

## SHEPHERD PUBLIC SCHOOLS ADMINISTRATION OFFICE

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August 15, 2023

Dear Shepherd Public Schools Families,

Welcome back! We hope you had a wonderful and restful summer break. As we gear up for another exciting school year, we wanted to share our communication plans for the upcoming academic year.

At Shepherd Public Schools, we value open and transparent communication with our students' families. In order to keep you well-informed and engaged in your child's educational journey, we have a comprehensive communication strategy that utilizes various platforms.

- **Text Messages:** We will be sending important updates and reminders via text messages.
- **Email:** Email updates will be sent out to provide detailed information about upcoming events, school news, and important announcements. Make sure to check your inbox for these communications.
- Phone Calls: We will occasionally make phone calls to share time-sensitive information or to address urgent matters. Your caller ID will display the school's main phone number when we call.
- SPS BlueJay App: Our official school app will serve as a hub for accessing school
  calendars, announcements, news, and resources. We intend to increase the usage of our
  school websites and app this year. You can download the app to your <u>iPhone</u> or <u>Android</u>
  devices.
- **Social Media:** Stay connected with us on our social media channels for updates, highlights, and a glimpse into daily life at Shepherd Public Schools
  - Shepherd Public School District
  - Shepherd Elementary
  - o Winn Elementary

- Shepherd Middle School
- Shepherd High School
- o Odyssey Facebook

To ensure that our communication channels are working seamlessly, we will be conducting a **communication test on Thursday, August 17th, around 5 PM**. During this test, you should expect to receive messages through text, email, phone and the SPS BlueJay app. If you do not receive the messages by the end of the day on August 17th, please use this <u>form</u> to update contact information or contact your child's school office prior to the beginning of the school year.

We look forward to another year of learning and growth. Thank you for your continued support and partnership in making Shepherd Public Schools a thriving and nurturing educational community.