



St. Louis Language Immersion School

The mission of the St. Louis Language Immersion School, an innovative, diverse, socially-conscious, public charter school, is to develop empathetic, high-achieving, bilingual, globally-minded students by providing a rigorous academic foundation that fosters critical thinking and problem solving.

SLLIS Board of Directors Meeting

December 18, 2019

Location: 1881 Pine St., 63103

Board Room (417)

6:00 pm

Preliminary Agenda

1. Call to order
2. Roll Call
3. Adoption of Agenda
4. Consent Agenda
 - a. November 2019 minutes
 - b. November 2019 check register
 - c. Personnel Report
5. New business
 - a. Monthly Financial Report - Rich Carver, LDR
 - b. FY19 Audit Approval - Rich Carver, LDR
 - c. Approve amendment to 2019-2020 calendar
 - d. SLLIS Recruitment and Enrollment - Jennifer Ting, Enrollment Specialist
6. Reports
 - a. Board Chair
 - b. Executive Director
7. Public Comment
8. Motion to enter Closed Session
 - a. Purchase, lease or sale of real estate 610.021.2 RSMo.
 - b. Legal 610.021.1 RSMo.
 - c. Personnel 610.021.3 RSMo.
 - d. Motion to adjourn the Closed Session and return to Open Session
9. Motion to Adjourn

Board of Directors Open Meeting, November 20, 2019
1881 Pine St., STL Louis, MO 63103
6:00 pm
Minutes - OPEN SESSION

Call to order: The meeting was called to order at 6:02. Roll was called. Board members present are Vince Schoemehl, Judy Fisher, David Roodman, Christina Foster, Shelita Gray, Lori Marusic, John Heskett, and Arun Varadhachary via phone (signed off at 8:16pm).

Adoption of Agenda: Motion to adopt agenda with additions. So moved by Vince seconded by Lori. Vince Schoemehl, Lori Marusic, Judy Fisher, Christina Foster, Shelita Gray, David Roodman, John Heskett, and Arun Varadhachary were in agreement. Motion carried.

Consent Agenda:

Motion to approve October 2019 minutes, October 2019 Check Register, November 2 Annual Meeting Minutes, Personnel Report, Special Education Local Compliance Plan, Revised Seclusion, Isolation, and Restraint Policy. So moved by Vince Schoemehl, seconded by John Heskett. Judy Fisher, Christina Foster, Shelita Gray, David Roodman, Lori Marusic, and Arun Varadhachary were in agreement. Motion carried.

New Business

- Bill Mendelson from UMSL gave presentation on governance
- Motion to appoint Shelita Gray as Treasurer of the Board-So moved by Vince Schoemehl, seconded by Lori Marusic. Judy Fisher, Christina Foster, Shelita Gray, David Roodman, John Heskett, and Arun Varadhachary were in agreement. Motion carried.
- Motion to approve purchase of Simbli electronic record keeping system. So moved by John Heskett, seconded by Vince Schoemehl. Judy Fisher, Christina Foster, Shelita Gray, David Roodman, Lori Marusic and Arun Varadhachary were in agreement. Motion carried.
- Update 2019-2020 Coordinator- Motion to approve Kate Brothers as ELL Coordinator. So moved by Lori Marusic, seconded by Vince Schoemehl. Judy Fisher, Christina Foster, Shelita Gray, David Roodman, John Heskett, and Arun Varadhachary were in agreement. Motion carried.
- Financial Report – Rich Carver, LDR: -Gave financial report for four months of FY20.
- Financial Impact Report on Parking Lot Sales- Rich Carver, LDR- Discussed details of how funds were allocated from parking lot sales.
- Motion to approve proposal for Community Engagement in Playground Design- So moved by Vince Schoemehl; seconded by Lori Marusic. Judy Fisher, Christina Foster, Shelita Gray, David Roodman, Arun Varadhachary and John Heskett were in agreement. Motion carried.
- UMSL Annual Review Report Part 2- Meghan Hill discussed results of the UMSL 2018-2019 Annual Review.

Reports

- *Board Chair Judy Fisher:* Discussed further developing committee structure. John Heskett highlighted Academic Excellence Committee.
- *Executive Director Meghan Hill:* Strategic Plan Goals and school improvement plan goals were summarized. Meghan wanted to make note that additions to consent agenda could not wait until December due to time constraints.

Public Comment

One public comment made by SLLIS parent.

Motion to enter Closed Session

8:24. So moved by Shelita Gray to enter closed session seconded by Vince Schoemehl. Voting yes are Vince Schoemehl, Judy Fisher, David Roodman, Christina Foster, Shelita Gray, Lori Marusic, and John Heskett.

Motion to Adjourn Closed Session and Enter Open Session

8:40. So moved by Vince Schoemehl, seconded by Shelita Gray. Voting yes are Judy Fisher, David Roodman, Christina Foster, Lori Marusic, and John Heskett.

Motion To Adjourn Open Session

8:40. So moved by Lori Marusic, seconded by Judy Fisher. Voting yes are Vince Schoemehl, David Roodman, Christina Foster, Shelita Gray, and John Heskett.

