



**2019-2020**

**East End Middle School  
Parent & Family Engagement Plan**

**East End Middle utilizes the following communication strategies to provide additional information to parents and to increase parent and family engagement in supporting classroom instruction:**

East End Middle School communicates with parents, families, and the community through various resources. The school website provides general information about the school, expectations, and contact information for all teachers and administrators. The school also uses a text messaging system, which provides families with reminders, alerts, and necessary information. East End Middle School publishes a monthly newsletter in the local newspaper; posts information to Facebook and Twitter; and hosts family events throughout the school year.

**The following parent meetings, conferences and activities have been planned to increase parent and family engagement and build staff and parent capacity:**

- Open House for all students, parents, and families on Aug. 12, 2019
- Parent-Teacher Conferences on Sept. 23, 2019, and Feb. 10, 2020
- CAP's Conferences in the Spring
- East End Middle School is forming a Parent Teacher Organization coordinated by parents, families, and community members.
- Band Night on Oct. 1, 2019; Beginner Band Concerts on Dec. 9 and May 11.; Advanced Band Concerts on Dec. 3 and May 12
- Health and Fitness Night in the Fall of 2020
- Choir Concerts on Dec. 3 and May 14.
- We invite parents, family, and community volunteers to participate in our Reward Days, Field Days, and Picture Days.
- East End Middle School will hold a Veterans Day celebration, which is open to all parents, families, and community members.
- We invite all parents, families, and community members to volunteer, or shop at our Book Fairs.
- We invite all parents, families, and community members to participate in our Community Pep Rally, Backpack program, and join the students, teachers, and faculty for the athletic events.



**East End Middle School provides information to parents about volunteer opportunities by:**

East End Middle School will provide information to parents about volunteer opportunities through the school's text messaging system, website, social media, flyers sent home with students, and at family nights.

**Resources for East End Middle School parents are provided through:**

- Homework or academic help through a variety of websites and programs listed on the Parent and Family Engagement Handbook
- Resources on a variety of topics, from academics bullying, peer pressure, and behavior through pamphlets and books available for parents and families to take home from the Parent Resource Center
- Parent-Teacher Conferences
- CAPs Conferences

**We engage parents in the evaluation of our parent and family engagement through:**

Parent and family surveys and opportunities for parents and family members to attend monthly Leadership Team meetings. We also gather feedback at CAPs Conferences as to the necessities and concerns of their students entering high school.

Contact Us: 501-261-6565  
[www.SheridanSchools.org](http://www.SheridanSchools.org)

