## <u>Business Marketing and Finance</u> Marketing, Advertising and Public Relations

			Marketing, Advertising a	nd Public Relations	
			<u>Freshman \</u>	<u>/ear</u>	
Diploma type: C40	TH AH	Choose:	English 9 or English 9 Honors	English 9 or English 9 Honors	
Core 40 Diploma:		Math:	Algebra or Geometry	Algebra or Geometry	
English: 8		Choose:	Biology or Biology Honors	Biology or Biology Honors	
Math:	6-8	Choose:	World History or Geography	World History or Geography	
Science:	6		Health	Career Planning and Success Skills	
Social Studies:	6	PE I & II:	PE I	PE II	
PE:	2	Electives:			
Health:	1				
Directed Electives:	5				
Electives:	13-15	Sophomore Year			
(At least 2 years of a World Language is strongly recommended for college-bound students.)  Academic or Technical Honors Diploma:		Choose:	English 10 or English 10 Honors	English 10 or English 10 Honors	
		Math:			
		Science:			
*meet all of the requirements for		Electives:			
Core 40 plus other re- listed on the back of	quirements this sheet				
47 total cred	<del></del>				
Pathway Priority Cor	ncentration				
Accounting I					
Introduction to Business		<u>Junior Year</u>			
Personal Financial Responsibility		Choose:	English 11 or AP Lang. & Comp.	English 11 or AP Lang. & Comp.	
Marketing		Math:			
World Languages		Science:			
ICE On the Job Training		Choose:	U.S. History or AP U.S. History	U.S. History or AP U.S. History	
Career Internship		Electives:	e.e. motory er zu e.e. motory	C.C. Flictory of 7th C.C. Flictory	
Desktop Publishing		Liectives.			
Web Design		<u> </u>			
Creative Writing					
Speech					
Intro to 2D Art		Senior Year			
Interpersonal Relationships		Choose:	English 12 or Eng 12 AP	English 12 or Eng 12 AP	
Studio Art, AP		Math:	<u> </u>	<u> </u>	
Psychology and Sociology		Choose:	Government or AP Government	Economics or AP Economics	
Probability and Statistics			Sovernment of AF Government	LCOHOTHICS OF AF ECOHOTHICS	
Finite Mathematics		Electives:			

<u>Possible careers may include, but are not limited to:</u> advertising sales, financial services sales, insurance sales, investment and commodities sales, marketing manager, market research analyst, meetings and convention planner, mom-technical sales representative, parts sales, public relations specialist, purchasing agent, real estate sales agent, retail sales manager, retail sales, technical sales representative, travel agent

Core 40 diploma: 47 credits					
GPA of 2.0 or above to qualify for financial aid in college					
English	8 credits				
Math	6 credits (beginning with at least Algebra I, and consecutive courses afterward)				
Science	6 credits (2 in Bio, 2 in Chem. or Physics, 2 in an additional Core 40 science)				
Social Studies	6 credits (2 Geo./Hist. of the World or World Hist./Civ., 2 US History, 1 Government, 1 Economics)				
Health and Safety	1 credit				
Physical Education	2 credits				
Career Academic Sequence	6 recommended				
World Language	Optional (need two years for some state universities)				
Fine Arts	Optional				
Flex Credit	Optional				
Directed Electives	5 credits (in world language, fine arts, and/or career/technical)				
Electives	Additional credits needed to meet 47 total				

<u>Technical Honors Diploma:</u> 47 credits Meet all of the requirements for the Core 40 and:	Academic Honors: 47 credits  Meet all of the requirements for Core 40 and:
GPA of 3.0 or above	GPA of 3.0 or above
No grade lower than a "C-"	No grade lower than a "C-"
<ul> <li>Earn 6 credits in the college and career preparation courses in a state-approved College &amp; Career Path- way and one of the following:</li> </ul>	6-8 World Language credits
Pathway designated industry-based certification or     Pathway dual credits from the lists of priority courses resulting in 6 transcripted college credits	2 Fine Arts credits
Complete one of the following,	2 additional Core 40 math course credits
A. Any one of the options (A - F) of the Core 40 with Academic Honors	One of the following:
B. Earn the following scores or higher on WorkKeys: Reading for Information—Level 6, Applied Mathematics-Level 6, and Locating Information-Level 5.	Two AP courses and exams     Academic, transferable dual credit courses resulting in 6 college credits
C. Earn the following minimum scores on Accuplacer: Writing 80, Reading 90, Math 75.	1 AP course and exam, and 1 transferable dual credit course resulting in 3 college credits
D. Earn the following minimum scores on Compass: Algebra 66, Writing 70, Reading 80.	4. 1750 or higher on SAT and minimum of 530 on each section.

5. 26 or higher on composite ACT