Graduation Matters
Video Essay Contest

Calling all 8th-12th graders in Cowlitz or Wahkiakum Counties... ***United Way of Cowlitz & Wakiakum Counties and JoJo + Coco Boutique are teaming up to illuminate United Ways focus on getting all students to graduate high school prepared for diverse post secondary opportunities and beyond, and to give our youth a fun opportunity. Submit a video about "Why Graduation Matters". 5 boys & 5 girls will be awarded with brand new outfits of their choosing from JoJo + CoCo Boutique, and the top male & female winner will each receive a $500 scholarship from the Grant and Joanna Asplund Foundation.***

HOW STUDENTS ENTER

- ***Students only need a camera phone/or camera and your creativity to enter.***
- ***Describe why graduation matters & is important to you, and what you aspire to learn, do, or be after graduation. Explain some long-term impacts of when people successfully graduate.***
- ***Video entries should be no more that 3 minutes long.***
- ***Have Fun & Be Creative! Rap, rhythm, sing or speak. Although this is a contest, it should be fun for you too.***

Contestant videos will uploaded to social media

JOJO + COCO BOUTIQUE

SUBMISSION DEADLINE AUGUST 21, 2020!

When e-mailing video please make sure to include in the body of the e-mail: your name, e-mail, phone number, instagram handle, grade that you are in, and the school you attend.

Send videos to: bfisher@cowlitzunitedway.org

United Way

United Way of Cowlitz & Wahkiakum Counties