



Masks  
For  
Life

# Arts Tank

By: Kallen Hunnicutt

# Picture, Service, and my Product



**Service: Highlands Oncology**

**Product: Masks**

# Introductory Paragraph

In this essay, I will tell you about my arts tank idea. My idea is to take my service, Highlands Oncology, and my product, masks, and provide Highlands Oncology with masks. I got this idea because my dad works at Highlands Oncology and he is the CEO there and I would like to do a service based on my family. So I thought, “Wouldn’t it be a great idea to provide Highlands Oncology with masks?” I answered, “Yes, it would be a great idea Kallen.” For this project, I will need to determine the cost of materials to make masks for the patients and staff at Highlands Oncology. I will also need to factor in the cost of shipping and any taxes as well. My hope is that I will be able to design a product that is affordable for my Dad’s practice and will help people avoid COVID-19.

# About My Product

I will be making protective masks to help keep people safe from illnesses.

Some details about my masks are:

- Needed to help prevent the spread of COVID-19
- Huge lack of supply in current market
- Cost of materials- \$0.43 per mask
- Cost of labor - \$1.00 per mask
- Total cost per mask - \$1.43
- Sales cost - \$5.49
- Profit per mask - \$4.49
- Current inventory - 50 masks
- Current capital - \$3,201.83



# About my product

As you can see on the slide before this, it cost me \$1.43 for each mask. I want to make a profit, so I raised my sales price to \$5.49 so I can make a profit and afford things like taxes and marketing if I need them. I will pay my seamstress \$1.00 because she is making the masks I am selling, therefore, I will only get \$4.49 to pay taxes and marketing if I need them. My current inventory I have in stock today is only around 50 masks, so I've got some work to do. My current capital is \$3,201.83 and I will use this money to pay my workers and I will also use this money to pay large taxes/bills.

# My Charity

**My charity is AmeriCares and I chose this service because AmeriCares is a health charity that goes along with my product and service. The founder of AmeriCares is Robert Macauley and it was founded because of all of the deaths caused by natural disasters, and they wanted to make a change. The mission of the charity is to stop natural disasters from happening every single year. The charity's theme is similar to my service and product because my product and service have the same meaning to helping people. I want to help NOT cause COVID-19 and they want to help NOT cause natural disasters, and I consider COVID-19 as a natural disaster. Lastly, I chose this charity because deep inside me a little voice was saying, "This one! This one!" so I listened to that little voice.**