

hulu
give back

Hulu Aloha

CAREER WEEK

August 3–7, 2020

Hulu team members are excited to share their careers with you. Registration is required for each 45-minute presentation, and you're welcome to RSVP for as many sessions as you'd like.

Time	Mon August 3	Tues August 4	Wed August 5	Thurs August 6	Fri August 7
9AM PT 11AM CT 12PM ET	Hulu Orientation: Welcome Honorary Nulugans!	Owning the Early Stage of Your Career	Landing an Internship	Leading Through Change: Tips from Hulu Executives	Careers in Product Management
10AM PT 12PM CT 1PM ET	Introduction to Data Science	Behind the Scenes: Landing a Job in Entertainment	Leading Through Change: Tips from Hulu Executives	Soft Skills are Important Too!	Resume Building and Interview Skills
11AM PT 1PM CT 2PM ET	How a Hulu Original is Made	Introduction to Advertising Sales	How to Get a Job in Tech (Outside of Software Development)	Executive Assistants: A Jack of All Trades	How to Get a Job as a Software Developer
12PM PT 2PM CT 3PM ET	Introduction to Social Media Strategy	Landing an Internship	Networking 101	Fireside Chat with Kelly and Gaude	
1PM PT 3PM CT 4PM ET	Introduction to Careers in Marketing	Women in Technology	Design 101	Landing an Internship	HR 101
2PM PT 4PM CT 5PM ET	Resume Building and Interview Skills		Careers in Entertainment Law	Let's Get Organized: Project Management 101	Careers in Information Technology (IT)



Hulu Orientation: Welcome Honorary Nulugans!

9–9:45am PT
11–11:45am CT
12–12:45pm ET

Get a crash course on how we welcome our new hires, also known as “Nulugans,” to Hulu in their first week with the company. Learn more about what we do, what the word Hulu even means, and what our company is all about.

Presenters:

- Armon Mirzanagh (Recruiter)
- Sydney Berger (Talent Development Coordinator)
- Gina Agudelo (Benefits Program Manager)



Introduction to Data Science

10–10:45am PT
12–12:45pm CT
1–1:45pm ET

Interested in engineering and data? Hear from Hulu’s Data Scientists and learn how to think in terms of algorithms and flowcharts to build the skills needed for coding.

Panelists:

- Vidhu Malik (Data Scientist)
- Herbie Huff (Data Scientist)



How a Hulu Original is Made

11–11:45am PT
1–1:45pm CT
2–2:45pm ET

Hulu wouldn’t be Hulu without our Originals programming. Learn about the basics of great storytelling from concept to creation by hearing from a panel of team members from our Originals, Production, and Publicity teams.

Panelists:

- Lauren Burnett (Senior Publicity Manager)
- Janice Molinari (Director, Production)
- Bri Worthy (Post Production Manager)
- Kate Bustamante (Senior Content Development Associate)



Introduction to Social Media Strategy

12–12:45pm PT
2–2:45pm CT
3–3:45pm ET

Social media has grown to be the industry standard for communication over the past few years and has been core to building a business’s brand voice. How do you craft an engaging Instagram or Twitter strategy? What are the best practices for LinkedIn and Facebook? During this panel, explore whether a career in digital media is right for you.

Panelists:

- Jacob Schupbach (Social Engagement Manager)
- Joette Solano (Paid Social Media Manager)
- Laura Wheeler (Manager, VX Social Engagement)

MONDAY, AUGUST 3



Introduction to Careers in Marketing

1–1:45pm PT
3–3:45pm CT
4–4:45pm ET

From being a great storyteller to creating a selling marketing strategy to building a successful brand, there are many options when it comes to a career in marketing. Learn about the role marketing plays in a company and the impact that a strategic approach can have.

Panelists:

- Rosalind Pressman (Senior Manager, Live & Licensed)
- Jennifer Kelly (Director, Industry Engagement)
- Irene Balotro (Principal Content Marketing Strategy Manager)
- Beth Haber (Director, Strategic Insights)
- Sope Ogunyemi (Senior Live & Licensed Marketing Manager)



Resume Building and Interview Skills

2–2:45pm PT
4–4:45pm CT
5–5:45pm ET

In today's market, effective resume and interview skills are key to landing a job, internship, and even a position as a student leader in one of your clubs. Hear from Hulu team members across different functions about their tips for resume writing and preparing for interviews. Learn how to highlight your experiences—even if you haven't held a paying job yet—to create an eye-catching resume and how to answer tough interview questions.

