

Section: **COMMUNITY RELATIONS**

Policy Title: **Contests, Advertising and Promotions**

Advertising and Promotion

Advertising and promotion of commercial activities shall not be allowed in the Kelso School District unless approved by the superintendent or designee. Nonprofit organizations promoting activities that have social, recreational or educational value to students may be permitted to publicize such activities to students in the Kelso School District. Distribution of materials relating to non-school activities must be approved by the superintendent or designee.

Contests

Any club, association or other organization must have prior approval for students' participation in any contest. Approval may be given by the superintendent or designee. Such approval shall indicate whether participation by schools is mandatory or optional.

Cross Reference: Policy 3220 Freedom of Expression

Legal Reference: AGO 9503.00 1995 No. 3 Use of School Districts' Facilities by Student Groups for Religious Purposes

Adopted: March 13, 2006