

## CA 5235 – Mass Media II

Updated 4/2020

Mass Media II is a course intended to provide the advanced student with experience in media communication and design through the complete production of the Tuba. The student will refine skills developed in Mass Media I and assume leadership roles.

GRADE LEVEL: 11, and 12 COURSE WEIGHT: 3 CREDIT: 1 unit DURATION: 2 semesters (full year) PREREQUISITE: Journalism I and permission of instructor

<b>Big Ideas</b>	<b>ELOs</b>
<ol style="list-style-type: none"><li>1. Mass Media requires students to utilize rhetorical knowledge to design and create a cultural artifact.</li><li>2. In the course students will utilize different media sources, such as pictures and captions, to develop different school related non-fiction creative narratives.</li><li>3. Students will be required to facilitate their own learning by creating and adhering to agreed upon deadlines and will be responsible for their own learning, assignments, and success in the classroom. This will simulate a work style environment requiring students to work together in order to achieve a common goal. Mass Media II students have the added responsibility of being in a leadership position and will be responsible for overseeing tasks and offering feedback to the other students.</li></ol>	<ol style="list-style-type: none"><li>1. (11-12 R. 2 A) Evaluate how an author's choices to structure specific parts of a text contribute to a text's overall meaning and its aesthetic impact.</li><li>2. (11-12 W. 2 A) Follow a writing process to produce clear and coherent writing in which the development, organization, style, and voice are appropriate to the task, purpose and audience; self-select and blend (when appropriate) previously learned narrative, expository, and argumentative writing techniques.</li><li>3. (11-12 W. 1 A) Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.</li><li>4. (11-12 W. 3 A) Review, revise, and edit writing with consideration for the task, purpose, and audience.</li><li>5. (11-12 SL. 1 A) Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.</li></ol>