

SANFORD PERFORMING ARTS CENTER FEE SCHEDULE
SIDE-BY-SIDE COMPARISON
2021-22 (current) : 2022-23 (proposed)

Executive Summary

Sanford Performing Arts Center continues to have exceptional rental demand and is positioned as the premier dance venue in Southern Maine. The proposed SPAC rental fee structure includes a modest increase in fees, consistent with the industry. The proposed fees are in-line with comparable high school performing arts centers in our market.

Updates to our fee structure include the elimination of a rehearsal day rental rate and the addition of a gymnasium rental rate for dance events which use the gym as a dressing/warmup space. An hourly surcharge for events over 12 hours is another recent modification to our fee structure. Additionally, the hourly rate for stagehands is increasing slightly to account for the increase in *average* hourly pay with the addition of the new Event Manager position.

	CURRENT	PROPOSED	CURRENT	PROPOSED	CURRENT	PROPOSED	CURRENT	PROPOSED
	CLASS 2	CLASS 2	CLASS 3	CLASS 3	CLASS 4	CLASS 4	CLASS 5	CLASS 5
	<i>Resident Non-Profit</i>	<i>Resident Non-Profit</i>	<i>Non-Resident Non-Profit</i>	<i>Non-Resident Non-Profit</i>	<i>Dance Studios & Commercial Promoters</i>	<i>Dance Studios & Commercial Promoters</i>	<i>Dance Competitions</i>	<i>Dance Competitions</i>
Rental (<i>up to 12 Hours</i>)	\$450	\$500	\$800	\$900	\$1,250	\$1,400	\$1,900	\$2,100
Additional Hourly Rental	---	\$60 / hour	---	\$80 / hour	---	\$120 / hour	---	\$200 / hour
Stagehands / Technicians	\$20 / hour	\$21 / hour	\$20 / hour	\$21 / hour	\$20 / hour	\$21 / hour	\$20 / hour	\$21 / hour
Custodian	\$56 / hour	\$57 / hour	\$56 / hour	\$57 / hour	\$56 / hour	\$57 / hour	\$56 / hour	\$57 / hour
House Manager	\$50 / performance	\$75 / performance	\$75 / performance	\$100 / performance	\$100 / performance	\$100 / performance	\$240 / performance	\$21 / hour
Lighting Design	\$150	\$150	\$300	\$300	\$400	\$400	\$400	\$400
Merchandise	---	No Charge	---	No Charge	---	20% of gross	---	20% of gross
Projector	\$40 / day	\$50 / day	\$50 / day	\$60 / day	\$75 / day	\$85 / day	\$30 / hour	\$100 / day
Follow Spotlight	\$225 / day	\$75 / day	\$65 / performance	\$100 / day	\$80 / performance	\$125 / spot	\$30 / hour	\$150 / spot
Marley Dance Floor Rental & Install	\$300	\$300	\$400	\$400	\$500	\$500	\$600	\$600
Gynasium Rental	---	\$100	---	\$200	---	\$300	---	\$400

The following policy updates will be implemented in the 22-23 season, as a result of our annual evaluation process:

Renters may not sell food and drink at events without express written permission of the SPAC Director.

Multiple-day reservations must be adjacent dates. Date gaps will not be permitted.

Late seating will be at the sole discretion of ushers.

All dance events must use a marley-style dance floor. If a studio does not own a marley floor, ours is available for rent. Any tape or markings on our marley floor must be approved by the SPAC Director before they are placed.

The use of glitter and/or confetti of any kind will result in a minimum \$500 cleaning/repainting fee.