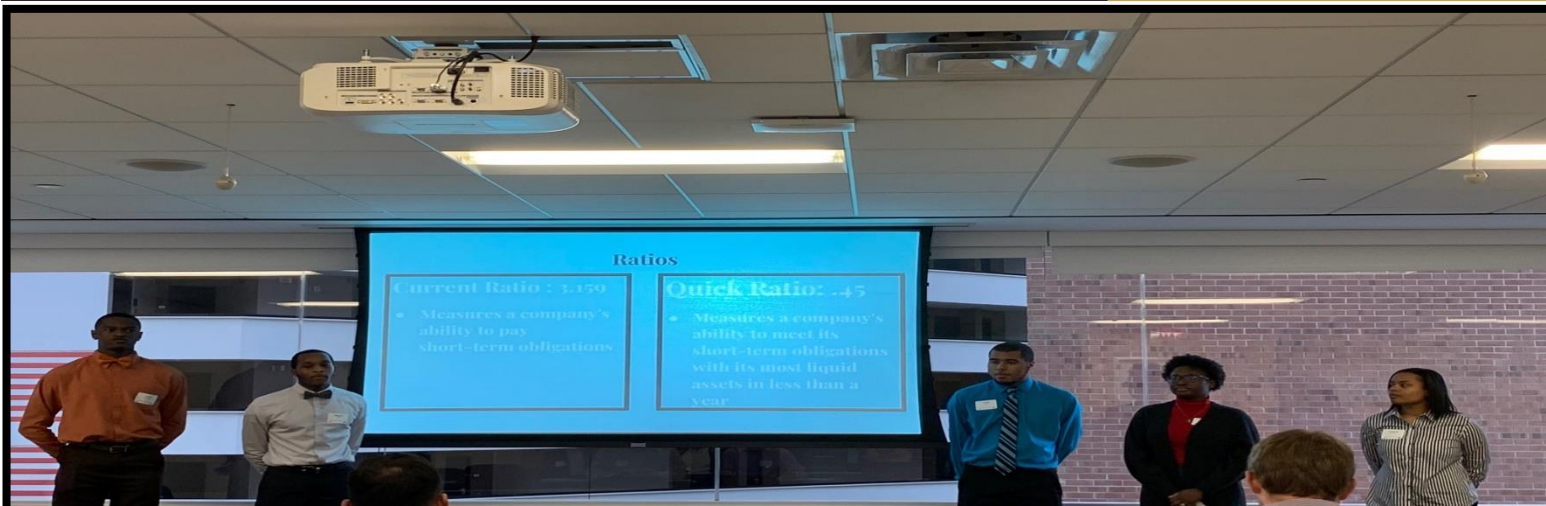
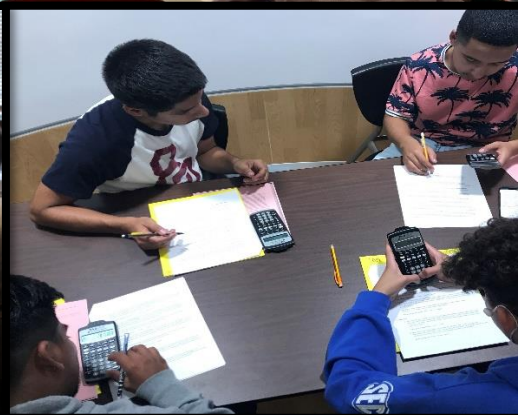
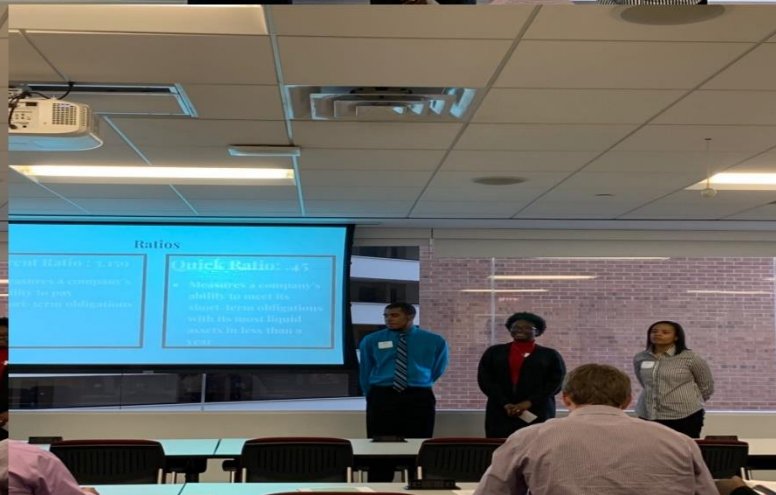


Marketing



Considering a career in Marketing?

Looking to prepare yourself for entrance into Business school in college or starting your own business? This class will help prepare you for the next level in your education or help you grasp what it takes to start your own business.



Walker Career Center
9651 East 21st Street
Indianapolis IN 46229
Tel 317.532.6150
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Marketing

CAREER PATHWAY

Freshman – Principles of Business Management (1 hour)

Sophomore – Marketing Fundamentals (1 hour)

Junior – Digital Marketing (1 hour)

Senior – Business Management Capstone (1-3 hours)

DUAL CREDIT available 10th, 11th and 12th grade.

Internship available with Teacher's Credit Union during senior year.

Courses count toward graduation pathway

SKILLS LEARNED

- Budgets
- Public speaking techniques
- Networking
- College preparation
- Create a business plan
- Resume formatting
- Major life purchases
- Personal tax preparation
- Group work etiquette
- Time management
- Business meal etiquette

CAREER OPPORTUNITIES

JOB	SCHOOLING	PAY
Corporate Marketing	Bachelor's Degree	\$ 85,660
Financial Examiner	Bachelor's Degree	\$ 80,180
Loan Officer	Bachelor's Degree	\$ 63,040
Personal Financial Advisor	Bachelor's Degree	\$ 88,890
Accountant/Auditor	Bachelor's Degree	\$ 70,500
Budget Analyst	Bachelor's Degree	\$ 76,220



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