Everyone,

Here is Path Note No. 14. We have a really short week, so we have a really short update. Enjoy your day!

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Our Path Topic
Category 4 in Our Path to First Choice framework focuses on the *Measurement, Analysis, and Knowledge Management.* Last week we looked at Measurement and Analysis, but still need to understand how we should be managing our knowledge and learning at WASD. Plus, we need to explore our information technology infrastructure.

To understand our organizational knowledge we need to first look at knowledge management and then learning and data, information and information technology. Let's start with organizational knowledge.

WASD has to understand how it collects and transfers workforce knowledge, blends and correlates data from different sources to build new knowledge, transfer relevant knowledge from and to students, other customers, suppliers, partners, and collaborators, and assemble and transfer relevant knowledge for use in our innovation and strategic planning processes.

We need to understand how we train and prepare people to work for WASD. Typically, many school districts do not do a very good job of this. It is essential that we begin to work out a process for transferring how we do things at WASD to new employees, parents, vendors, partners, collaborators, and even cross-training current employees. We have to be able to use our knowledge and resources to embed learning in the way WASD operates.

Looking at Data, Information, and Information Technology, it is important that we know how to verify and ensure the quality or organizational data and information. We need to be able to manage electronic and other data and information to ensure accuracy and validity, integrity and reliability, and currency.

WASD must be able to ensure the security of sensitive or privileged data and information. We need to manage electronic and other data and information to ensure confidentiality and only appropriate access. Do we know how to oversee the cybersecurity of our information systems?

Ensuring the availability of organizational data and information is critical. Needed data and information must be available in a user-friendly manner to WASD's workforce, suppliers, partners, collaborators, students, and other customers, as appropriate.

When it comes to hardware and software properties, how do we ensure that hardware and software are reliable, secure, and user-friendly? Do we have systems or processes in place to ensure we do this? Managing cybersecurity (the security of electronic data) includes, for example, protecting against the loss of sensitive information about faculty, staff, students, other customers and clients, and

organizations; protecting assets stored in the cloud or outside WASD's control; protecting intellectual property; and protecting against the financial, legal, and reputational aspects of data breaches.

Finally, in the event of an emergency, we need to be able to make sure that hardware and software systems and data and information continue to be secure and available to effectively serve students, other customers, and organizational needs.

Next week we will start taking a look at our workforce. We'll explore how we build an effective and supportive workforce environment and how we work to engage our workforce to achieve a high-performance work environment. Hopefully you'll find it interesting.

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Board Meeting
The next school board meeting is November 28th.

Review for You
- What is WASD's Mission statement (what is WASD's purpose)?

Events
- Thanksgiving Break for students is November 22nd through the 28th.

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Piece of the Puzzle
- This week's Piece of the Puzzle is Dr. Alli Beaudry and the WASD elementary Reading Specialists. These folks planned and participated in the October 19th Fall Literacy Night at WASHS. A big thank you for the stage props, costumes, and mascots. WASD families had an enjoyable night of reading fun. Thank you so much for all of the hard work you did to make it a successful evening. We truly appreciate this team of talented individuals! When you see these folks, congratulate them for being a Piece of the Puzzle. Great job!

Review Answers
- WASD's mission statement is "Educate and Empower Students for Future Success".

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Final Thoughts
- *A small body of determined spirits fired by an unquenchable faith in their mission can alter the course of history.*—Mahatma Gandhi.
- *Employees are a company's greatest asset-they're your competitive advantage. You want to attract and retain the best; provide them with encouragement, stimulus, and make them feel that they are an integral part of the company's mission.*—Anne M. Mulcahy.
- *Facebook was not originally created to be a company. It was built to accomplish a social mission-to make the world more open and connected.*—Mark Zuckerberg.

- *Outstanding people have one thing in common: An absolute sense of mission.*—Zig Ziglar.
- *A mission statement is not something you write overnight…but fundamentally, your mission statement becomes your constitution, the solid expression of your vision and values. It becomes the criterion by which you measure everything else in your life*.—Stephen Covey.

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Have a great rest of the week. It is a short one due to the holiday. I want to take the opportunity to thank you for a great start of the 2017/18 School Year. Your hard work for our students is appreciated. I'm very thankful to be able to work with a wonderful staff or team of people here at WASD.

Happy Thanksgiving!
Tod