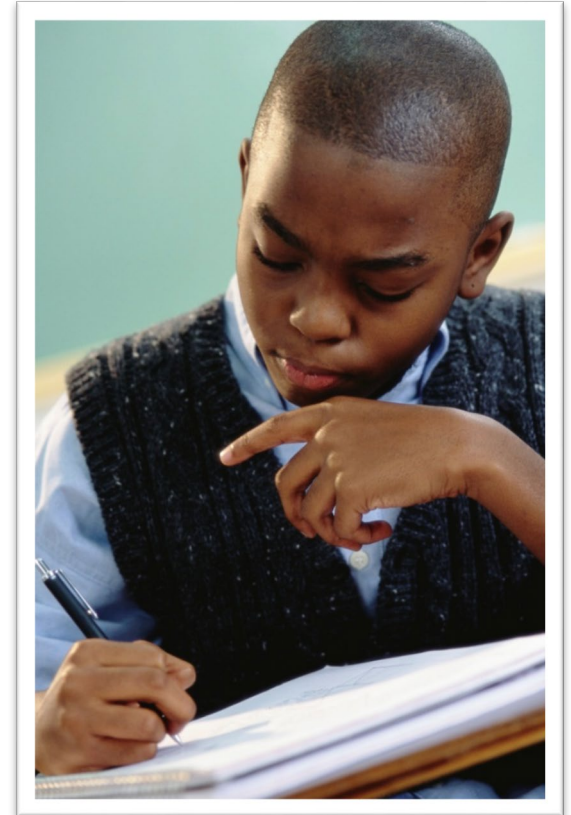
Hard Skills = Technical

Soft Skills=Non-Technical

Show Me the Money!



Education Level	Earnings
High School Dropout	\$24,544
High School Graduate	\$33,852
Some College	\$37,804
Associate's Degree (2 years)	\$40,404
Bachelor's Degree (4 years)	\$57,616
Master's Degree (4 years plus)	\$69,108
Professional Degree (varies)	\$89,128



On average those who complete college earn about **one million dollars more** than high school graduates over the course of a lifetime.

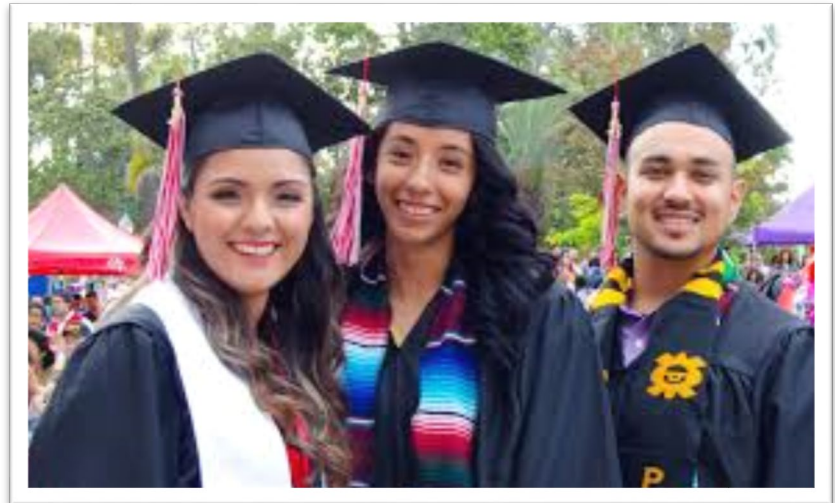
What Does It Take To Become An Arkansas Scholar?



1. Take the Smart Core curriculum during high school
2. Make a semester grade of “C” or better in all academic courses
3. Attend school at least 95% of the time or more
4. Complete high school in eight consecutive semesters

What's In It For You?

- More choices for education after high school
- Improves your chances of college scholarships
- Reduce the cost of college by eliminating need for remedial classes
- More opportunities for good jobs
- More money to buy the things *you* want
- More control over *your* future
- Chance of scholarships
- No to low student loan debt





ARKANSAS SCHOLARS.....IT'S FOR YOU!



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