

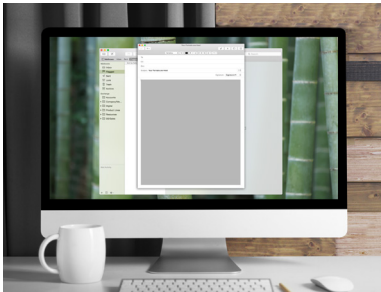
*\*Post what is in the links below each step, not this document.*

**CA  
DY**

GET THE WORD OUT ABOUT  
**PICTURE  
DAY**

**WE WANT EVERY STUDENT IN YOUR YEARBOOK!**

Please help get the word out that school picture day is coming soon.



**1**

SEND PARENTS & GUARDIANS

**EMAIL**

[CLICK HERE FOR EMAIL CONTENT](#)



**2**

PROMOTE ON YOUR SCHOOL'S WEBSITE WITH A

**WEB BANNER**

[CLICK HERE FOR WEB BANNER CONTENT](#)



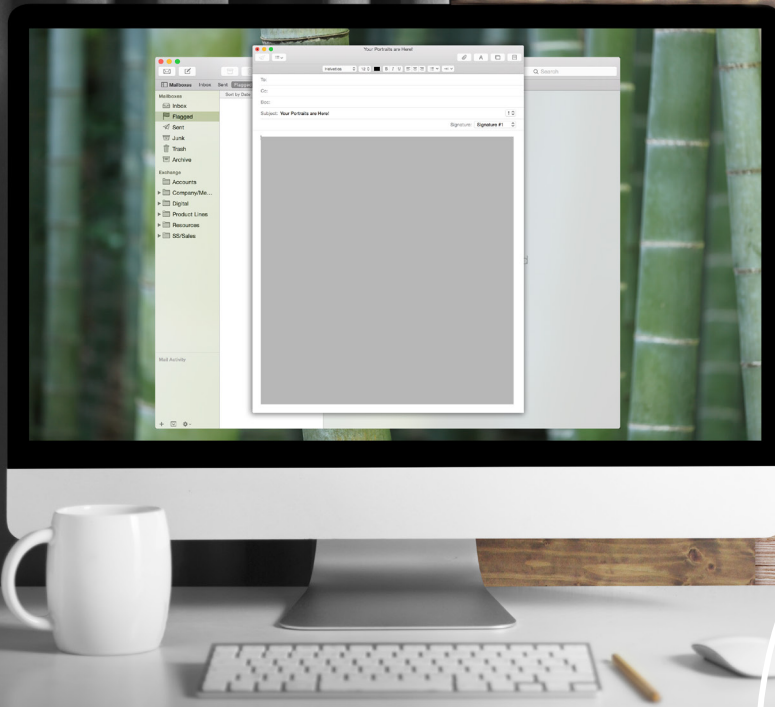
**3**

SHARE ON YOUR SCHOOL'S

**SOCIAL MEDIA**

[CLICK HERE FOR SOCIAL MEDIA CONTENT](#)

We will also be messaging your school's Instagram account with the graphic and caption to use.



## **1** PROMOTE CADY WITH EMAIL

### **SEND AN EMAIL TO STUDENTS, PARENTS AND GUARDIANS ABOUT PICTURE DAY WITH CADY.**

- *Compose a new email*
- *Copy and paste subject line and body content*
- *Send to all students, parents and guardians*

#### **EMAIL SUBJECT:**

Picture Day Coming Soon // Action Needed

#### **EMAIL BODY CONTENT:**

Attention students, parents and guardians: CADY will be at the school on [insert date] to take photos. Don't get left out of the yearbook! Pre-order now and save \$10 before picture day.

Please go to [cady.com/pictureday](http://cady.com/pictureday)



**CADY**

## 2 PROMOTE CADY WITH WEB BANNERS

**CLICK THE LINKS ON THE FOLLOWING PAGES TO DOWNLOAD THE WEB BANNER THAT FITS YOUR SCHOOL'S WEBSITE SPACE.**

- Click to open the image
- Right click on the image from browser
- “Save as” to your computer
- Upload to your school’s website
- Link the banner to the below CADY site

Link banner to: [cady.com/welcome](https://cady.com/welcome)

## 2. PROMOTE CADY WITH WEB BANNERS

YOUR OFFICIAL SCHOOL PHOTOGRAPHER  
SENIORS • UNDERCLASS • ATHLETICS • CANDIDS  
473 x 64 px



360 x 240 px



480 x 330 px



550 x 270 px



600 x 400 px



950 x 330 px



960 x 470 px



1057 x 554 px



1150 x 440 px



1200 x 440 px



1210 x 330 px



1440 x 720 px



1550 x 750 px



1600 x 900 px



## 3 PROMOTE CADY WITH SOCIAL MEDIA

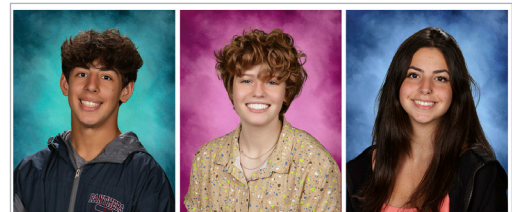
Click the image to download the graphic for your school's social media accounts. We will also be messaging your school's Instagram account with the below graphic and caption to use.

- Click to open the image
- Right click on the image from browser
- "Save as" to your computer
- Upload to your school's Facebook, Instagram & Twitter accounts
- Copy the caption below and paste into your post
- Tag us:

**Facebook:** CADY

**Instagram:** @cadystudios

**Twitter:** @cady\_studios



**CADY | SCHOOL PICTURE DAY IS COMING SOON**



**Caption:** Don't miss your chance to be in the yearbook! Picture day is happening on [insert date]. Pre-order your photos today and SAVE \$\$ [cady.com/pictureday](https://cady.com/pictureday) #Cady #Cadypics

*\* Make sure to use the correct date that corresponds with your schools photo day.*