Saint Louis Language Immersion Schools, Inc.
Bank Account Register

St. Louis Bank

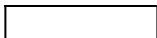
November 1, 2019 - November 30, 2019

Date	Reference	Payee ID	Description	Checks/ Payments	Deposits/ Additions	Balance
			Beginning Balance			747,781.48
11/01/19	450	MUSICK	Musick Construction Co.	144,645.71		603,135.77
11/04/19	451	ATTPapin	AT&T	808.95		602,326.82
11/04/19	452	BANKSLAW	Banks Law LLC	10,848.00		591,478.82
11/04/19	453	CULLIGAN	Culligan	288.75		591,190.07
11/04/19	454	DELAGE	De Lage Landen Financial Services, Inc.	11,492.01		579,698.06
11/04/19	455	INTERINST	International Institute of Metro St. Louis	93.50		579,604.56
11/04/19	456	FISHJUDY	Judy Fisher	205.00		579,399.56
11/04/19	457	MARCOPHIL	Marco Technologies LLC	1,023.00		578,376.56
11/04/19	458	TORRISI	Torrise Plumbing Services, Inc.	492.00		577,884.56
11/04/19	ACH	STLBANK	St. Louis Bank - CC statement - October	6,422.97		571,461.59
11/04/19	Deposit		Deposit - The CLM Grp - MealTime online student payments		1,190.00	572,651.59
11/06/19	ACH	CNA		2,136.21		570,515.38
11/08/19	459	LDR	LDR ADMServices	18,699.28		551,816.10
11/08/19	460	MODEPTREV	Missouri Department of Revenue	130.51		551,685.59
11/08/19	461	ATTElev	AT&T	138.92		551,546.67
11/12/19	ACH	AMEREN	Electric	6,219.48		545,327.19
11/12/19	Deposit		Deposit - The CLM Grp - Mealtime online student payments		560.00	545,887.19
11/13/19	462	FISHJUDY		50.03		545,837.16
11/13/19	Deposit		Overpayment of Interest on loan		22,004.03	567,841.19
11/15/19	463	BENCH	Benchmark Education Company	8,357.80		559,483.39
11/15/19	464	BLUELINE	Blueline Security	1,776.00		557,707.39
11/15/19	465	CERES	Ceres Food Group, Inc.	28,789.58		528,917.81
11/15/19	466	ENT	Essential Network Technologies	1,380.00		527,537.81
11/15/19	468	MARCODAL	MARCO	2,384.94		525,152.87
11/15/19	469	MAXIM	Maxim Healthcare Services, Inc.	1,289.92		523,862.95
11/15/19	470	MEEH	Meeh Climate Service, LLC	239.00		523,623.95
11/15/19	471	PANDMEG	Meghana Pandian	133.75		523,490.20
11/15/19	472	Miriam	Miriam Foundation	3,600.00		519,890.20
11/15/19	473	PARALLEL	Parallel Education Division, Inc.	3,433.42		516,456.78
11/15/19	474	POWERSCHL	PowerSchool Group LLC	2,543.81		513,912.97
11/15/19	475	STAPLES	Staples	3,512.75		510,400.22

11/15/19	476	STELLAR	Stellar Management, LLC	3,450.00		506,950.22
11/15/19	477	TUETHKEENE	Tueth, Keeney, Cooper, Mohan & Jackstadt	4,503.27		502,446.95
11/15/19	478	PSRS	Public School Retirement System	21,831.83		480,615.12
11/15/19	479	LDR	LDR ADMServices	9,292.50		471,322.62
11/15/19	PR - Fees		PR - Fees - 11/15/19 payroll	149.90		471,172.72
11/15/19	PR - Garn		PR - Garnishment - 11/15/19 payroll	86.75		471,085.97
11/15/19	PR - Taxes		PR - Taxes - 11/15/19 payroll	25,352.58		445,733.39
11/15/19	PR -403b		PR-403b remittance - 11/15/19 payroll	1,095.54		444,637.85
11/15/19	PR- Dir Dep		P/R - Direct Deposits - 11/15/19 payroll	66,195.51		378,442.34
11/18/19	480	MAXIM	Maxim Healthcare Services, Inc.	1,289.92		377,152.42
11/18/19	481	MIDAMDRAIN	Mid America Drain Service	260.00		376,892.42
11/18/19	482	MODEPTLABOR	Missouri Division of Employment Security	2,560.00		374,332.42
11/18/19	483	NCSPEARSON	NCS Pearson, Inc.	3,317.09		371,015.33
11/18/19	484	PARALLEL	Parallel Education Division, Inc.	798.51		370,216.82
11/18/19	485	PIKMYKID	Sachi Tech	3,750.00		366,466.82
11/18/19	486	STANDPART	Standing Partnership	5,198.99		361,267.83
11/18/19	Deposit		Deposit - The CLM Grp - MealTime online		235.00	361,502.83
11/20/19	DESE		student payments		537,345.28	898,848.11
11/21/19	487	FIRSTSTUDNT	First Student, Inc	1,336.17		897,511.94
11/21/19	488	GUARANTEE	Guarantee Electrical Construction	192.00		897,319.94
11/21/19	489	MEEH	Meeh Climate Service, LLC	341.00		896,978.94
11/22/19	ACH	MISSOURIEMP	Worker's Comp	1,380.64		895,598.30
11/22/19	DESE Deposit		DESE Deposit - SPED Part B Entitlement		17,338.87	912,937.17

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Saint Louis Language Immersion Schools, Inc. Bank Account Register

St. Louis Bank

November 1, 2019 - November 30, 2019

Date	Reference	Payee ID	Description	Checks/ Payments	Deposits/ Additions	Balance
11/24/19	Anthem		Anthem Health/Dental/Vision Benefits - Dec	15,083.53		897,853.64
11/25/19	490	AMITY	Amity Institute	1,000.00		896,853.64
11/25/19	491	AMTRUST	AmTrust North America	2,447.60		894,406.04
11/25/19	492	BLUELINE	Blueline Security	1,408.00		892,998.04
11/25/19	493	CITYWIDE	Citywide Maintenance of St. Louis	13,045.23		879,952.81
11/25/19	494	CNA	CNA Insurance	2,136.21		877,816.60

11/25/19	495	ENT	Essential Network Technologies	370.00		877,446.60
11/25/19	496	FIRSTSTUDNT	First Student, Inc	45,800.54		831,646.06
11/25/19	497	GRANDVIEW	Grandview R-II School District	592.94		831,053.12
11/25/19	498	MAXIM	Maxim Healthcare Services, Inc.	2,589.92		828,463.20
11/25/19	499	MOZINGO	Mozingo Music	50.00		828,413.20
11/25/19	500	OHARA	O'Hara Outdoors	140.25		828,272.95
11/25/19	501	PARALLEL	Parallel Education Division, Inc.	1,633.92		826,639.03
11/25/19	502	MICHELPEG	Peggy Michelson	1,800.00		824,839.03
11/25/19	503	STATE	State Chemical Solutions	136.33		824,702.70
11/25/19	Deposit		Deposit - The CLM Grp - MealTime online		725.00	825,427.70
11/27/19	DESE - Food		student payments		44,880.23	870,307.93
11/29/19	ACH	BUSEY	Busey Bank - CC statement - November	2,649.75		867,658.18
11/29/19	ACH	STLBANK	2019	574.08		867,084.10
11/30/19	PR - Fees		PR - Fees	151.85		866,932.25
11/30/19	PR - Garn		PR - Garnishment	86.75		866,845.50
11/30/19	PR - Garn		PR - Garnishment	420.13		866,425.37
11/30/19	PR - Taxes		PR - Taxes	27,718.87		838,706.50
11/30/19	PR -403b		PR-403b remittance	1,095.54		837,610.96
11/30/19	PR- Dir Dep		P/R - Direct Deposits	69,269.58		768,341.38
Totals				603,718.51	624,278.41	768,341.38

Transaction count = 79



St. Louis Language Immersion School

- The five months of FY 20 reflect a deficit of \$(108,387), compared to the FY 20 budget deficit of \$(123,738).
- The deficit is primarily attributable to the IFF principal repayment of \$409,000 combined with higher Purchased Services and Supplies in the first five months.
- The FY 20 budget will be revised to reflect the sale of the parking lot and lower State revenue as well as lower salaries, benefits and debt service.

