The MCC School Board wanted to give another update on the school mascot/mascot name after continued discussion at the regular July 13, 2020 school board meeting.

The Board reviewed the survey data that was sent out to students, staff, and parents along with the 788 comments that accompanied the survey. It was noted that the results of the survey will be used as one piece of data for the Board in future decision making processes.

The Board has directed administration to open an online "comments" collection document for any stakeholders that have not yet had a chance to provide their input on this topic. The link to this document will be sent out on the Districts website, social media platforms, and the local newspapers.

The Board will continue to consult with a marketing/advertising/graphics art professional to gain additional knowledge. This is currently at no cost to the district.

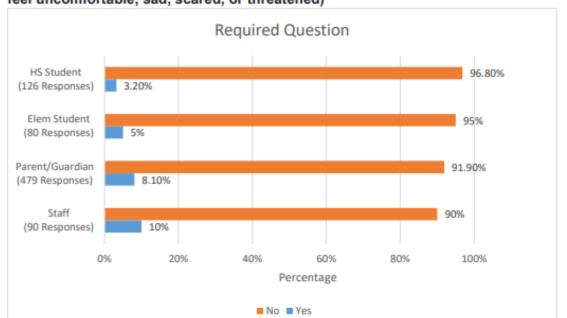
The Board recognizes that the District could have done a better job of removing all of the "original" Rudy Rebel imagery when changes were made in 2016. This process continues to happen currently in a more diligent manner.

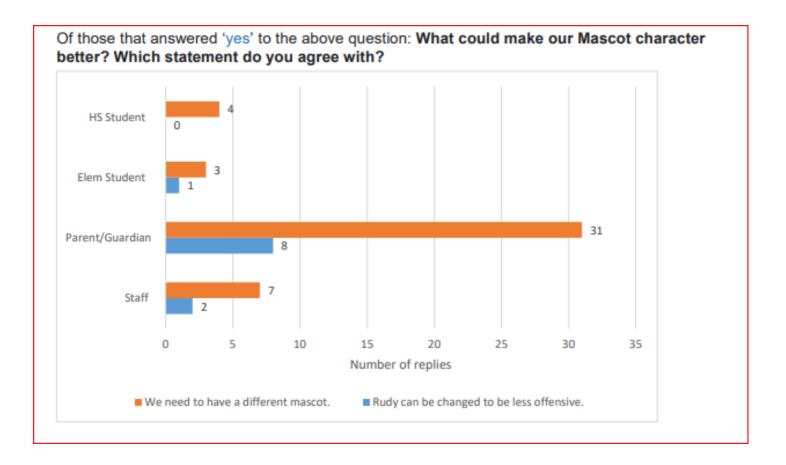
The Board will again have the mascot issue on its August 10, 2020 agenda. Comments from stakeholders will be reviewed and information received from the marketing/graphic arts professionals will also be discussed. There has not been a set timeline determined by the board for a decision on the mascot/mascot name.

2020 Mascot Survey Results

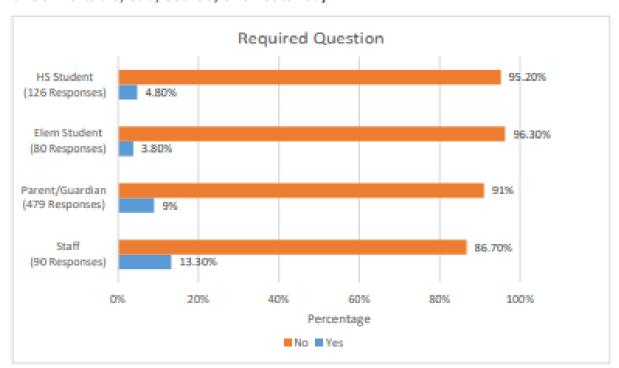


Do you find Rudy the Rebel (pictured above) offensive in any way? (Does it make you feel uncomfortable, sad, scared, or threatened)





Do you find the name 'Rebels' offensive in any way? (Does it make you feel uncomfortable, sad, scared, or threatened)



Of those that answered 'yes' to above question: What could make our Mascot name better? Which statement do you agree with?

