FOR IMMEDIATE RELEASE
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Shoultes Elementary School principal receives award following use of Rave Panic Button

Lynn Heimsoth honored with Rave SmartSave Award

MARYSVILLE, WA - Lynn Heimsoth, principal of Shoultes Elementary School, was recognized for her outstanding effort to keep her school and students safe.

SNOPAC, the counties’ 9-1-1 center, partners with Marysville School District to support student and staff safety through the use of Rave Panic Button, a safety application that increases accurate communication between school staff and 9-1-1.

Graeme Kennedy, Marysville School District’s security coordinator and former Washington State Patrol officer, presented Lynn Heimsoth with the Rave SmartSave Award on Tuesday – a decoration created by Rave Mobile Safety that aims to honor 9-1-1 dispatchers and community partners for their exceptional work and dedication in response to emergency situations.

The Rave Panic Button improves communication between 9-1-1, first responders, and on-site school staff. Any Marysville School District employee can activate the Rave Panic Button, which instantly dials 9-1-1 and sends a text message to on-site personnel. The application also provides five buttons labeled active shooter, police, fire, medical and other. These tools have helped locate missing children, identify suspicious people at schools, and increase response times to threats and medical emergencies.

On February 22, a situation occurred in which a Marysville police officer attempted to stop suspects in a stolen vehicle. One suspect was detained, while the other fled on foot. Marysville Police set up containment area that affected five school campuses. Officers used the Panic Button application to contact the schools directly, and simultaneously place them on lockdown while officers tracked down the suspect. Principal Heimsoth used the Panic Button ‘Staff Assist’ feature to inform her staff that due to the lockdown, the busses would be late, and advised them to gather students in the gym after school. After the situation was resolved, another message was sent out through the application informing school staff that the lockdown had been lifted.

“Principal Heimsoth’s quick response and innovative use of the Staff Assist feature kept students and staff safe and informed until the lockdown was lifted and busses continued their routes,” said Kennedy. “Instantly sharing information with schools is invaluable and made a significant difference in this situation.”

The role of 9-1-1 in a school emergency has evolved greatly in Snohomish County due to the Rave Panic Button. Now, 9-1-1, first responders and school administration can partner during emergencies and fully integrate their emergency plans and procedures. The Rave Panic Button system revolutionized emergency response in the Snohomish County schools and has been replicated across school systems nationwide.
About Marysville School District
The Marysville School District seeks to engage our community, inspire our students, and prepare our graduates. It is our belief that every child in our community deserves the very best educational experience possible, and every child has the potential to achieve success in life if given the right tools to do so. Learn more at www.msd25.org.

About RAVE Mobile Safety
RAVE Mobile Safety provides the leading critical communication and data platform trusted to help save lives. Rave connects millions to those trusted to protect them, by providing innovative solutions to prepare better, respond faster, and communicate more effectively during emergencies. Learn more at www.ravemobilesafety.com

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