VT 4590 – GRAPHIC DESIGN I VT 4600 – GRAPHIC DESIGN II

Graphic Communication/Printing is a two-year program designed to prepare students for entry level employment or advanced training in the offset printing industry. Instruction includes hands-on experience in safety, job order, customer layouts, Apple/Macintosh computers, typography, electronics imaging, process camera, processing film, image assembly, platemaking/direct to platemaking, press operation, digital duplicating, finishing operations, and paper and packaging as well as screen press operations (printing on T-shirts). Hands-on lab experiences are a major portion of this program.

Essential Learning Objectives

Students will demonstrate an understanding of the following:

- safety
- job orders
- customer layouts
- typography
- electronics imaging
- screen press operations
- process camera
- image assembly
- platemaking and digital plate making
- press operations
- finishing operations
- paper and packaging
- Students will learn/use Technical Mathematics Skills
- Students will learn/use Technical Communication Arts Skills

Graphic Communications/Printing Competency Profile & Crosswalk:

https://dese.mo.gov/sites/default/files/Graphic Comm Printing.pdf

https://dese.mo.gov/sites/default/files/Graphic Comm Printing Cross.pdf

Updated: Spring 2020