Panelists:

- Julia Zahdeh (Manager, Ad Ops Solutions)
- Subhash Vinnakota (Senior Software Developer)
- Darren Bleckner (Account Executive)
- John Schmiederer (Senior Software Development Lead)
- Vivienne Tsan (Associate Customer Lifecycle Marketing Manager)



Owning the Early Stage of Your Career

9–9:45am PT
11–11:45am CT
12–12:45pm ET

We've been in your shoes—figuring out what we're passionate about, choosing the right major in college, creating a resume with no job experience, and so many other things that we didn't necessarily learn in school. During this session, hear from team members on how they successfully navigated the early stages of their careers and how they advocated for themselves in the workplace.

Panelists:

- Chithrini Sivashankar (Sales Planner)
- Maddison Meier (Software Developer)
- Justine Rellosa (CRM Manager)



Behind the Scenes: Landing a Job in Entertainment

10–10:45am PT
12–12:45pm CT
1–1:45pm ET

Building a career in entertainment is hard work but can be very rewarding. Hear from our very own content development, content acquisition, and content partnerships teams on what it takes to get a job in the creative side of the entertainment industry—from developing content to acquiring shows and films to even landing a job on-set.

Panelists:

- Stefano Agosto (Senior Content Development Manager)
- Sean Jordan (Content Acquisition Manager)
- Bhavna Tripuraneni (Content Acquisition Manager)
- Celine Duong (Senior Post Production Manager)



Introduction to Advertising Sales

11–11:45am PT
1–1:45pm CT
2–2:45pm ET

If you've watched TV before, you're probably familiar with ads. So how do advertisements actually get on TV and how do businesses make money from ads? Learn about the many different roles available behind the scenes to get that ad in front of viewers and find out whether this industry interests you.

Panelists:

- Jim O'Donnell (Vice President, West Coast Sales & Advertising Sales Operations)
- Melissa Abruzzese (Senior Account Executive)
- Katie Jensen (Account Executive)
- Kyle Taylor (Manager, Ad Operations, NYC)
- Arista Moultrie (Senior Ad Operations Specialist)

TUESDAY, AUGUST 4



Landing an Internship

12–12:45pm PT
2–2:45pm CT
3–3:45pm ET

Join a group of former Hulu interns who all converted to full-time Hulu employees and learn about how they successfully landed internships. Learn about best practices to prepare your resume, leadership roles they held in high school and college, and how they approached career exploration. Hulu is hosting three different sessions on this topic featuring team members from different functions in each. Attend one or all!

Panelists:

- Adelaide Wong (Corporate Financial Analyst)
- Oorja Chowdhary (Associate Product Designer)
- Rachel Wong (Campaign Lead)
- Sena Mawugbe (Associate Product Marketing Manager)
- Shawn Chiamchitrong (Associate Technical Program Manager)
- Sabrina Scott (Originals Social Marketing Coordinator)



Women in Technology

1–1:45pm PT
3–3:45pm CT
4–4:45pm ET

Who run the world? Girls. Learn about careers in technology from women at Hulu. Our panelists will talk about their career journey, discuss where they've found success in an industry dominated by men, and share the advice they have for women exploring roles in technology.

Panelists:

- Bernice Ye (Senior Technical Program Management Lead)
- Darshana Umakanth (Senior Software Development Lead)
- LaToya Dawson (Associate Technical Program Manager)
- Kalyani Narayanan (Principal Technical Program Manager)



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Panelists:

- Kailey Nightingale (Associate Premiums Manager)
- Cole Sweetwood (Campaign Coordinator)
- Taylor Pecsok (Content Financial Analyst)
- Russell Wakugawa (Software Developer)
- Lauren Anderson (Administrative Assistant, Content Originals)
- Andre Xiong (Associate Product Manager)



Leading Through Change: Tips from Hulu Executives

10–10:45am PT
12–12:45pm CT
1–1:45pm ET

The world is always changing—we've witnessed that firsthand this year—and sometimes that uncertainty can be challenging. However, with a few tools in your backpocket, you can learn how to navigate, learn, and grow through change. Hear from Hulu Vice Presidents about their career journey, their tips for success, and how they've helped their teams build resilience through change.

Panelists:

- Matt Holcombe (VP, Subscriber Retention and Engagement)
- John Couch (VP, Product Design)
- Bahareh Ramin (VP, Internal Communications)
- Barrie Gruner (VP, Originals Series Marketing Publicity)



How to Get a Job in Tech (Outside of Software Development)

11–11:45am PT
1–1:45pm CT
2–2:45pm ET

The world of technology is huge, and many jobs exist in tech outside of engineering. Hear from tech leaders about the importance of soft skills like collaboration, communication, and decision making that will help you succeed in a technical space. Learn about ways to get into the tech industry besides coding, such as program management, product design, and even managing the digital supply chain.

