## SHOW US YOU BELIEVE IN PUBLIC SCHOOLS!

What Does Public Education Mean to Me?





ENTER OUR 2022-2023 "LOUISIANA BELIEVES IN PUBLIC SCHOOLS!" video contest! Submit a short video from your district or school highlighting what public education means to you as a student. Has it been a good experience for you? How have you benefited from attending a public school? What does the future of public education look like to you? Have you had opportunities to experience extra-curricular activities like sports, art, or music? The video must include answers to these types of questions/thoughts.



## "What Does Public Education Mean to Me?"

The Louisiana School Boards Association's "LOUISIANA BELIEVES IN PUBLIC SCHOOLS!" contest will award \$1,000 to the winning entry from each of the state's 5 districts.

**ENTRY REQUIREMENTS:** Entries must be in video format and between 30 seconds to 2 minutes long. (At least 30 seconds, but no longer than 2 minutes.) The following theme must guide the videos: "What Does Public Education Mean to Me?"

**ENTRY JUDGING:** A panel of independent judges made up of media professionals will determine the top video entry from each of the state's 5 regions submitted to LSBA's statewide competition.

**SUBMITTING YOUR ENTRY:** Only online submissions of final product will be accepted. Video entries must be uploaded to Google Drive and the "shareable" link emailed to <u>rcosenza@lsba.com</u> *by MONDAY, JANUARY 16, 2023.* For questions or additional information, please contact Robin Cosenza at <u>rcosenza@lsba.com</u> or at 225-769-3191.

**CONTEST PRIZE:** The winning schools or school districts (1 from each of the state's 5 districts) will be awarded \$1,000. The winners will be recognized at the March 2023 LSBA Annual State Convention in Lake Charles, Louisiana. The prize money for each of the 5 districts will be awarded to the school/school district/school board members and system leadership present at the conference. It is our hope that the prize money will support these schools or school districts in expanding their educational initiatives.

PLEASE NOTE: A release is required from everyone featured in the video, as well as those involved in the production of the video. This authorization assures those involved know that the video may be shown publicly without further consent required. There is no compensation for either appearing in or producing the video. (This release prerequisite is not necessary for crowd shots.) The release(s) must accompany both the submission form and video. It must be signed by the participant, and if the participant/student is a minor, it must be signed by the student's parent/guardian. The school district submitting the video may use its district's standard release form for this purpose. Please be sure that the release covers internet usage. Two attachments are required: the contest submission form and a PDF of all release forms. All entries must be submitted by email to Robin Cosenza. Once submitted the entrants grant to the contest organizers an irrevocable license to copy, edit, distribute, display and make other such uses as they wish at their discretion and in any format or medium. Keep in mind that all material must be original content created by the school. No copyrighted materials from outside sources will be allowed. All school credits should be shown at the end of the video. Consent forms can be acquired at the LSBA website: www.lsba.com.