

Dear Parent,

Your son or daughter will soon be given the opportunity at school to take part in the project by completing a survey in their classroom. Participation in the survey is optional, and your child is not required to complete it; but it can provide many benefits to students like yours as they decide what career path they want to follow after high school. It enables students to receive targeted information from colleges, universities, and other post-secondary schools at the right time in their academic career; can simplify their search for obtainable scholarships; can help them learn about test prep and other valuable study aids and enrichment programs; and can provide them the chance to compete for a scholarship.

How does this work? Educational Research Center of America (ERCA) is managing this voluntary survey for the National College & Career Pathways Study. ERCA is a private, not-for-profit organization with years of service facilitating student access to post-secondary education. So that we can provide these benefits to your child at no cost to you or to your child's school, personally identifiable data given in response to the survey will be provided to colleges, universities, and other post-secondary schools, as well as other educational entities that may wish to communicate useful and pertinent information on education and career pathways to your child. It will also be shared with ASL Marketing, Inc., which licenses data to trusted organizations and businesses whose products and services may match your child's identified interests. Students who have completed the survey can opt out at any time with an email to info@studentresearch.org.

How can your child participate? Your child can participate in the National College & Career Pathways Study at school by filling out the survey form.

How can you or your child opt-out? The survey is voluntary. To opt-out, your child can simply decline to fill out the survey form, or provide the completed form below to his/her teacher. Parents of students who have completed the survey form, or the students themselves if they are at least 18 years old, can opt-out at any time by either: (1) mailing the completed form below to: ERCA, Department O, Post Office Box 9005, Farmingdale, NY 11735; (2) going to the ERCA website at studentresearch.org/fact-sheet and filling out the online opt-out form provided; (3) downloading a copy of the ERCA Fact Sheet / Opt-Out Form from the studentresearch.org site, printing it, filling it out, and sending it to: ERCA, Department O, Post Office Box 9005, Farmingdale, NY 11735; or (4) emailing their opt-out request to: info@studentresearch.org. To ensure prompt and accurate data removal, be sure to include student's first name, last name, full home address, including zip code, and name of school.

Knowledge is power! You'll need lots of quality information as you and your child make decisions together about their postsecondary education and career pathway. The data collected in this research will be used to provide parents, educators, and counselors with meaningful information that can help families find their way through the postsecondary education and career choice process.

Sincerely,

Educational Research Center of America

Please submit this form only if you **DO NOT** want your student to complete this survey.

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I do not wish to have my student participate in the National College & Career Pathways Study.

Student Name

First	Last

Student Home Address

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City

State

ZIP

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Name of High School

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Parent Signature

X