St. Louis Language Immersion School

- Revenue
- Local revenue is below budget by about \$45,000. This is due to lower Gifts than planned to date.
- State revenue is above budget by about \$114,000, mainly due to higher State Formula which will be adjusted downward in January.
- Federal revenue of \$62,219 was collected in November, and it is about \$32,000 below budget.

St. Louis Language Immersion School

- Expense
- Salaries are (\$58,771) below budget year-to-date due to vacancies. Benefits are \$(50,143) below budget for the same period.
- Purchased services are \$110,189 above budget, mainly due to transportation payments for last May, higher payments to Standing Partnership (timing difference) and higher legal fees due to ongoing litigation.
- Supplies are well above budget due mainly to up front spending for classroom materials and other supplies.
- Capital and Debt service are below budget by about \$37,000.

St. Louis Language Immersion School

		First 5 Months	First 5 Months	
		Actual	Budget	
		FY 20	FY 20	Difference
Revenue				
Local Revenue	\$	315,164	\$ 360,705	\$ (45,541)
State Formula		2,157,316	2,035,334	121,982
Other State Revenue		26,320	34,251	(7,931)
Federal Revenue		249,848	281,738	(31,890)
Total Revenue	\$	2,748,648	\$ 2,712,028	\$ 36,620

St. Louis Language Immersion School

		First 5 Months	First 5 Months	
		Actual	Budget	
		FY 20	FY 20	Difference
Expense				
Salaries		974,916	1,033,687	\$ (58,771)
Benefits		306,756	356,899	(50,143)
Purchased Services		869,703	759,514	110,189
Supplies		182,250	125,000	57,250
Debt Service		523,410	560,657	(37,247)
Total Expense		2,857,035	2,835,757	21,278
Surplus/(Deficit)	\$	(108,387)	\$ (123,729)	\$ 15,342

St. Louis Language Immersion School

Significant Expense Items					
November Year-To-Date					
HVAC Lease- 4 payments (Aug.-Oct.)				\$	49,857
First Student- May Transportation					52,736
Standing Partnership, incl. Ads					44,110
CNA Insurance-Property Insurance					12,933
NWEA/Benchmark- Testing- Full year					12,023
Teach For America- Full Year					15,000
Total				\$	186,659

St. Louis Language Immersion School

	November 30, 2019			
	Fund Balance			
		Actual	Budget	Actual
		FY 20	FY 20	FY 19
Beginning Fund Balance	\$	1,272,751	\$ 1,272,751	\$ 807,374
Revenue		2,748,648	2,712,028	7,256,613
Expense		2,857,035	2,835,757	6,791,236
Surplus(deficit)		(108,387)	(123,729)	465,377
Ending Fund Balance	\$	1,164,364	\$ 1,149,022	\$ 1,272,751
Fund Balance % (a)		16.77%	16.67%	18.74%
(a) Ending Fund Balance/Expense.				

St. Louis Language Immersion School

	Key Revenue Factors		
	Revised	Original Budget	Variance
Enrollment	485	500	(15)
ADA (a)	387	400	(13)
Free & Red. Lunch Coun	50.9	52.6	(2)
IEP Count	9	9.6	(1)
LEP Count	47	47.4	(0)
Weighted ADA Count	493.9	509.6	(16)
Payment per WADA (a)	\$9,150	\$ 9,100	\$ 50
(a) ADA= Average daily attendance.			
(b) WADA= weighted average daily attendance.			

St. Louis Language Immersion School

	FY 20 Revised Budget			
	Income Statement			
	12/20/2019			
		Budget	Revised Budget	
		FY 20	FY 20	Change
Students		500	480	-20
Revenue				
5100 · Local Revenue	\$ 865,693	\$ 1,357,415	\$ 491,722	
5300 · State Revenue	4,967,003	4,879,437	(87,566)	
5400 · Federal Revenue	704,345	707,116	2,771	
Total Revenue	6,537,041	6,943,968	406,927	
Operating Expense				
6100 · Salaries	2,500,269	2,378,562	(121,707)	
6200 · Benefits	853,847	800,086	(53,761)	
6300 · Purchased Services	1,870,833	2,037,091	166,258	
6400 · Supplies and Mater	300,000	326,800	26,800	
6500 · Equipment		75,000	75,000	
6500 · Debt Service	769,639	1,044,583	274,944	
Total Expense	6,294,588	6,662,122	367,534	
Surplus	\$ 242,453	\$ 281,846	\$ 39,393	

St. Louis Language Immersion School

Summary of Major Variances				
FY 20 Revised Budget vs. FY 20 Budget				
	Increase (Decrease)	Reason		
Revenue				
Sale of Property	\$ 500,000	Sale of Parking Lot		
Basic Formula	(87,845)	Decline in FY 20 ADA		
Special Ed- IDEA Funding	14,511	Increased funding		
Other, net	(19,739)			
Net Change in Revenue	\$ 406,927			
Expenditures				
Salaries	\$ (121,707)	Vacancies and Attrition		
Benefits	(53,761)	Vacancies and Attrition		
Purchased Services:				
Increase-Consultants	95,238	Replace Administrator, Parking Lot consulting		
Pine & Marine Clean.&Paint expense	25,000	Costs to paint Pine and clean Marine		
Transportation	20,000	May, 2019 billing		
Exec Admin.- Professional Services	15,000	Teach for America- reclassified from Salaries		
Other increases, net	11,020			
Supplies	26,800	Increase Classroom materials		
Equipment	75,000	Playground		
HVAC Lease	24,928	2 added payments		
Debt Service	250,016	Principal payment, net of lower interest		
Net Change in Expenditures	\$ 367,534			
Net Increase in Surplus	\$ 39,393			

FINAL APPROVED

SLIS 2019-2020 CALENDAR

8:30 AM - 3:30 PM

July 2019						
Su	M	Tu	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August 2019						
Su	M	Tu	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September 2019						
Su	M	Tu	W	Th	F	Sa
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

October 2019						
Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

November 2019						
Su	M	Tu	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December 2019						
Su	M	Tu	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

July	
1-5	Independence Day Break - Central Office Closed
29	New Staff Reports to Work
29-31	New Staff Orientation

August	
1	All Staff Reports to Work
1-2	Classroom Work Days
5-8	Back to School Professional Learning Days
9	Back to School Block Party
12	Kindergarten First Day
13	First Day of School - 1st through 8th Grades
14 Instructional Days	

September	
2	No School - Labor Day
13	No School - Professional Learning Day
19 Instructional Days	

