



Click on Iacocca Institute

Iacocca Global Entrepreneurship Intensive

(Formerly, the Pennsylvania School for Global Entrepreneurship)

July 1—July 28, 2018

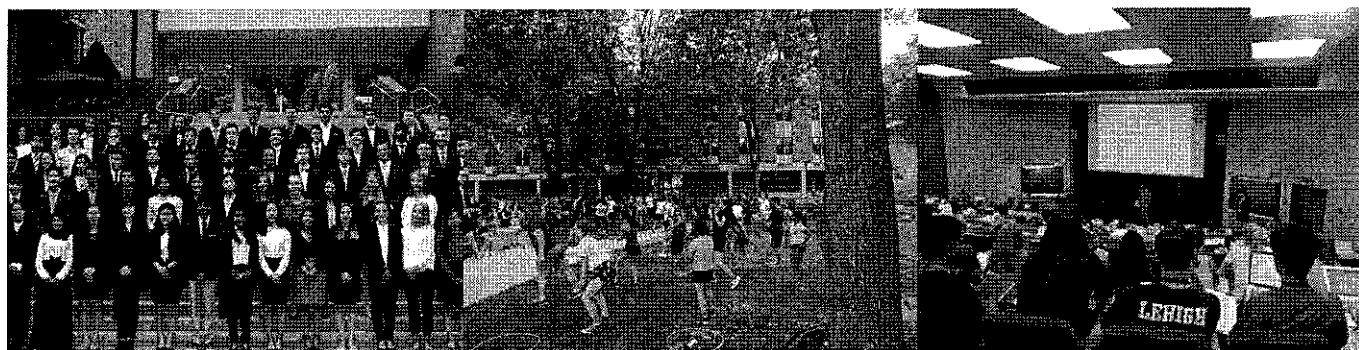
Application and further information available on the website:

Global.lehigh.edu/lacocca

Contact: Diana Q. Shepherd

email: dqs206@lehigh.edu

610-758-6886



Entrepreneurship has been defined as the organizing and managing of a business undertaking. In today's global economy, it is imperative that successful entrepreneurs maintain a worldview and interact with international cultures. The Iacocca Global Entrepreneurship Intensive reflects the program's global reach and its interactive, hands-on model of teaching leadership and entrepreneurship skills to young adults from around the world. The Iacocca Global Entrepreneurship Intensive program brings U.S. high school students together with international high school students from all regions of the world for a four-week residential learning experience.

Who May Apply

Academically talented international high school students who are current sophomores or juniors at the time of the application deadline may apply to the Iacocca Global Entrepreneurship Intensive program. Applicants are asked to demonstrate academic achievement, an interest in business, international relations or economic development, and a record of leadership and service activities.

Costs and Commitment - USD \$3850

Program fee, room, board, instructional materials, project transportation, field trips to New York and Harrisburg and curriculum related social activities are included in the \$3850 four-week program cost. Families are responsible for transportation to and from the program and money for personal needs. Students are expected to live on campus for all four weeks of the program.

Selection Process

The applicant completes the Personal Data Form, narrative essay and resume. Two teachers complete reference forms and letters of application; a Social Studies business teacher must complete one and an English or Foreign Language teacher, the second. The applicant's guidance counselor completes a recommendation form, including the student's transcript, attendance record, and if available, test scores and class standing. A committee comprised of Lehigh University faculty and community business leaders reads the applications.

The application is reviewed for evidence of academic commitment, leadership initiative, ability to contribute to a living/learning community and excellent written expression.

APPLICATION DEADLINE: FEBRUARY 15, 2018



Iacocca Global Entrepreneurship Intensive Program Overview



Core Courses

All students attend interactive and energetic core courses, and the content serves as the foundation for much of the higher learning and discussion that takes place throughout the summer program. Each week of the program is highlighted by a different core course – *Understanding the Marketplace: A Look at the Big Picture, Ethics as an Entrepreneur, Fundamentals of Leadership, Going Global: Doing Business Internationally, Development of a Business Plan*

Focus Courses/Special Sessions

Each week, students select a different focus course in which to participate. Examples of Focus Courses include: *Win-Win Negotiating, Insight into how CEOs Think, Human Resource 101, Sustainability Development, Understanding the European Union and Global Financial Markets, Software Ventures, Workplace Success for Entrepreneurs, and Intercultural Communication.*

Special Sessions include Leadership Assessments, Micro-Finance, College and Career, The Role of Government in Business Assistance, Understanding Financial Statements, Globalization: Dream or Disaster, Project Management, Ropes Course, Team Building and more...

Exchanges

On each campus day, a featured speaker meets with the students. During the Exchange, the entrepreneur or international government official may address the following topics with the students:

- Background including education and training.
- Personal philosophy about being successful in business or international relations.
- Strategies for success in entrepreneurial ventures or economic development.
- Lessons learned and risks taken.
- Advice for the young entrepreneurs as they begin their academic/professional careers.

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Project Experiences

An outstanding feature of the program is the Project Experience where students have an applied opportunity to partner with a company or enterprise to learn first hand about what it takes to be successful in business. Students will work in teams of six (along with a Lehigh University Mentor) at the company sites one day per week during the program. As a learning outcome, each student team prepares a business report and makes a formal presentation to the company, with recommendations and solutions to the entrepreneurial problem they were faced with at the company. Examples of past project partners include *United Way of Greater Lehigh Valley, Just Born®, Good Shepherd Rehabilitation, CT Global Solutions, KidsPeace Team Center, Soltech Solutions*, just to name a few.

International Component

In 2017, the program had participation of Twenty-seven international students from seventeen countries. Since the program's inception in 2001, the program has had participation from international students representing Afghanistan, Antigua Barbuda, Argentina, Australia, Belarus, Brazil, Bulgaria, Burma (Myanmar), Canada, China, Columbia, Costa Rica, Czech Republic, Denmark, England, Finland, Georgia, Germany, Ghana, Greece, Guatemala, Honduras, Hong Kong, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Korea, Kuwait, Malaysia, Mexico, Moldova, Netherlands, Nigeria, Norway, Oman, Palestine, Panama, Paraguay, Peru, Poland, Portugal, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, Spain, Switzerland, Turkey, Uganda, Ukraine, Venezuela, Vietnam, and Zimbabwe.

Students also have a unique opportunity to attend a variety of Special Sessions. Community Service Day, Talent Show. Cultural Night: A unique opportunity to learn first hand about traditional dress, history, arts from twenty countries.

Facilities

Student housing, classroom and evening recreational activities are based on Lehigh University's campus. Through the use of a Gold Plus card, students are able to eat their meals in the dining hall or local restaurants. Facilitators include international educators, business leaders and Lehigh University faculty. Students have access to the campus library, bookstore, sports facilities, health center and outdoor amenities. The program takes advantage of local cultural resources for weekend social and fun activities are included in the program cost.