Panelists:

- Nick Brookins (VP, Video Engineering, Tech + A11Y)
- Tanya Parker (Technical Program Manager, Tech)
- Ronnie Mok (Senior Technical Program Management Lead)
- Damien Wright (Manager, Digital Supply Chain)
- Oorja Chowdhary (Associate Project Designer)

WEDNESDAY, AUGUST 5



Networking 101

12–12:45pm PT
2–2:45pm CT
3–3:45pm ET

Building relationships is one of the most important ways that can help you be successful in business and in life. No one succeeds on their own. In this workshop, learn about ways to network successfully and how to build your personal brand. Hear from Hulu team members about best practices in creating supportive, long-term relationships and how building their own networks have led them to success.

Panelists:

- Cheyenne Huang (Director, Business Development and Strategy)
- Casey Stratton (Team Manager, Viewer Experience Advocates)
- Ashley Osborne (Sales Planner)
- Stephanie Cooper (Account Executive - Performance Marketing)
- Barry Chang (Financial System Analyst)



Design 101

1–1:45pm PT
3–3:45pm CT
4–4:45pm ET

It's time to get creative! Learn how a marketing idea comes to life visually on TV and through digital, experiential, and social campaigns. In this workshop, you'll hear from video producers and others who work on the design and creative side of Hulu to develop video trailers, brand spots, and more for Hulu's brand and content.

Panelists:

- Andrew Borin (Senior Team Lead, Video Production)
- Brianne Trosie (Senior Project Manager)



Careers in Entertainment Law

2–2:45pm PT
4–4:45pm CT
5–5:45pm ET

Hulu employs lawyers? Yes, we do! During this session, meet a few of the lawyers at Hulu and learn what it takes to pursue a career in law. You'll hear about each person's career journey, learn more about the law school admissions process, and gain insight into the skills needed to represent clients effectively.

Panelists:

- Ilyssa London (Counsel, Sales)
- AJ Bedel (Senior Counsel, Litigation and Intellectual Property)
- Benjamin Kiel (Counsel, Digital Advertising)
- Courtney Bowman (Associate Counsel, Privacy)
- Leila Milano (Counsel, Technology & Partnerships)



Leading Through Change: Tips from Hulu Executives

9–9:45am PT
11–11:45am CT
12–12:45pm ET

The world is always changing—we’ve witnessed that firsthand this year—and sometimes that uncertainty can be challenging. However, with a few tools in your backpocket, you can learn how to navigate, learn, and grow through change. Hear from Hulu Vice Presidents about their career journey, their tips for success, and how they’ve helped their teams build resilience through change.

Panelists:

- Patrizio Spagnoletto (SVP, Growth Marketing)
- Billie Sue Chafins (VP, Software Development)
- Craig Erwich (SVP, Originals)
- Jim Denney (VP, Product Management)
- Brandon Pierce (VP, Creative Director)



Soft Skills are Important Too!

10–10:45am PT
12–12:45pm CT
1–1:45pm ET

You may have the technical skills to do the job, but some would even say that soft skills are just as (or even more) important. Hear from Hulu team members about how they use soft skills such as having strong emotional intelligence, being a team player, keeping an open mind, and more in their day-to-day work. Learn ways you can strengthen your soft skills and succeed.

Panelists:

- Alex Sturgess (Viewer Experience Advocate)
- Rebecca Tiufekchiev (Manager, Finance)
- Valerie Gomez (Senior Manager, Integrated Marketing)



Executive Assistants: A Jack of All Trades

11–11:45am PT
1–1:45pm CT
2–2:45pm ET

Executive Assistants wear a lot of hats and that’s no exception at Hulu. The average EA has to be a problem solver, a master of organization, a project manager, a trusted confidant, and much more—all rolled into one. Hear from a few of Hulu’s very own EAs, their career goals, and how they work closely with senior leaders. This workshop is helpful for anyone looking for general career advice from the people who work with the most senior executives.

