

For Immediate Release: November 12, 2019

Contact: Tricia Runyan, Communications Specialist
Phone: 540.743.3750 ext. 2403
Email: trunyan@pagecounty.k12.va.us

***Page County Releases New Logo, Web Pages, and App
It's Everything PCPS in Your Pocket***

LURAY, Va. —Monday, November 11, 2019

Page County Public Schools is excited to unveil many new upgrades to our current look. We revealed our new school logo on Monday, November 4, 2019 that reflects an updated look from the previous logo. On Tuesday, November 12, 2019, we will release our new website for the school division and the schools. Dr. González, division superintendent, and her team of advisers worked diligently to design a new and improved logo, as well as, a new web platform for the school system. This effort is to further our initiative in improving communication within the school system and our community.

Since early summer, we have been working with a company named Apptegy out of Arkansas, to help us design a web product just for our community. We have designed our webpages to be user-friendly, informative, and professional. Webpages will feature **Live Feeds** as a sort of in-house Twitter-like news feed for the latest announcement for specific schools and the school division. Events are highlighted, and news articles of events and accomplishments will be posted on the

webpages. Sporting events even have a real time scoreboard for those who are unable to attend to stay informed.

In addition, through a division of Apptegy called ThrillShare, we will be able to send out alerts to parents and community members regarding daily attendance, closings, early dismissals, important grade related announcements, and so much more. These alerts can be sent by phone call, email, push notifications, and texts.

These new changes have been made to update our previous webpages and to replace our antiquated notification system. Upgrades were funded by the nonrenewal of the old notification system and a grant designed to improve communication and family engagement within our schools and community.

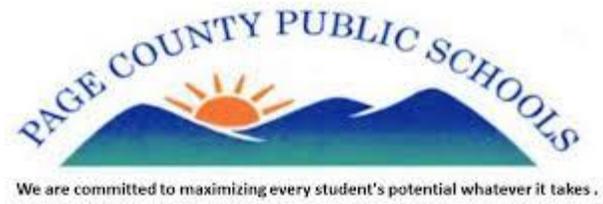
Finally, Page County Public Schools is also proud to introduce our very own app in the Apple App Store and Google Play Store. Search for **Page County Public Schools** and download the app today. "It's everything PCPS in your pocket."

Please be sure to check out our video introducing the app on Facebook and Twitter.

Attached you will find our former, and our new, PCPS logo.

###





Former Logo

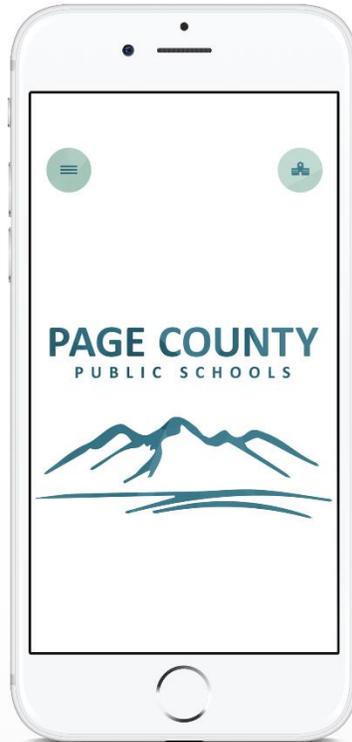
If you would like more information about this topic, please call Tricia Runyan at (540) 743-3750 (option 3), or email at trunyan@pagecounty.k12.va.us.

Please see attached flyer promoting our new app.

New Logos

It's everything PCPS,
in your pocket.

Cafeteria Menus · Events · Staff Directory · Alerts · Athletics



Page County Public Schools

