

Over the last few years, Blue Hill Schools has made a concerted effort to let everyone know what great things are happening in our school and also to make information about school events easily available to the public. We have used various social media to get the message out. We now are beginning a partnership with a company called Apptegy to get our messages out faster to a bigger audience and to make school communication easier. Apptegy helps schools build better connections with their communities by using the best technology available.



Here is what Apptegy has done for us so far

- They have created a platform called Thrillshare where we can send out messages or notifications instantly to all our media platform.
- This will include emergency messages with a voice call (no more Code Red phone calls) and/or text message.



- Aptegey has created a new school website with a new format. Check it out! [BLUE HILL COMMUNITY SCHOOLS Home of the Bobcats!](#)
- The new website format is completely compatible and viewable on smartphones which will mean easy navigation and better convenience for you.
- The smartphone app for the website is available as an Android App, or an iPhone App.
- You can go to either the Play Store or to iTunes App Store to download the app now! Simply search “Blue Hill Schools”



The goal for Blue Hill School media sharing is for administrators, teachers, and students to connect and share our story with our families, community, and alumni. We want our students to share what they are experiencing and learning and for all to share their excitement of the experience of an excellent education.

Part of this is an educational piece to encourage students to share on the Thrillshare platform. The education and digital citizenship growth that will come through Thrillshare will promote new learning opportunities. This will be a great learning tool for teaching writing in a format that will be motivating to students. Students will have the satisfaction of seeing their work “published” as it is posted. Thrillshare will give administrators and teachers peace of mind as nothing will be published by students without first approving the student’s post.

First, I hope you are excited about the chance to be even more informed about the school and school activities. Second, I hope you can see the possibility for student growth using the experience of social media.

Joél Ruybalid, Superintendent  
Blue Hill Community Schools