October	
11	No School - Professional Learning Day
22 Instructional Days	

November	
1	No School - Professional Learning / Reporting Day
7	Parent Conferences - 4 pm - 7 pm
8	No School - Parent Conferences 8 am - 12 pm
11	No School - Veterans Day
27-29	No School - Thanksgiving Break
15 Instructional Days	

December	
23-31	No School - Winter Break
15 Instructional Days	

January 2020						
Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

February 2020						
Su	M	Tu	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

March 2020						
Su	M	Tu	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April 2020						
Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May 2020						
Su	M	Tu	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June 2020						
Su	M	Tu	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

January	
1-3	No School - Winter Break
6	No School - Professional Learning Day
20	No School - M.L. King Day
18 Instructional Days	

February	
14	No School - Professional Learning Day
17	No School - Presidents' Day
28	No School - Professional Learning / Reporting Day
17 Instructional Days	

March	
5	Parent Conferences - 4 pm - 7 pm
6	No School - Parent Conferences 8 am - 12 pm
23-27	No School - Spring Break
16 Instructional Days	

April	
17	No School - Professional Learning Day
21 Instructional Days	

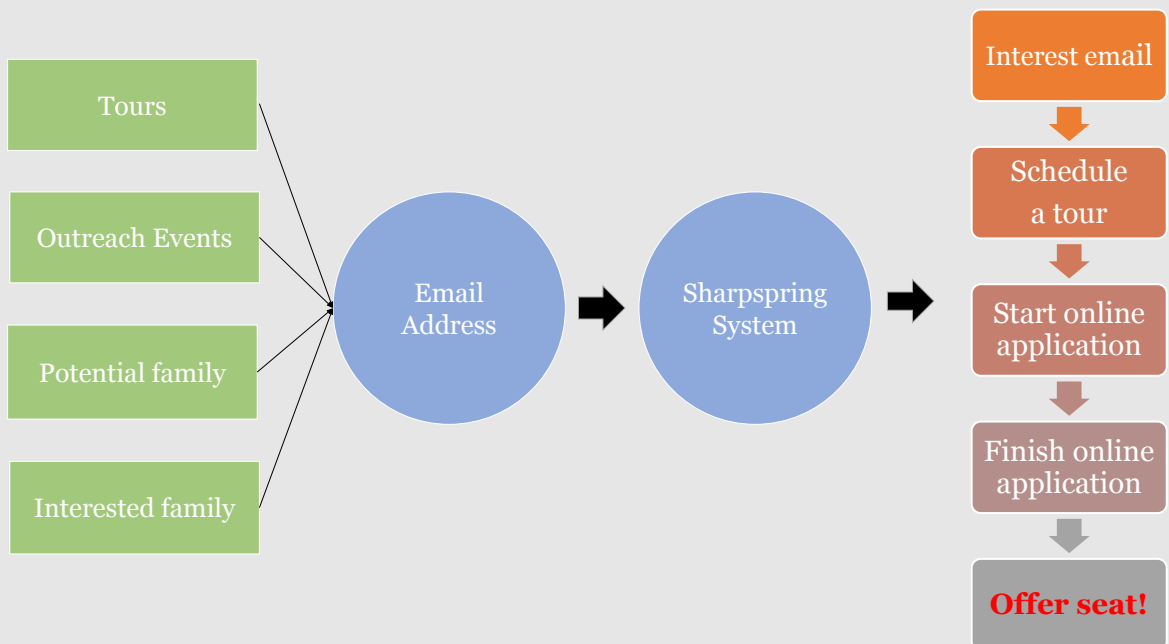
May	
22	Last Day of School
25	No School - Memorial Day
26-27	Staff Work Days
26-29	Potential Make-up Days
16 Instructional Days	

June	
1-2	Potential Make-up Days
June 29 - July 3 Independence Day Break - Central Office Closed	

December Board Meeting

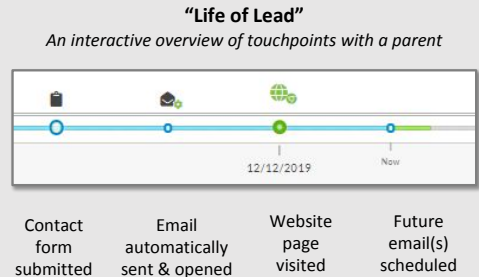
SLLIS Enrollment

Jennifer Ting
Enrollment Specialist



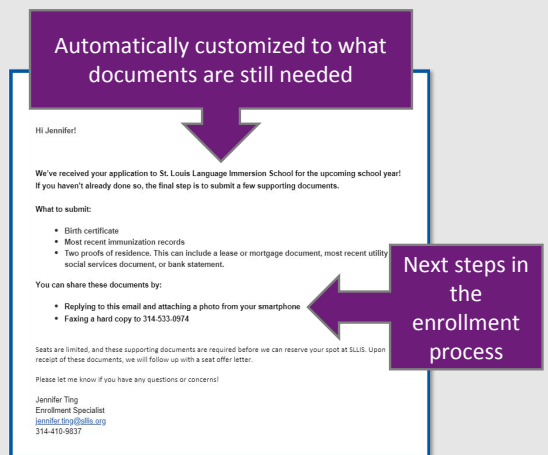
Secure & Holistic Database

- ✓ All contact information is stored within a **secure database**.
 - The system already houses 418 total contacts.
- ✓ Each lead has a **robust profile** containing the information they provide and interactions with SLLIS



Automated "Smart" Touchpoints

- ✓ Automatic, **personalized emails** sent based on a parent's specific questions and what stage they're at in the enrollment process.
- ✓ Provides parents with relevant and **actionable next steps**.
- ✓ Reminders are **automatically sent** if a parent doesn't complete the desired action in the enrollment process.



Improved Efficiency

- ✓ Saves time and shortens the enrollment process by providing **immediate, personalized responses** based on a parent's activity.
- ✓ Provides a list of prioritized activities and ensures **leads don't "slip through the cracks."**



8 minutes from
initial inquiry to a
scheduled tour

Deeper Data & Analytics

- ✓ Email open rates and link click metrics help identify how to improve content.
- ✓ Customized lead scoring helps identify "warm" or "hot" leads that may warrant additional follow-up.

