

**BOARD OF EDUCATION  
SPECIAL MEETING  
GUSTINE UNIFIED SCHOOL DISTRICT  
1500 MEREDITH AVENUE, GUSTINE, CA 95322  
THURSDAY, MAY 19, 5:00 P.M.**

**“Preparing students for the future...today”**

**I. CALL TO ORDER – 5:00 P.M.**

A. The public may comment on any closed session agenda item.

A. ROLL CALL

Mrs. Pat Rocha, President

Mrs. Crickett Brinkman, Clerk

Mrs. Lettie Borrelli, Board Member

Mr. Ernie Longoria, Board Member

Mrs. Loretta Rose, Board Member

**II. CLOSED SESSION – 5:00 P.M.**

A. Personnel – Public Employee Resignation, Employment, Discipline, Dismissal, Release

**III. RECONVENE TO OPEN SESSION – 5:20 P.M.**

A. PLEDGE OF ALLEGIANCE

B. REVISION/ADOPTION/ORDERING OF AGENDA

C. COMMUNICATION FROM THE PUBLIC

Members of the public may bring before the Board matters that are not listed on the agenda. The Board may refer such a matter to the Superintendent or designee or take it under advisement, but shall not take action at that time.

Comments will be accepted during this time concerning any action item on the agenda. The Board will consider all comments prior to taking action on the item as listed on the agenda in the Action Item section. (Gov. Sec. 54954.3)

Individual speakers shall be allowed three minutes to address the Board on each agenda or nonagenda item (BP 9323).

D. DISABILITY-RELATED MODIFICATIONS

Request for any disability-related modification or accommodation, including auxiliary aids or services in order to participate in the public meeting, may be made by contacting the Gustine Unified School District Office at (209) 854-3784 at least four (4) days prior to the scheduled meeting. Agendas and other writings may also be requested in alternative formats, as outlined in Section 12132 of the Americans With Disabilities Act.

#### **IV. CONSENT AGENDA**

Items under Consent are considered as a group. Only one motion is necessary to approve these items. Consent items are of a routine nature and for which the Superintendent recommends approval. In accordance with the law, the public has a right to comment on any agenda item. At the request of any member of the Board, any item of the Consent Agenda shall be removed and given individual consideration for action as a regular action item on the agenda.

##### **A. Personnel**

1. Mercado, Horacio – Hire Varsity Assistant Football Coach, GHS
2. Nocito, Paul – Hire Varsity Assistant Football Coach, GHS
3. Labry, Ronnie – Hire Head JV Football Coach, GHS
4. Levingston, Jimmy – Hire JV Assistant Football Coach, GHS
5. Medeiros, Eric – Hire Volunteer Assistant Varsity/JV Football Coach, GHS
6. Jones, Herb – Hire Volunteer Assistant Varsity/JV Football Coach, GHS
7. Villalobos, Robert – Hire Volunteer Assistant Varsity/JV Football Coach, GHS
8. Andrade, Steve – Hire Volunteer Assistant Varsity/JV Football Coach, GHS
9. Silva, Gary – Hire Volunteer Assistant Varsity/JV Football Coach, GHS

#### **V. ACTION**

- ##### **A. Adidas Agreement for GHS**

#### **VI. ADJOURNMENT**

# **GUSTINE UNIFIED SCHOOL DISTRICT**

**Meeting of the Board of Trustees**

**MEETING DATE:**

May 19, 2016

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**AGENDA ITEM TITLE:** Adidas Athletic Agreement with GHS

**AGENDA SECTION:** Action

**PRESENTED BY:** Bill Morones, Superintendent

**SUMMARY:**

The Gustine High School Administration has requested School Board approval for Adidas Team Sports to extend the Gustine High School Adidas Athletic Agreement to begin June 1, 2016 through December 31, 2019 through an Adidas Three Stripe Certified Dealer of the coaching staff choice. The target purchase minimum is \$12,000 annually. This is in accordance with the rebranding efforts of the school and Mascot.

**FISCAL IMPACT:** \$36,000 (approximate over 3 years)

**BUDGET CATEGORY:** LCFF/Mandate one-time money

**RECOMMENDED ACTION:** Approve



adidas Team Sports extends **GUSTINE HIGH SCHOOL** an adidas Athletic Agreement to begin January 1, 2016 through December 31, 2019 through an adidas Three-Stripe Certified Dealer of the coaching staff choice. The target purchase minimum is **\$12,000** annually. This is in accordance with the re-branding efforts of the school and mascot.

### Purchases

Elite Team discounts on footwear, apparel and accessories year round.

- **40% off retail price:**
  - Stock team and retail apparel, headwear and accessories
- **40% off retail price:**
  - All adidas custom products
- **35% off retail price:**
  - All adidas team and retail footwear styles
  - All adidas modified custom uniforms and apparel products
- **5% off retail price:**
  - All adidas modified custom footwear

### Promotional Allocation

- 1) **\$3,000** at retail value in Year 1.
- 2) **\$2,000** at retail value in Year 2 and Year 3.
- 3) **\$1,000** at retail value annually from your certified adidas Three Stripe Dealer.
- 4) **FREE** Practice Jersey with each PrimeKnit/ShockWeb uniform purchased during the term for football.
- 5) **Buy 1 get 1 free** on football uniform pants in Year 1.
- 6) Athletic Director to choose **one women's program** to receive one free set of **HOME** uniforms annually from adidas Team Sports.
- 7) Athletic Program to receive **100** free adidas cotton logo t-shirts annually (blank).
- 8) Athletic Program program to receive **4** banners and **1** media cloth backdrop in Year 1 for marketing needs from adidas Team Sports.

### Celebrating Accomplishments for All Sports

- **League Championship:** One adidas cotton T-Shirt provided to each athlete printed by the adidas Three Stripe team dealer.
- **Section Championship:** One adidas Team Issue Fleece Sweatshirt provided to each athlete printed by the adidas Three Stripe dealer.
- **State Championship:** One adidas Team Travel Suit provided to each athlete decorated by the adidas Three Stripe dealer.

### Terms and Conditions

- 1) Program will be required to purchase adidas uniforms during the contracted seasons in accordance with program set uniform purchasing cycles.
- 2) During the term of this agreement, athletes and coaches will wear adidas apparel, footwear products when applicable.
- 3) Program to receive an online promotional account to enter and request all promotional stock/retail goods.
- 4) Program may use promotional monies towards modified custom or custom products if desired.
- 5) Program may not use promotional money on Agron accessories (socks, bags, etc.)
- 6) All promotional products will be shipped blank; adidas will not be responsible for embellishment costs on promotional items unless noted above. These goods cannot be exchanged.
- 7) Promotional accounts expire December 31st at 5pm PST of each year and the balance does not rollover to the next program year cycle.
- 8) Program will be responsible for freight charges on purchased goods. All promotional goods ship **FREE AT GROUND RATE**.
- 9) Program will be responsible for ordering product in booking windows issued by their team dealer representative.

### Partnership Renewal/Cancellation

A 30 day written notice must be provided to both the adidas Three Stripe Dealer and adidas Team upon cancellation of the partnership. Both parties agree to meet, in person, to rectify all issues presented and will work in good faith to resolve within a 30 day period. Program will remain in partnership with the brand, regardless of administrative staff adjustments during the agreement.

Additionally, the program and its staff agree to meet with adidas no later than December 1, 2018 to consider renewal for future years.

In witness whereof, the parties hereto have duly executed this agreement as of the date first above written.

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Adam Cano  
Athletic Director  
Gustine High School

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Megan Curry  
Adidas Team | NCAA Services  
Colorado | Utah | Nevada | CA | HI