

Puxico High School Yearbook

SENIORS!!!

481 N. Bedford Puxico, MO 63960 573-222-3175

WHO CAN BUY?

Parents, grandparents, or groups of friends.

WHO CAN WE BUY

These make great gifts for graduates of the class of 2021.

WHAT ARE THE SIZES AND PRICING?

COLOR

Full page—\$200

1/2 page—\$100

1/4 page —\$50

HOW WILL THE AD BE DESIGNED?

Trained Puhicah staff members will design your ad with the materials you submit or you can send a sketch of what you envision and they will design the ad based off of it.

MAILING ADDRESS:

HOLLY POOLE
Puxico High School
481 N. Bedford
Puxico, MO 63960

PHONE:

573-222-3175

ADVISER:

HOLLY POOLE

DEADLINE TO SAVE YOUR SPACE:

October 30, 2020

Parents, grandparents, friends, and family able to purchase recognition ads for students

Dear Parent/Legal Guardian,

As a parent or legal guardian, it's a rare opportunity that you can express to your child the extent of your love, pride, and joy. And you might as well forget any public displays of affection. Well, we at the Puhicah, PHS's High School yearbook, are here to offer you your chance to speak up and recognize your child. We have no doubt that this time you will be heard.

A senior ad is a wonderful way to say, "I love you and I'm proud of you." This year the Puhicah will be offering you the opportunity to recognize your own student in the yearbook through our senior ads.

We are here to offer you the opportunity to purchase a senior ad in the 2020-2021 yearbook. As part of your child's yearbook, a senior ad will stand as a testament of your support for years to come. In the past we have had numerous senior ads with each one carrying its own unique style—ranging from a baby photo or senior portrait to a congratulatory note or letter of encouragement of things to come. Since space is limited though, we do ask that you follow a few guidelines:

1. Please do not run more than 2 photos if you purchase a 1/4 page ad, and for all other sizes we recommend running no more than four photos. Full page ads can have more than four. Just remember, the more photos you have, the smaller the pictures will be.
2. Try to keep letters as brief as possible. Generally speaking, 5-100 words is acceptable depending on the size of the ad you purchase.
3. We ask that you not submit any photos that could be interpreted as obscene or any naked baby photos. We reserve the right to refuse any ad we deem unacceptable.
4. **All photos must accompany ad forms. We will be unable to hold space without all photos included.**

Our printing company sets deadlines for us to ensure that our book comes out on time. We, in turn, need to establish some deadlines for senior ads to stay on schedule. Therefore, SPACE FOR SENIOR ADS WILL BE CUT OFF AFTER FRIDAY, OCTOBER 30, 2020. We have limited space, so we encourage you to fill out the form and return it quickly. We realize that some decisions can't be made overnight though. We are giving you more than three months to make your decision, but we highly suggest you reserve your space soon. I cannot stress enough that room for the ads will be capped on October 30th.

If you noticed, these letters have been addressed to you, the parent or legal guardian of a senior at PHS. They were addressed as such to provide a system for you to secretly submit ads as a surprise to your son/daughter. We aren't going to tell you that you can't tell them you are placing an ad, but by keeping it a secret it will give students an extra something to look forward to when the books are distributed in the fall. Students on the Puhicah staff will not share the contents of the ads outside of the classroom and all attempts will be made to make sure that you are happy with your ad. With that, we realize that many of you will be sending photos that you wish to appear in the ad. We understand that many of these photos may not have negatives or other copies. Therefore, we will make sure to give you anything you send us special attention and care. Submitted photos will be kept in a safe and secure place. We also will make every effort to get the photos back to you as soon as we get the pictures scanned and uploaded. To make things easier on us, if you could send digital copies of the pictures you would like placed in the ad, we would greatly appreciate it. Then you would be able to keep your photos the entire time.

Please take a few minutes to gather your thoughts and a favorite photo or two and mail them to us at the address listed at the top of the page. Please submit all copy, photos, and payment at the same time. Make checks payable to Puxico High School Yearbook and please use the enclosed order sheet. Don't wait too long to reserve your space in the 2020-2021 yearbook.

Space is limited and you don't want to miss out on this final step of your child's high school career. Sizes and prices are listed to the side. If you have any questions about this letter or the procedure please contact the Puhicah adviser, Ms. Poole, at the high school, weekdays between 7:45 a.m.—3:30 p.m. or you can email her at hpoole@puxico.k12.mo.us.

Thank you for your time! We look forward to hearing from you!

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PHS SENIOR AD ORDER FORM

- 1) CHOOSE THE TYPE OF AD YOU WANT.
- 2) ANSWER THE FOLLOWING QUESTIONS FOR US:

Parent/Guardian Name:

Address:

City: _____

State: _____

Zip: _____

Phone:

Home (____) _____

Work (____) _____

Email Address:

STUDENT'S NAME:

MESSAGE: Please include your message on a separate sheet of paper. Include the student's name, if you wish it to be part of the actual message in the ad.

PHOTOS: Photos can be submitted through email or turned in with this form.

ALL ADS ARE FULL COLOR!

The 1/4 page ad has enough room for two pictures and a message. In the 1/2 page ad, you may have up to four photographs and a message. The full page could have up to 10-12 photos. Remember, the more photos you want in the ad, the smaller the photos will be.

PLEASE CHECK THE BOX OF THE SIZE YOU WOULD LIKE:

Full page - \$200

1/2 page - \$100

1/4 page - \$50

Please submit any digital photos through email with the subject heading:

Senior Ad Photos—Child's Name

hpoole@puxico.k12.mo.us

MIXING PHOTOS?

Feel free to include black and white photos in your color ad if you wish. Both types of photos can be reproduced without a problem.

LOST/DAMAGED PHOTOS?

While every effort is made to ensure photos are protected, on rare occasions accidents happen. Please don't send photos you would hate to be without. We will do everything we can to safely return what you send us.

PAYMENT?

Ads need to be paid for at time of placement. Please do not send cash through the mail. We do accept checks. Please make checks payable to "PHS Yearbook."

We will accept your payment by credit card. If you would like to pay by credit card, please email hpoole@puxico.k12.mo.us for instructions.

Number of photos enclosed



3) SEND IT TO US

Attach photos (do not staple), payments, and this complete order form (with return stamped envelope) and mail to:

Holly Poole
Puxico High School
481 N. Bedford
Puxico, MO 63960