

## 18-19 Journalism Curriculum Map/Pacing Guide

Unit	Standards	Timeframe	Assessment	Big Idea	Essential ?s	Core Texts
Ethics News Laws	LE.1.JI.1 LE.1.JI.2 LE.1.JI.3 LE.1.JI.4 DP.4.JI.1 DP.4.JI.2 DP.4.JI.3 DP.4.JI.4  <b>Focus Standards: LE.1.JI.1-4</b>	1 week (5 days)  4 weeks (20 days)  4 weeks (20 days)	<ul style="list-style-type: none"> <li>class discussion</li> <li>projects</li> <li>drafting articles</li> </ul> <p><b>Assessment 1: Week 5</b></p> <p><b>Assessment 2: Week 9</b></p>	<ul style="list-style-type: none"> <li>News is always relevant.</li> <li>Copyright laws must be followed.</li> <li>Journalists' Code of Ethics must be followed for the integrity and validity of the media.</li> </ul>	<ul style="list-style-type: none"> <li>What is newsworthy?</li> <li>How do you write an effective lead?</li> <li>How does the freedom of the press protect journalists?</li> <li>What is censorship? What are some examples?</li> <li>What is the <i>Hazelwood Decision</i>?</li> <li>What is CIPA?</li> <li>What constitutes invasion of privacy?</li> <li>What is copyright?</li> <li>What is libel and slander?</li> <li>What are the four principles of the <i>Society of Professional Journalists code of ethics</i>?</li> <li>Do school journalists abide by the same laws and receive the same penalties as regular journalists?</li> </ul>	<ul style="list-style-type: none"> <li><i>Journalism: Writing for Publication</i></li> <li><i>Journalism Today</i></li> <li><i>Exploring Journalism and the Media</i></li> <li><i>Journalism: A Handbook for Journalists</i></li> </ul>
History of great journalists	H.2.JI.1 H.2.JI.2 H.2.JI.3 W.5.JI.1 WI3.JI.2 W.5.JI.3 W5.JI.4  <b>Focus Standards: H.2.jl.1-3</b>	6 weeks (30 days)  1 week (5 days)  2 weeks (10 days)	<ul style="list-style-type: none"> <li>class discussion</li> <li>projects</li> <li>drafting articles</li> </ul> <p><b>Assessment 3: Week 14</b></p> <p><b>Assessment 4: Week 18</b></p>	<ul style="list-style-type: none"> <li>Different forms of journalism have evolved due to need and technology.</li> <li>Horace Greeley, Joseph Pulitzer, Nellie Bly, Robert S. Abbott, and William Randolph Hearst are iconic journalists.</li> </ul>	<ul style="list-style-type: none"> <li>How did early journalists publish news?</li> <li>Who are important journalists in history? What did they accomplish?</li> </ul>	<ul style="list-style-type: none"> <li><i>The Associated Press Stylebook</i></li> <li><i>Truman Capote's In Cold Blood--excerpts</i></li> <li><i>Journalism: Writing for Publication</i></li> <li>Select documentaries/ Youtube videos</li> <li>Select articles</li> </ul>

School media	MO.3.JI.1 MO.3.JI.2 MO.3.JI.3 MO.3.JI.4 W.5.JI.5 W.5.JI.6 W.5.JI.7  <b>Focus Standards: MO.3.ji.1-4</b>	6 weeks (30 days)  3 weeks (15 days)	<ul style="list-style-type: none"> <li>class discussion</li> <li>projects</li> <li>drafting articles</li> </ul> <b>Assessment 5: Week 23</b>  <b>Assessment 6: Week 27</b>	<ul style="list-style-type: none"> <li>Schools should have some sort of media.</li> <li>There are many jobs for journalists.</li> </ul>	<ul style="list-style-type: none"> <li>What are the different types of school media?</li> <li>What is the content of a professional newspaper?</li> <li>What jobs exist?</li> </ul>	<ul style="list-style-type: none"> <li><i>Journalism: Writing for Publication</i></li> <li><i>Select Youtube videos and documentaries</i></li> <li><i>Select articles</i></li> </ul>
Interviewing	W.5.JI.8 W.5.JI.9 W.5.JI.10 W.5.JI.11 W.5.JI.12 W.5.JI.13 P.6.JI.1 P.6.JI.2 P.6.JI.3  <b>Focus Standards: W.5.ji.7</b>	5 weeks (25 days)  4 weeks (20 days)	<ul style="list-style-type: none"> <li>class discussion</li> <li>projects</li> <li>drafting</li> </ul> <b>Assessment 7: Week 30</b>  <b>Assessment 8: Week 32</b>	<ul style="list-style-type: none"> <li>A journalist must be prepared for an interview.</li> </ul>	<ul style="list-style-type: none"> <li>How does a journalist prepare for an interview?</li> <li>What type of questions should a journalist ask?</li> <li>How important is appearance of text and pictures?</li> </ul>	<ul style="list-style-type: none"> <li><i>Journalism: Writing for Publication</i></li> <li><i>Journalism Today</i></li> <li><i>Select Youtube videos and documentaries</i></li> <li><i>Select articles</i></li> <li><i>AP Manual</i></li> </ul>