



March 20, 2020

Dear School Leaders,

Thank you for all you and your staff are doing to transition students to a new learning environment on such short notice. At Midco®, we admire you for your efforts to support students and continued learning.

We know that internet is vital to make online learning possible. In response to the COVID-19 (coronavirus) pandemic, we've taken several steps to ensure residents in the communities we serve have access to a reliable connection. We believe it's vital to keep them connected to the people, information and resources they rely on.

As part of our response, we're introducing an all-new package, **Midco Internet Basics, for low-income households with K-12 and/or college students who don't have internet access.**

- Education Assistance Credit makes the service FREE through June 15, 2020<sup>1</sup>
- Speeds up to 25 Mbps download and 3 Mbps upload
- Standard or wireless modem included

**Starting now, qualified households can begin enrolling.**

- Call 1.833.338.4638 (1.833.EDU.INET)
- Reference special code: MIBEDU20, to receive the Education Assistance Credit

We ask that you share this information with critical households only and those in need of an internet connection. We want to take the worry about internet access away so educators and parents can focus on what matters – remote learning needs for the students.

We're in this together – to ensure everyone has a strong, reliable internet connection.

Midco

<sup>1</sup> This limited-time offer is available to new customers living at a serviceable Midco address, adding internet service only. Midco Internet Basics will return to the regular monthly rate, \$14.95 once promotional pricing has expired. Equipment pricing will return to a regular monthly rate once promotional pricing has expired. All services are per month unless otherwise indicated. Midco will reassess whether the program is still needed before its expiration on June 15, 2020. Due to the evolving nature of the Coronavirus, Midco may have to pause in-home professional installations. We reserve the right to restrict this program to homes that are eligible for self-installation only.