

Arkansas Arts Academy Comprehensive Plan for Communication and Engagement 2019-20



Arkansas Arts Academy is constantly working to improve their communication and engagement for our students, families, staff, and community.

K-6 campus:

- We hosted Goodies with Grandparents September 6, and per our clicker count, there were 3268 grandparents with their students in attendance.
- We will host Donuts with Dad in February.
- We will host Muffins with Mom before Mother's Day in May.
- We had 17 parents attend the WatchDOGS (Dads of Great Students) Pizza Night Kick-off September 19, and 16 parent volunteer days so far this year.
- We had eight parents volunteer for our annual Flu Immunization Clinic October 2 and will have two parents volunteer for Picture Day November 1.
- We had 24 parents volunteer as chaperones for Space Camp.
- All homerooms have designated homeroom parents.
- Active PTA , PTA parents run and manage the school store along with host many events throughout the year.

7-12 Campus:

- 36 Member Parent Teacher Guild – Guild hosts an annual “Celebrate the Arts” event that provides major revenue for all high school arts programs throughout the year and many more supporting activities.
- 2 parents are NICA coaches who go to 5 NICA events a year and provide food, water, and encouragement.

District:

We have a nine parent member 501c foundation board that works yearly to raise funding for teacher and programming needs.

We utilize Thrillshare to provide various communication to our stakeholders including our website, Facebook, Twitter, texts, emails, and phone calls.