

Golddigger Bus Wrap Art Competition



Purpose

The Golddiggers are getting a new activity bus to transport students for school activities, like athletics, band activities, and academic contests, to and from our schools. Unlike our existing buses, adorned with fancy “school bus yellow” paint and black lettering, this new bus will come to us painted plain white, with no identifying lettering. After we get the bus, we will be sending it out to a company to do a vinyl wrap to decorate the outside of the bus and to identify it as ours. The plan is to use the winning design from this student contest as the wrap design for our bus. This wrap will decorate our bus and identify our teams and students for years to come.

Who is eligible?

Any Lead-Deadwood student or group of students in grades 9-12 is eligible for the contest.

Timeline

Designs must be submitted to Dr. Person electronically at erik.person@k12.sd.us or via hard copy in a sealed envelope (labeled “Golddigger Bus Wrap Art Competition”) in the business office by 4:00 p.m. on Tuesday, November 1st.

Prizes

First Place- \$1,000 college scholarship and \$100 Visa gift card, plus your design will be used, whole or in part, for our bus wrap.

Second Place- \$500 college scholarship and \$50 Visa gift card.

Judges

A panel of 5 LDHS faculty members will judge the submissions and determine first and second place winners.

Competition Rules

- No copyrighted images may be reproduced or used in the design without express written permission by the person or entity who owns the design or image. For example, the cool looking dude with a pickaxe and mountains in the background that looks exactly like the UTEP Miners logo is a copyrighted image, and even if it is altered slightly and has “Diggers” added to it, it still belongs to the University of Texas El Paso and has never been an official logo for the Lead-Deadwood Golddiggers.
- For the purposes of this contest, the Lead-Deadwood School District grants permission to Lead-Deadwood High School students to use the school’s official logo (pick and shovel and pan) and name(s), Lead-Deadwood School District, Golddiggers, Diggers, etc., and/or images of LDHS mascot, Pickaxe Pete, in their designs.
- Contestants must be Lead-Deadwood High School students.
- Groups of students who win first or second place will split the award between members of the group whose names were on the submission.
- All contestants agree to allow the Lead-Deadwood School District to use all or part of their designs for the bus wrap project. What this means is that although the first-place design will be used for the wrap, there may be a design element from another submitted design that the district will incorporate into the final design to be submitted to the bus wrap company.
- Photoshop is recommended.
- Designs submitted for this competition MUST incorporate official school colors, HEX Codes: Maroon 990000 and Gold efb609. Other colors may be used as well, but the official school colors must be a prominent part of the design.
- Designs submitted for this contest MUST incorporate the official Lead-Deadwood logo, which can be found at this link <https://5il.co/kd1f> . Other designs and artwork (not any copyrighted images) can also be included in the design, but the school logo must be in there.

- Designs must include our school name, nickname, and the slogan indicated: Lead-Deadwood School District **OR** Lead-Deadwood High School **OR** Lead-Deadwood, and Golddiggers **OR** Diggers, **AND** slogan “Competing at the highest level 5,280 ft.”
- The pink (the color pink is only used to indicate the area and is not a part of the design) shaded areas of the bus pictured on this flier represent the entire vinyl wrap. Contestants have their choice of which wrap option to utilize for their canvas. Option 1 canvas includes approximately 2/3 of the side of the bus, the entire rear of the bus, and approximately half of the bus roof. Option 2 canvas includes all of the side of the bus below the windows and the entire rear of the bus. Please refer to attached picture for approximate dimensions of wrap area and placement on the bus.
- Dimensions listed here are approximate, so contestants should plan to use all of the space and should plan for the possibility that the edge of the wrap may cut off part of the design. If needed, the final design may be adjusted for scale to fit the actual dimensions of the wrap area.
- Submitted designs must show both the side and rear view of the bus.
- Designs can be made submitted to fit either option shown below, contestant’s choice.



Option #1

- Bus rear approximate dimensions 96" W x 100" T
- Shaded area below windows approximate dimensions 300" W x 52" T
- Shaded area of roof approximate dimensions 216" W x 18" T (to the roof, then it wraps across and connects to the other side).



Option #2

- Bus rear approximate dimensions 96" W x 100" T
- Shaded area below windows approximate dimensions 408" W x 52" T
- This option does not include any lettering or images above the windows or on the roof.

