















Marketing Plan

Description of Target Market For all ages Anywhere in the USA

Marketing objectives

- Sell on the internet or craft fairs Advertise on the radio and in the newspaper

Description of product -

bag, beach bag, travel bag, junk bag, book bag and much more. Some things that you could use this bag for are sleepovers, grocery bag, snack This bag is made out of an animal feed bag there is a pocket on the outside.

Marketing Budget- \$150

Marketing Price - \$8.50



REPURPOSE AND REDESIGN Skills Selection Chart

MO Level

Name of Participant

be evaluated. If this form is not completed and turned in at the designated participation time, evaluators difficulty of work accomplished. If participants check more than eight skills, the first eight on the list only will that more than 8 skills are represented in a project, participants should check the eight that best reflect the quality and time, each participant will turn in 3 copies of this page with the 8 skills represented in the project checked. In the event INSTRUCTIONS: Each participant's project must represent at least 8 of the skills listed below. At designated participation LOY, ClARK, Ortega

will be unable to complete the Skill Area Rubric, resulting in "0" points awarded.

Include in your design a minimum of eight repurposing and promotional skills from those listed below: Good choice of item for repurposing More than one repurposed item in one product Innovative use of repurposed item in one conservation theme or slogan participant, not purchased) Design of a product that promotes environmentalism Strap, tie, or band Sketch of accessory design Include in your design common those listed below: Lining, facing, and/or interfacing Application of trims Embroidery, hand or machine (creat participant, not purchased) Napped fabric or one-way print Strap, tie, or band Sketch of accessory design Application or use of decorative has been decorative has a minimum of eight repurposing and promotional skills	O O O SE SE O O O O O O O O O O O O O O	repurposing and promotional skills below: Lining, facing, and/or interfacing Application of trims Use of embellishments Embroidery, hand or machine (created by participant, not purchased) Napped fabric or one-way print Basic marketing plan Sanding, painting, or staining Gluing, stapling, sawing Application or use of decorative hardwa
	0	Embroidery, hand or machine (created by participant, not purchased)
	旦	Napped fabric or one-way print
	M	Basic marketing plan
		Sanding, painting, or staining
Sketch of accessory design		Gluing, stapling, sawing
Shaped seams, edges, and/or corners		Application or use of decorative hardware
Pocket(s)	0	Application or use of construction hardware
Gathers and/or ruffles		Wiring or fastening with various mediums

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