New Family Communication

- Monthly Newsletter
- Welcome Package
- SLLIS events:
 - PTO Events
 - Coffee with Principal
- Programs Performance
- Play Day at SLLIS
- Boo Hoo Breakfast



Community Outreach

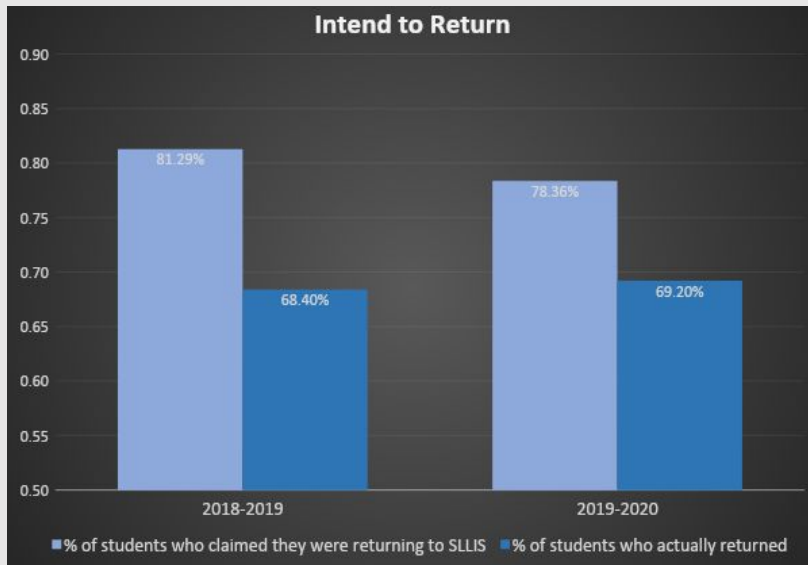
- Preschools and Daycares partnership
 - Southside Early Childhood Center
 - Cornerstone
 - The Clay
- Community Organizations partnership
 - YMCAs
 - Public Libraries
 - The Francophone Center
 - Confucius Institute
- Outreach Events
 - Kindergarten Fairs
 - Festival of Nations
 - The Earth Day
 - Chinese Culture Festival
 - Cinco de Mayo



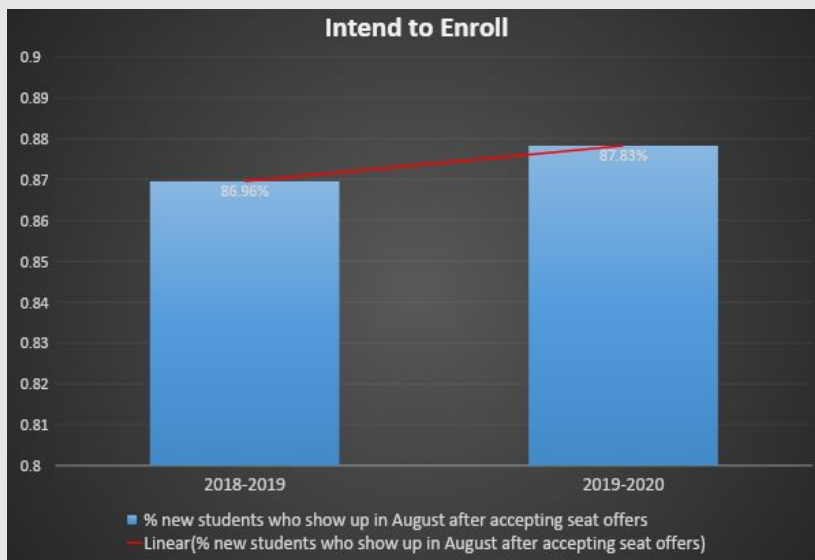
Enrollment and Retention Data

- Intent to Return Data
- Intent to Enroll Data

Intent to Return Data



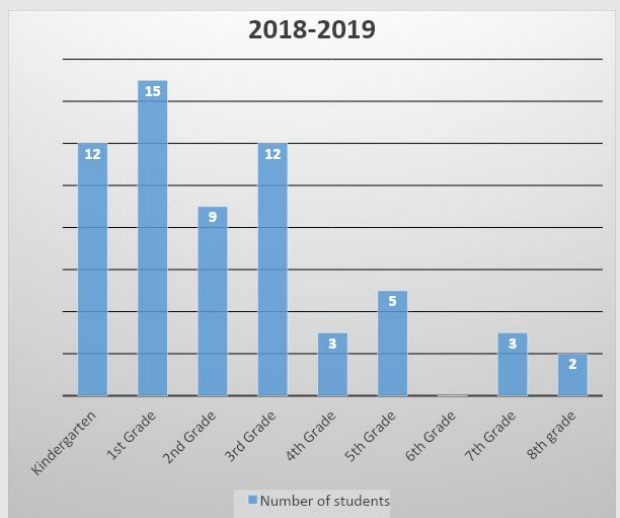
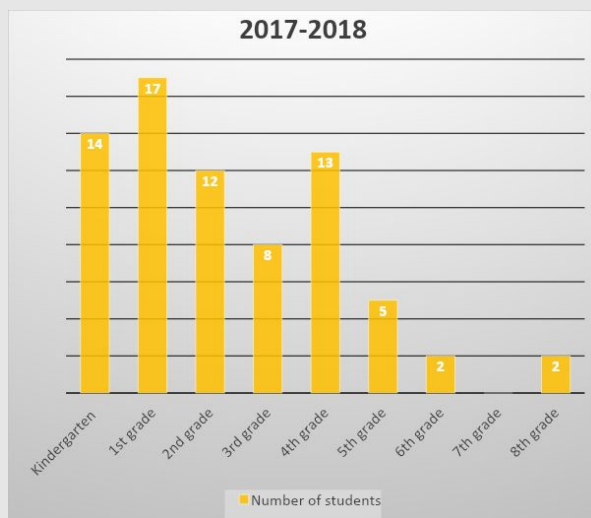
Intent to Enroll Data



Transfer Data (2017-2018 vs. 2018-2019)

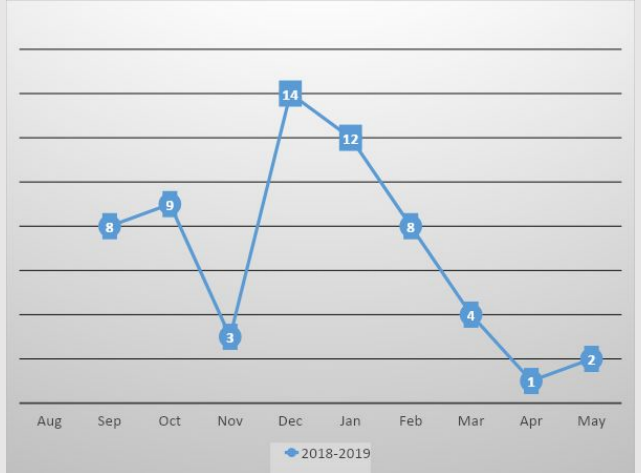
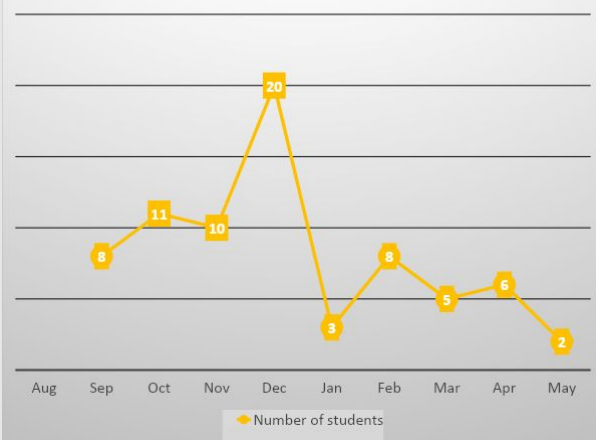
- By grade level per year
- By month of the school year
- By transfer destination
- 8th Grade Graduates Data

