

Section: **COMMUNITY RELATIONS**

Policy Title: **Public Information and Communication**

The Board of Directors of the Kelso School District recognizes that the schools belong to the public. The Board pledges to initiate and maintain a program of public information and communications which will inform, advise and promote understanding of the school district. An effective communications program is a necessary component of a school system's organization and operation. An ongoing program of public information and communications is essential to the accomplishment of the educational goals of the school district and the community.

The Board is committed to a communications program that provides for a complementary district and school level effort. This program should include, but not be limited to, information concerning decisions and actions of the Board; policies and regulations governing public interaction with the school system; matters of educational programming; long-range program and facilities needs; school district goals; student achievement; budget and fiscal information; school events; and outstanding performances by students and employees.

The board is a nonpartisan public body and as such will not endorse political candidates. Neither staff nor students will be asked to disseminate campaign materials from the schools nor will any of the district's facilities or communications services be used to disseminate such material.

Cross Reference: Board Policy 2106 Program Compliance

Legal References: RCW 28A.150.230 Basic Education Act of 1977 — District school directors as accountable for proper operation of district — Scope — Responsibilities

Management Resources: Policy News, October 2011 Policy Manual Revisions

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