Panelists:

- Carrie Cano (Advertising Sales)
- Clint Thodos (Business Development)
- Patrick Holguin (Talent & Organization)
- Faven Yohannes (Legal)
- Vanessa Ansoorian (Content Originals)

THURSDAY, AUGUST 6



Fireside Chat with Kelly and Gaude

12–12:45pm PT
2–2:45pm CT
3–3:45pm ET

Panelists:

- Kelly Campbell (President)
- Gaude Paez (SVP, Corporate Communications)



Landing an Internship

1–1:45pm PT
3–3:45pm CT
4–4:45pm ET

Join a group of current Hulu interns and learn about how they successfully landed internships. Learn about best practices to prepare your resume, leadership roles they held in high school and college, and how they approached career exploration. Hulu is hosting three different sessions on this topic featuring team members from different functions in each. Attend one or all!

Panelists:

- Patryk Kot (Ad Ops Intern)
- Genevieve Nickerson (Software Development Intern)
- Sasha Kapur (Product Management Intern - Platform Services)
- Tanvi Bhaskar (Product Management Intern - Subscriber Growth)
- Sam Poliquin (Content Acquisition Intern)
- Andy Jin (Software Development Intern)



Let's Get Organized: Project Management 101

2–2:45pm PT
4–4:45pm CT
5–5:45pm ET

With so many people now working from home, staying organized is more important than ever. Hear from professional project managers on how they use communication techniques and organizational tools to do their jobs and reach their career goals.

Panelists:

- Curtis Haggard (Forecast Analyst, Workplace Optimization)
- Ryan Vega (Senior Content Operations Project Manager)
- Nina Gallegos (Internal Communications Coordinator)
- Jeff Oliphant (Senior Accounts Payable Accountant)



Careers in Product Management

9–9:45am PT
11–11:45am CT
12–12:45pm ET

At Hulu, we “Start With The Viewer,” and no one knows that more than the Product and Product Management teams that build the platform viewers use to watch content. They figure out what tools make it easy for subscribers to see, find, and watch the shows they love and are constantly thinking of ways to make Hulu better. Hear from Hulu team members on how they got started in their careers and tips on things you can do if you’re interested in the Tech field, too!

Panelists:

- Kerem Tutuncu (Senior Product Manager)
- Smrti Rahmat (Associate Product Manager)
- Amy Chang (Product Manager)



Resume Building and Interview Skills

10–10:45am PT
12–12:45pm CT
1–1:45pm ET

In today’s market, effective resume and interview skills are key to landing a job, internship, and even a position as a student leader in one of your clubs. Hear from Hulu team members across different functions about their tips for resume writing and preparing for interviews. Learn how to highlight your experiences—even if you haven’t held a paying job yet—to create an eye-catching resume and how to answer tough interview questions.

Panelists:

- Susan Fujiyama (Director, Controllershship)
- John Stuehrmann (Manager, Advertising Financial Planning & Analysis)
- Devon McCallum (Account Executive)
- Breanne Boyd (Senior Manager, Talent Advisory)



How to Get a Job as a Software Developer

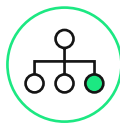
11–11:45am PT
1–1:45pm CT
2–2:45pm ET

So you want to be an engineer? Hear from software developers themselves on how to land the job and what to expect in a tech interview. We’ve also invited our tech recruiters to join the session and talk about what they look for during the recruiting process.

Panelists:

- Lawrence Leach (Director, Software Development)
- Marco Salazar De Leon (Software Developer)
- Marcell Himawan (Software Developer)
- Tiffany Kamani (Tech Recruiter)
- Amy Luong (Tech Recruiter)

FRIDAY, AUGUST 7



HR 101

12–12:45pm PT
2–2:45pm CT
3–3:45pm ET

Human Resources careers encompass the entire employee experience, from onboarding new hires, figuring out benefits, planning company events, and more! If you're interested in building culture and fostering a great work environment for employees, a career in HR may be for you. Members of our HR team will give you the lowdown on the diverse roles in the field, how to get started on your career path, and what they love most about being in HR at Hulu.

Panelists:

- Kaylee Yang (Talent Advisory Specialist)
- Angie Heredia (Associate Talent Advisor)
- Ben Dennis (Senior Recruiter)
- Alex Pabalate (HR Operations Coordinator)
- Marisa Bradwell (Manager, Candidate Experience)



Careers in Information Technology (IT)

1–1:45pm PT
3–3:45pm CT
4–4:45pm ET

Information Technology careers are found in every industry and play a big part in helping organizations grow and evolve. This in-demand career has a diverse set of roles—from network architects that build a company's infrastructure to information security associates catching bad guy hackers. Learn about how you can get started in this field from Hulu team members on our IT team.

Panelists:

- Miguel Santos (IT Services Lead)
- JC Castro (IT Services Lead)
- Astrid Gomez (Associate IT Asset Manager)
- James Padilla (AV Support Analyst)