By grade level per year



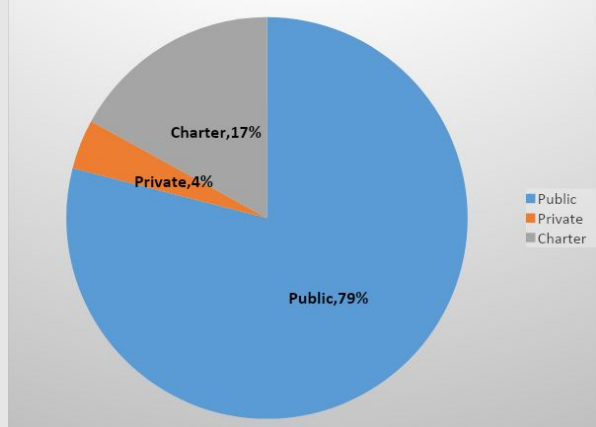
By month of the school year

2017-2018

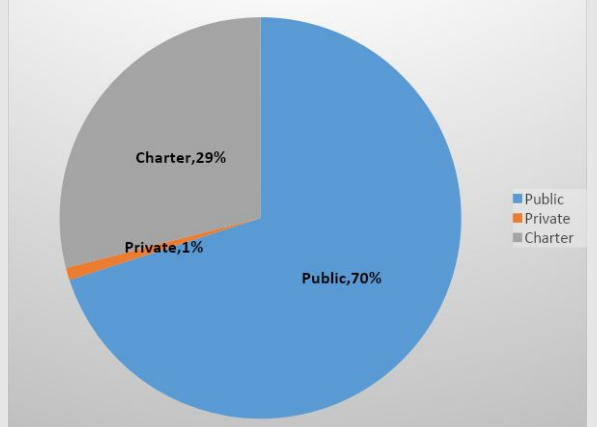


By transfer destination

2017-2018

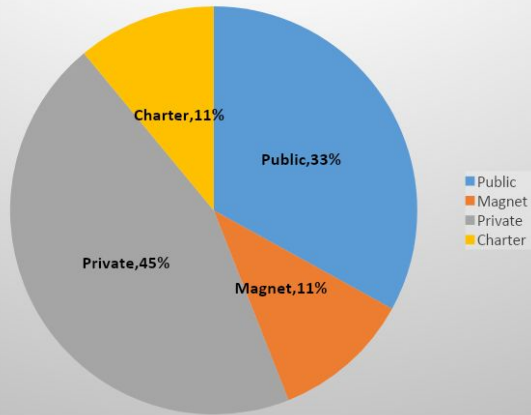


2018-2019

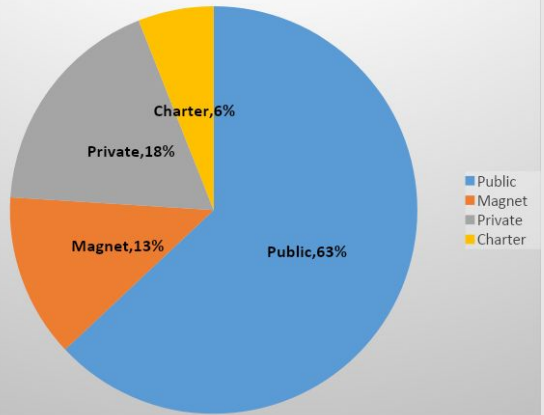


8th grade graduate destination

2017-2018



2018-2019



St. Louis Language Immersion School
Executive Director Report
December 18, 2019



Curriculum and Instruction

SLLIS Strategic Plan Strategies A.1-A.8

SLLIS Strategic Plan Goals:

- All students will be proficient or advanced by the end of grade 3, 5, and 8 in English Language Arts, mathematics, and science, as measured by the Missouri Assessment Program.
- All students will meet established bilingual and biliterate grade level benchmarks in speaking, writing, reading, and listening as measured by the AAPPL assessment.

SLLIS 2019-2020 School Improvement Plan Goals

- By the end of the 2019-2020 school year, the number of students scoring proficient or advanced in English Language Arts will increase from 36.4% to 45.0% as measured by the Missouri Assessment Program.
- By the end of the 2019-2020 school year, the number of students scoring proficient or advanced in mathematics will increase from 37.2% to 45.0% as measured by the Missouri Assessment Program.

Current Strategies	Current Performance	Next Steps
Monitor Academic Achievement <i>Objectives for Strategies A.1-A.8</i>	Students are currently taking the AAPPL assessment.	<ul style="list-style-type: none"> Continue to monitor student performance data. Clarify expectations with staff for interventions during Conceptual Refinement time per the dual language model.
Student Support and Success Plan Implementation <i>Strategy A.4</i> <u>2019-2020 School Improvement Plan Goal:</u> Decrease Out of School Suspensions and classroom level incidents by 50%.	Suspensions have decreased by 56% when compared with 2018-2019.	<ul style="list-style-type: none"> Continue to monitor implementation of Student Support Systems. Continue to monitor universal classroom systems implementation. Consultant coaching select staff on universals and restorative classroom practice.
Dual Language Model Implementation <i>Strategies A.1, A.2, A.5</i> <u>2019-2020 School Improvement Plan Goal:</u> 100% of classrooms implement the Gomez and Gomez Dual Language Enrichment Model with fidelity.	The Gomez team visited SLLIS December 4-5 and reported that SLLIS is making good progress. A full report will be shared with the Board in January.	<ul style="list-style-type: none"> Writing assessments underway this week in L1 and L2. Teachers will team evaluate student writing during grade level team meetings.
Curriculum Implementation <i>Strategy A3</i> <u>2019-2020 School Improvement Plan Goal:</u> 100% of classrooms implement Second Step, Benchmark Advance, and ReadyMath with fidelity.	Implementation is being monitored via the Professional Learning Community structure (weekly grade level team meetings).	Math curriculum writing to take place in early 2020.

