Eye Thrive Glasses Program Expansion

The Program:

Like you, Eye Thrive is determined to continue providing services despite the COVID-19 pandemic. We truly believe we are all in this together, and we're here to help. Eye Thrive is proud to share with you the expansion of our programming. **Starting April 20, Eye Thrive will make and ship free glasses to any child between the ages of 4 and 18 with a valid, current prescription.**

This program expansion involves a big adjustment to our service delivery, but we passionately feel that now is the time to step up. The COVID-19 crisis is already having a hugely disproportionate impact on low-income children, and many families need help from basic needs providers like Eye Thrive. We'll do whatever it takes to make sure not having glasses isn't another barrier that widens the gap, so we are expanding our services to ANY child in the St. Louis region.

The Process:

Eye Thrive wants to make sure this process is easy and accessible for parents and caregivers. We've created a simple, double-sided form that provides us with the basic information and consent we need to get started. This form will be provided to community partners for distribution and can also be found on our website: www.eyethrive.org. Once a parent or guardian has completed our request form, they can submit it to us via:

- Mail: 229 Millwell Drive, Maryland Heights, Missouri 63043
- Email: glasses@eyethrive.org
- Text: 636-789-8740
- Fax: 314-736-1425

Eye Thrive staff will personally follow up on each request to confirm it is received and collect any additional information we may need in order to fulfill the request. We can only dispense glasses to children with a signed, non-expired prescription; as soon as their prescription is verified and the glasses are made, we will ship them directly to the home address provided on the request.

Especially now, safety is our top priority. Our team is following heightened sanitation standards and recommended social distancing guidelines within our office to ensure the health of our staff and our kids. All glasses and packages will be minimally handled and appropriately cleaned prior to shipment.

How You Can Help:

- Distribute printed copies of the request form to your families.
- Use the attached flyer to advertise the availability of this program.
- Follow Eye Thrive on social media and share our posts about this program.
    - Facebook: https://www.facebook.com/eyethrive/
    - Instagram: https://www.instagram.com/eye_thrive/
    - Twitter: https://twitter.com/Eye_Thrive

When Referring to Eye Thrive:

Please recognize us as Eye Thrive; Eye Care Charity of Mid-America and ECCOMA are no longer correct names for our organization. We have attached our new logo that reflects our name change. Our on-site services are provided through our Mobile Vision Clinic. Contact morganhudson@eyethrive.org regarding our brand guidelines and image usage.

Thank you for you continued support of Eye Thrive. We are truly grateful for your partnership.
Please contact Executive Director Kate McKearn with questions or feedback: katemckearn@eyethrive.org. Stay well!

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