

BOARD OF EDUCATION
STRATEGIC PLANNING COMMITTEE MEETING FOR ROCKDALE SCHOOL DISTRICT 84
715 Meadow Avenue Rockdale, Illinois, Monday, April 20, 2020
Teleconference 4:00 p.m.

1. Call meeting to order at 4:00 p.m.
2. Roll Call of Committee Members
3. Review of the minutes from 3/16/2020
4. Develop strategic plan for Community/District Relations focus that includes:
 - a. Specific Timeline(s)
 - b. Specific Individual(s) Responsible for goal
 - c. Specific Activities needed per goal component
5. Development of final draft of multi-year strategic plan for Board at regularly scheduled May meeting.
6. Public Comment
7. Adjournment

Minutes from Strategic Planning Committee Meeting 4/20/2020

1. Meeting called to order by Dr. Schrik at 4:05 p.m. The meeting was conducted via teleconference, Google Meet.
2. Committee members present were: Board Member, Stephanie Gordon, Community Member, Anne Slabaugh, Teacher, Beth Kelch, Teacher, Hannah Kirk, Superintendent, Dr. Paul Schrik.
3. The committee reviewed its purpose and minutes from its March 2020 meeting.
4. The committee reviewed the Districts SMART Goals, specifically in the last area of "Community/District Relations." The committee shared the following observations:
 - a. Overall, Rockdale SD is doing well with reaching out to parents and the community to build and improve relationships not only to improve student outcomes, but increase transparency.
 - b. Apptegy, the company responsible for designing the district's new web design and app for smartphones will provide improved access to the district for parents and the community. Apptegy will also provide an improved, more efficient, emergency alert communication system along with opportunities for the district to push out timely communication across multiple social media platforms.
 - c. The following considerations were provided in reference to the goals on the district document:
 - i. Goal 1: Rockdale SD 84 will continue to utilize both current and evolving communication mediums to foster collaborative relationships, open communication and trust with the community and parents.
 - ii. Goal 2: Rockdale SD 84 will continue to strengthen parental involvement to promote a unified approach to improving the educational experience and outcomes of each student.
 - iii. Goal 3: Rockdale SD 84 will continue to work to promote school-community connections to improve the educational experience and outcomes of each student.
 - iv. Goal 4: Rockdale SD 84 will strive to increase the relationship between school and community/area-wide business partners.
5. The committee established the criteria for Dr. Schrik to use for presenting a 3-Year Strategic Plan to the Board at their regular meeting on May 20, 2020.
6. There was no public comment.
7. The meeting adjourned at 5:05 p.m.