



# ALDEN-HEBRON SCHOOL DISTRICT 19

SCHOOL BOARD & ADMINISTRATION WORKSHOP  
COMMUNITY ENAGEMENT PLANNING

October 23, 2019

# Workshop Agenda

## SCHOOL BOARD & ADMINISTRATION WORKSHOP October 23, 2019

- ❖ Workshop Goals & Expectations
- ❖ Timeline
- ❖ Guiding Principles
- ❖ Participation & Roles
- ❖ Topics & Boundaries for Engagement
- ❖ Communications & Engagement Plan - Fall/Winter 2019
- ❖ Key Messages - Fall 2019
- ❖ Q&A

# WORKSHEET





**GUIDING PRINCIPLES**

*What is the impetus for engagement; what we do, as well as how we will interact and respond to our community?*

**KEY QUESTIONS**

*What does the School Board want/need to learn from the community?*

**BOUNDARIES**

*Are there topics that should not be part of this engagement initiative?*



**ALDEN-HEBRON SCHOOL DISTRICT 19**  
2019-2020 COMMUNITY ENGAGEMENT TIMELINE - DRAFT



**COMMUNITY ENGAGEMENT □ PARTICIPATION**

- Community Survey –All Residents
- Community Workshop – All Residents
- Focus Group(s) – *representative sample should include key groups or individuals...*

**KEY COMMUNICATION MESSAGES**



# ALDEN-HEBRON SCHOOL DISTRICT 19

## 2019-2020 COMMUNITY ENGAGEMENT TIMELINE - DRAFT

OCTOBER

NOVEMBER

DECEMBER

JANUARY

COMMUNICATIONS & PUBLIC INFORMATION

Board & Admin  
Planning Workshop

Finalize  
Communications &  
Engagement Plan

Community-Wide  
Information &  
Mailer

Website -  
Information &  
Resources

COMMUNITY ENGAGEMENT

Community Survey

Small Group  
Listening Session (3)  
(Diverse community  
member participation)

Community Survey

Community  
Workshop (1)

SUMMARY REPORT

Community  
Engagement

- Process
- Data
- Leading  
Concerns
- Facility Priorities

Next Steps

# Community Engagement Timeline



ALDEN-HEBRON SCHOOL DISTRICT 19

Communications & Community Engagement Planning Workshop | October 23, 2019

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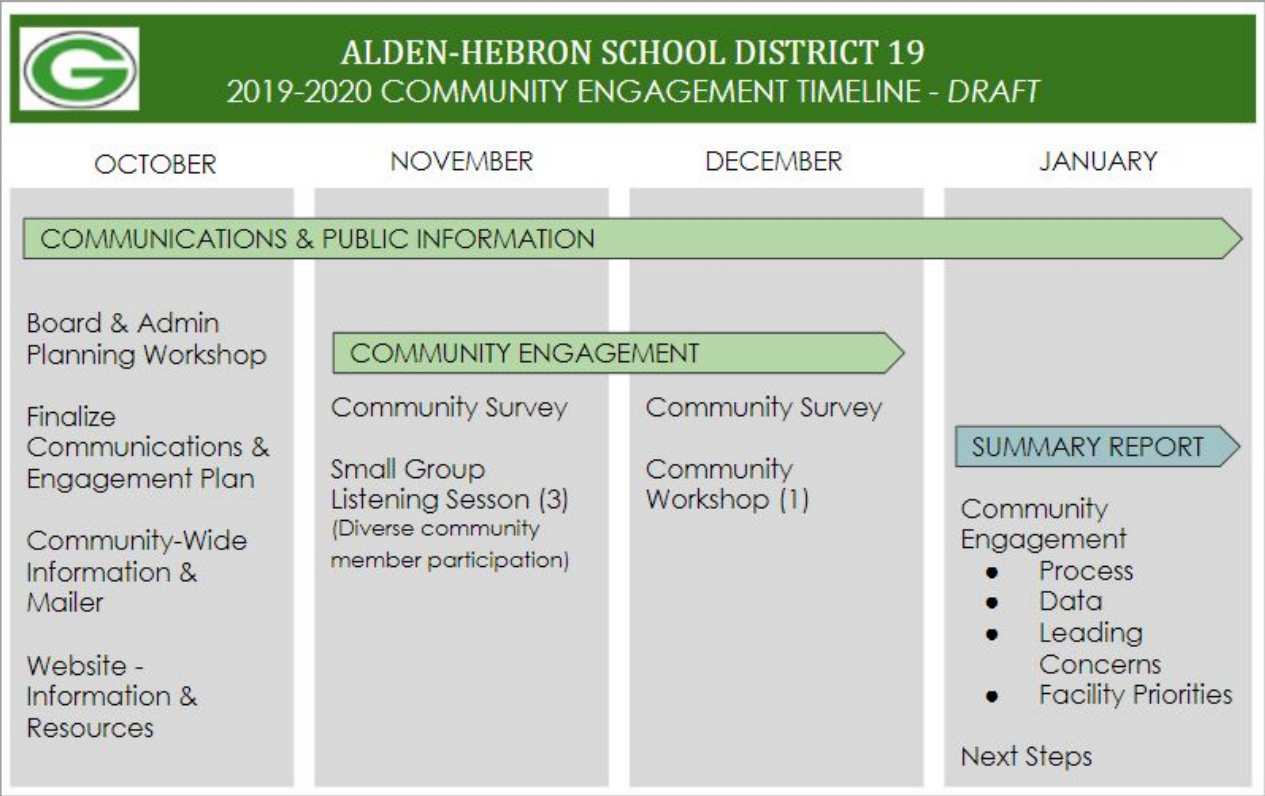


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# Community Engagement Timeline



# Guiding Principles



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# Community Participation



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## KEY COMMUNICATION MESSAGES

# Key Questions



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# Boundaries



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## KEY COMMUNICATION MESSAGES



# KEY MESSAGES



## Commitment to:

- Consistent Information
- Objectivity
- Timeliness
- Broad Distribution
- *Inside-Out* Communications

# Key Messages



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# QUESTIONS

