

Are All Of Your Eggs In One Basket?

You know the importance of a well-balanced, healthy diet. One food group alone can't provide adequate nutrition, but consuming a little from each group offers a variety of dietary benefits. Likewise, diversifying your retirement portfolio with a variety of products and investments can yield additional benefits that one method alone may not be able to provide.

Some diversification questions to consider:



What is your appetite for risk? Your specific retirement needs and how you prefer to manage risk will determine what your financial professional will recommend.



Do you have a long-term vision? Diversification is not meant to provide instant returns or boost performance. Instead, diversification helps provide the potential to protect your nest egg.



How will you keep things in balance? It's important to take a regular look at your portfolio to rebalance and re-assess your investments. Past performance does not guarantee future results. Just because it was working for you six months ago doesn't mean that it's the best choice today.

One way to diversify is with a fixed or fixed-indexed annuity from Annuity Investors Life Insurance Company®. Fixed and fixed-indexed annuities offer competitive earning potential without the worry of losing money if the market declines. To learn how an annuity can help you prepare for retirement, contact me today!