SPEAK UP Middlesex County is part of a nationwide initiative that encourages young people to play an active role in keeping their schools and communities safe from violence. The centerpiece of the campaign is the SPEAK UP hotline, which Middlesex County students can use to anonymously report weapon threats or threats of violence 24 hours a day, 365 days a year by calling 1-866-SPEAK-UP or by texting the keyword “HERO” to 847411.