Business Procedures

Series 800

Policy Title Security Requirements of Third-Party Vendors Regulation Code No. 807.1R1

The district must ensure proper safeguards and procedures exist to use third-party vendors as a resource to further educational functions. The following procedures shall be used to investigate and contract only with qualifying third-party vendors for the performance of necessary educational functions of the district; and to ensure that third-party vendors meet the required standards to be designated under the Family Educational Rights and Privacy Act (FERPA) as a School Official to handle personally identifiable information (PII) within the district.

Third-party vendors may be designated by the district as a School Official when the vendor:

- 1. Performs an institutional service or function for which the school or district would otherwise use its own employees;
- 2. Has met the criteria set forth in the district's annual notification of FERPA rights for being a school official with a legitimate educational interest in the education records:
- 3. Is under the direct control of the district regarding the use and maintenance of education records; and
- 4. Uses education records only for authorized purposes and may not re-disclose PII from education records to other parties (unless the provider has specific authorization from the district to do so and is otherwise permitted by FERPA).

Third-party vendor data use requirements shall include, but not be limited to the following:

- 1. The vendor implement and maintain security procedures and practices consistent with current industry standards; and
- 2. The vendor be prohibited from collecting and using PII for:
 - a. Targeted advertising;
 - b. Amassing a profile about a student or students except in furtherance of educational purposes;
 - c. Selling or renting PII for any purpose other than those expressly permitted by law; and
 - d. Disclosing PII for any purposes other than those expressly permitted by law.