Collaborative Cultures <i>Not currently a Strategic Plan strategy but requires attention.</i> <u>2019-2020 School Improvement Plan Goal:</u> Improve staff cultural responsiveness and collaboration across programs.	Staff received training on Cultural Responsiveness on October 11 through Educational Equity Consultants.	<ul style="list-style-type: none"> Continue to plan for Cultural Responsiveness training. Consider The Equity Exchange training for select staff in summer 2020.
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Staffing and Professional Development

SLLIS Strategic Plan Strategies B.1-B.4

SLLIS Strategic Plan Objectives:

- 100% of teachers will report that they are trained and prepared to deliver program expectations.

Current Strategies	Current Performance	Next Steps
SLLIS 2019-2020 Professional Learning Plan <i>Strategy B.2</i> This plan is being implemented and is aligned with School Improvement Plan goals.	Professional Learning Plan is being implemented with fidelity.	Collect feedback from staff to make any necessary adjustments.
SLLIS 2019-2020 Induction Plan <i>Strategy B.3</i> SLLIS Induction Plan for new staff is being implemented with fidelity.	Induction Plan is being implemented with fidelity. <ul style="list-style-type: none"> 100% of new teachers are meeting monthly with mentors. New staff members meet monthly with executive leadership to provide 	Continue to implement with fidelity; collect feedback from new staff to make any necessary adjustments.

	feedback and communicate needs.	
Recruitment and Retention of Staff <i>Strategy B.3</i>	Staff appreciation strategies are being implemented with fidelity on a monthly basis.	SLLIS must consider making improvements to its pay schedule to recruit and retain excellent staff.

Student Recruitment and Retention

SLLIS Strategic Plan Strategies C.1-C.2

SLLIS Strategic Plan Goal:

- We will meet the kindergarten minimum enrollment targets of 75 students in Spanish, 40 in students in Chinese, and 40 students in French.

Current Enrollment Data

(Strategic Plan Strategy C.1)

Enrollment by Grade Level				
	September 2019	October 2019	November 2019	December 2019
K	72	72	70	70
1st	76	77	75	75
2nd	71	71	71	70
3th	72	71	70	70
4th	54	54	54	53

5th	58		58	57	57
6th	25		25	23	22
7th	37		37	38	38
8th	20		20	20	20
TOTAL	488		485	478	475

K-8 Enrollment by Program				
	September 2019	October 2019	November 2019	December 2019
TCP	143	143	142	142
TFP	110	110	110	108
TSP	235	232	226	225

Disenrolled / Transfer Students	
August 2019	1
September 2019	4
October 2019	4
November 2019	2
December 2019	3

2020-2021 Recruitment Strategy

(Strategic Plan Strategy C.2)

Current Strategies	Current Performance	Next Steps
Enrollment Tours Tours are underway for 2020-2021 enrollment season.	Two tours took place in November. 3 out of 6 families attended.	Continue enrollment tours twice per month.
Enrollment Applications 2020-2021 enrollment opened on October 1, 2019 and closes on February 28, 2020.	Total applications <ul style="list-style-type: none"> • 22 Applications by grade level: <ul style="list-style-type: none"> • K: 19 • 1: 1 • 5: 1 • 6: 1 	Stay in touch with new families throughout this year through newsletter and events.
Online Recruitment Advertisements through Facebook and Paid Search and marketing automation through SharpSpring are the systems currently in place.	In November the system generated new leads for prospective families: <ul style="list-style-type: none"> • Two campaigns ran on Facebook and generated 9 leads. • Paid Search ads generated 9 leads, with 5 of those signing up for tours. The SharpSpring system for marketing automation is live with actions designated from initial lead generated all the way to seat offer acceptance.	Continue to monitor performance and adapt as needed.
Community Partnerships SLLIS is identifying key community partners.	<ul style="list-style-type: none"> • SLLIS has made contact with three daycares so far. 	Increase daycare and preschool visits in January and February 2020.

	<ul style="list-style-type: none"> SLLIS has made contact with two community organizations to assist with recruitment. 	
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Finance and Fundraising

SLLIS Strategic Plan Strategies D.1-D.2

Current Strategies	Current Performance	Next Steps
Improve Attendance <i>Objective D</i> <u>SLLIS Strategic Plan Goal:</u> Maintain 95% Average Daily Attendance rate. <u>SLLIS 2019-2020 School Improvement Goal:</u> Meet Missouri's 90/90 attendance standard.	<ul style="list-style-type: none"> Current ADA: 91.94% Current 90/90 score: 87% Academic Year 90/90 score: 86.5% 	<ul style="list-style-type: none"> Provide attendance incentives. Promote timely arrival and dismissal for all students.
Fundraising <i>(Strategic Plan Strategy D.2)</i> <u>SLLIS 2019-2020 Fundraising Goal:</u> Raise \$200,000 SLLIS Fundraising Consultant is working with community organizations and potential donors.	Visits in the past month: <ul style="list-style-type: none"> Ameren Dana Brown Charitable Trust Butler's Pantry Grant applications: <ul style="list-style-type: none"> KaBoom (playground, submitted 9/16) - pending ITEF (technology) - denied 	Upcoming opportunities: <ul style="list-style-type: none"> Saigh Foundation Grant (1/15/20 cycle)

	<ul style="list-style-type: none">• Total Access Urgent Care (signage and bulletin boards, submitted November 2019)	
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Communication

E.1 Develop a Communication Strategy

Current Strategies	Current Performance	Next Steps
Communication (Strategic Plan Strategies E.1.1-1.4) Outline responsibilities and channels of communication Develop a communication strategy Develop an organizational strategy for communication	SLLIS Communications plan attached as an addendum.	<ul style="list-style-type: none">• Begin implementation of SLLIS communications plan.• Develop brand guidelines for SLLIS.

Facilities and Operations

Not currently mentioned in Strategic Plan but requires ongoing attention.

- All staff and contracted vendors now have ID badges to gain entrance to the building as well as 1st floor stairwells. Work is scheduled for January 6th to add badge functions to the elevator.
- Automatic soap dispensers were consistently malfunctioning on student floors. Staples sent us manual soap dispensers, free of charge, and our contracted day porter was able to install them.
- Electrical work is being scheduled over the holiday break to install motion sensor lights in student bathrooms. This will eliminate an issue of students turning lights off in the bathrooms.



