

YEARBOOK 2017-2018 CURRICULUM MAP (subject to change)

UNIT 1 – PHOTOGRAPHY → August 23-TBD

LEARNING GOALS/SKILLS:

The student will understand the principles of photography and photo composition and be able to capture photographs to be used for publication.

PHOTOGRAPHY COMPOSITION TOPICS TO BE COVERED

- angles
- lighting
- action
- thirds
- framing
- cropping

TUTORIALS OVER & PRACTICING WITH (FORMATIVE ASSESSMENT)

- vocab
- focus, auto focus
- Aperture, ISO, Shutter Speed
- Camera Settings
- ZOOM LENSES

SCHOOL PORTRAITS

- professional
- organization, administration

PROJECT (SUMMATIVE ASSESSMENT)

- Discuss different types of pictures and important tips (mug shots, club/team shots – *make sure all can be seen, backpacks, hands, etc.* – posed, candid)
- Scavenger hunt
- the student will submit photographs to represent the following categories
 - *Student Life
 - *Faculty
 - *Academics
 - *Clubs
 - *Athletics

UNIT 2 – BUSINESS AND SALES → September 2017 - TBD

LEARNING GOALS/SKILLS:

The student will understand the principles of selling ads and the financial responsibility of working on a yearbook.

NUMBERS → *Price to produce, price per page that you work on, work ethic*

→ *PRODUCT AND SALES*

AD SALES

- community relations

UNIT 3 – THEME/COVER → FALL 2017

LEARNING GOALS/SKILLS:

The student will be able to demonstrate creativity in developing a yearbook theme and cover design.

UNIT 4 – LAYOUT & DESIGN → FALL 2017-SPRING 2018

LEARNING GOALS/SKILLS:

The student will understand principles of yearbook layout and be able to demonstrate effective designing abilities for appropriate yearbook pages.

YEARBOOK AVENUE PRACTICE (Formative Assessment)

- Students will practice “Copycat” layouts in the Yearbook Avenue online portal before beginning on actual yearbook (Summative Assessment)
- Practice will include items including:
 - PAGE LAYOUT
 - “FLOW” feature on yearbook avenue
 - COLORS/FONTS

CONTENT WRITING IN YEARBOOK

- Students will learn how to effectively include written content in the yearbook publication including:
 - fun facts (ES)
 - tweets/blurbs for HS

UNIT 5 – EDITING AND PROOFREADING → FALL 2017-SPRING 2018

LEARNING GOALS/SKILLS:

The student will understand the importance of proofreading yearbook pages and be able to demonstrate effective editing skills

STUDENTS WILL LEARN ABOUT:

- ALIGNMENT
- SPELLING
- NAMES
- PROOFING PAGES SENT OUT
- PAGE DESIGN ELEMENTS
- REPETITION OF PHOTOGRAPHS

EDITING & PROOFREADING TEST (FORMATIVE ASSESSMENT)

- Students will be given a mock Jones High School layout. They will be tested on finding any mistakes and areas in need of improvement