OUR VISION Children: the measure of our success
OUR MISSION Taylor County Schools: Achieving our vision by efficiently providing comprehensive educational experiences, which ensure academics, work readiness, and character for a changing world.
OUR STRATEGY is five-fold:

**Goals**

1. **Student Achievement**
   Increase student achievement to the full potential of every Taylor County student by addressing academic rigor, exposure to and participation in the fine arts, and providing opportunities to develop athletic prowess and sportsmanship.

2. **School Climate**
   Provide a safe; secure learning and working environment for all Taylor County School System students and staff.

3. **Human Resources (HR)**
   Recruit, retain, and provide professional learning for all Taylor County staff members and stakeholders to be effective members of the school learning community.

4. **Technologies and Communication**
   Embrace technology in both academic and business operations of the Taylor County School System. Maximize communication with faculty, staff, students, parents and patrons by providing a variety of methods to communicate and to listen.

5. **Finance**
   Provide the maximum benefit possible from funds received for instruction, maintenance and operation by effectively and efficiently using resources allocated to the Taylor County School System.
Phase I 2014-2015 Notes from initial meeting

- District level training on the strategic planning process March 18, 2014 TCHS library 4:00-7:00 PM
- Collect and analyze needs assessment data (S.W.O.T Ongoing) Strengths Weaknesses Opportunities Threats
- March 25, April 8, 15, and 29; May 6 deadline initial steps as guided by Dr. Robin Pennock (initial meeting to be discussed more in depth) May 27, 2014 last meeting 4:00-7:00 PM time for other meetings or set another feasible time for all stakeholders.
- Self appoint initially by strengths/steering committee (gradual) move to district/school appointment of others
- Include/invite students, board members, community people for each initiative (begin planning invitations, news, etc)
- Identify strengths and priority focus area (steering committee)
- Develop goals and performance targets (steering committee)
  - Five year timeframe - match the initiative to the goal, persons responsible, etc.
- Identify action planning team chairs (steering committee)
- Post the different levels of strategic plans to the website under information for staff (update frequently)
- Plans need to be straightforward and easily understood.
- Indicators of Success worksheets to be provided by Dr. Pennock

As a district, we should consider three main types of goals:

- **Strategic Initiative Goals** - These are the broad based district goals that likely require study and review. Study and review may lead to an implementation goal.
- **Implementation Goals** - These are written in SMART format and are based on work done on Strategic Initiative goals. Staff/stakeholders develop these goals and create an action plan for implementation. These may have budget implications (i.e. new program, professional development, etc).
- **Long Range Goals** - These are the items that we need to keep a focus on even though they may not be ready to move to the implementation phase.