St. Louis Language Immersion School

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St. Louis Language Immersion School Communications Plan



St. Louis Language Immersion School

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SLLIS Communications Mission and Guiding Principles

Mission: The St. Louis Language Immersion School's communications practices support excellence in its language programs by building positive relationships between the school and the larger SLLIS community that result in an increased understanding of, and commitment to, the SLLIS' mission and strategic goals.

Data and resources supporting the plan: SLLIS 2017 Strategic Plan, SLLIS 2019-2020 School Improvement Plan, Information gathered from the Welfare Committee and SLLIS Council, Fall 2018 communications survey data, National School Public Relations Association Rubrics for best practices in communications, communication plans from model districts.

Guiding Principles

The following principles serve as a basis for the development of our goals and strategies.

We believe that...

- A strong commitment to the students and families we serve is the top priority.
- Communication is a function of leadership and a responsibility of all SLLIS employees.
- SLLIS must work to develop public relations and communications goals and strategies that are directly tied to its mission.
- A proactive, clear, transparent, two-way communication process is a prerequisite to positive relationships.
- Well-informed staff members, administrators, parents, students, and community members are highly effective ambassadors for developing and nurturing broad community understanding and support.



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SLLIS Communication Goals

January 1 through July 1, 2020

Goal 1: Connectedness with the Community

Positive relationships exist among the various stakeholder groups at SLLIS. All stakeholder groups feel connected to SLLIS and its mission.

Goal 2: Informed Decision-Making Processes

All stakeholders at SLLIS have multiple venues for participating in decision-making processes. Sufficient and varied venues for two-way communication are consistently utilized.

Goal 3: Excellence in Communications

Communication from SLLIS is accurate, informative, transparent, and timely. Communications meet stakeholder expectations and needs.

Goal 4: Relationships and Awareness

The broader, external St. Louis community recognizes SLLIS and feels connected to its mission.



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Goal 1: Connectedness with the Community

Positive relationships exist among the various stakeholder groups at SLLIS. All stakeholder groups feel connected to SLLIS.

Strategy 1.1: Strengthen relationships with parents.

- 1.1.1: Develop and implement parameters for working effectively with the SLLIS PTO.
- 1.1.2: Hold monthly parent coffee sessions to bring parents in during the school day and discuss instruction.
- See 2.3.1 regarding improving SLLIS Council structure.

Strategy 1.2: Equip SLLIS employees to understand each person's role in public relations.

- 1.2.1: Develop and disseminate SLLIS "elevator speech".
- 1.2.2: Provide training for teachers on best practices for parent communication and social media usage.



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Goal 2: Informed Decision-Making Processes

All stakeholders at SLLIS have multiple venues for participating in decision-making processes. Sufficient and varied venues for two-way communication are consistently utilized.

Strategy 2.1: Use effective technologies to collect timely input from stakeholders on major district issues.

- 2.1.1: Hold quarterly Facebook Live Q&A sessions for the community.
- 2.1.2: To the greatest extent possible, utilize online survey tools and “open” email addresses to allow stakeholders to provide broad-based feedback and ask questions.
- 2.1.3: Conduct public and staff opinion research to measure communications program effectiveness and to enhance overall communications efforts.

Strategy 2.2: Monitor, evaluate and strengthen internal communications.

- 2.2.1: Review internal communications vehicles, monitor their effectiveness, and make recommendations for improvement.
- 2.2.2: Develop and implement a standardized classroom newsletter.

Strategy 2.3: Use effective community structures to collect input from stakeholders on major issues.

- 2.3.1: Improve SLLIS Council structure to increase parent representation. Enhance this group’s structures for providing input and feedback.
- 2.3.1: Continue to implement and improve upon the staff Welfare Committee Structure.



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Goal 3: Excellence in Communications

Communication from SLLIS is accurate, informative, transparent, and timely. Communications meet stakeholder expectations and needs.

Strategy 3.1: Develop timely communications products and services that showcase the various components of the district and that ensures the district speaks with a clear and consistent voice.

- 3.1.1: Publish monthly SLLIS newsletters highlighting community engagement opportunities and events.
- 3.1.2: Develop a SLLIS annual report for dissemination each summer.
- 3.1.3: Develop and implement a SLLIS Crisis Communications Plan.
- 3.1.4: Develop a plan and timeline to improve interior and exterior building signage.
- 3.1.5: Develop and implement SLLIS brand standards.

Strategy 3.2: Increase the use of technology and social media to foster more interactive communications strategies that expand and improve community relations.

- 3.2.1: Facilitate and incentivize staff members' sharing their classroom happenings via Thrillshare.
- 3.2.2: Make bimonthly updates to the SLLIS website.
- 3.2.3: Post one news story each quarter on the SLLIS website.



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Goal 4: Relationships and Awareness

The broader, external St. Louis community recognizes SLLIS and feels connected to its mission.

Strategy 4.1: Expand community outreach activities and increase district visibility.

- 4.2.1: Increase the number of formal community partnerships in support of district goals.
- 4.2.2: Connect with five neighborhood businesses to introduce them to SLLIS.
- 4.2.3: Develop and implement strong volunteer procedures.
- 4.2.4: Strengthen relationships with local universities.

Strategy 4.2: Strengthen relationships with local leaders.

- 4.2.1: Conduct at least one meeting during the school year with area city officials.
- 4.2.2: Conduct at least one meeting during the school year with municipal police and fire chiefs.
- 4.2.3: Continue to monitor, research and communicate with legislators and affected groups on local, state and federal issues, with an emphasis on charter funding and eligibility.

Strategy 4.3: Strengthen relationships with local news media.

- 4.3.1: Schedule one meeting annually for the Executive Director to meet with selected local news media for the purpose of building relationships and discussing current educational issues.
- 4.3.2: Provide one media relations training annually for new administrators and board of directors members.

Strategy 4.4: Strengthen relationships with alumni.

- 4.4.1: Effectively track data regarding where SLLIS alums matriculate for high school.
- 4.4.2: Maintain contact information for all 8th grade graduates.
- 4.4.3: Share quarterly external newsletter with SLLIS alums.

Strategy 4.5: Communicate effectively with external publics.



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- 4.5.1: Publish quarterly external newsletter for dissemination to donors, former board members, daycare directors, alums, and community officials.
- 4.5.2: Hold an annual luncheon for donors, former board members, and community officials to showcase SLLIS.

Strategy 4.6: Communicate effectively with prospective families.

- 4.6.1: Share quarterly external newsletter with daycares and preschools.
- 4.6.2: Visit 20 daycares or preschools annually.
- 4.6.3: Schedule at least 10 opportunities annually to interact with prospective families at preschools, daycares, or community organizations.
- 4.6.4: Disseminate bimonthly newsletter for newly enrolled families.