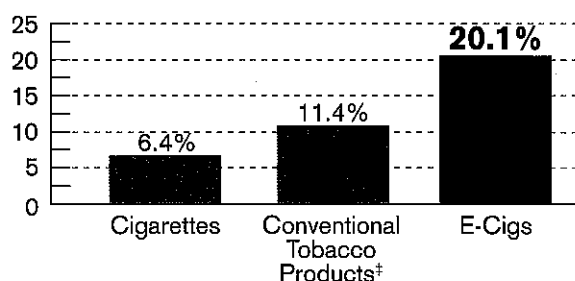


The New Look of **NICOTINE ADDICTION**

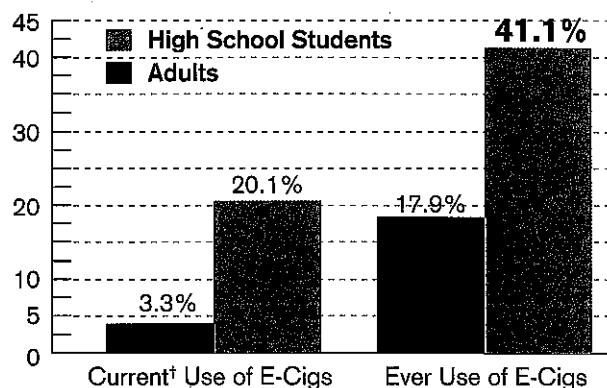
Did you know?

In 2017, 20% of Massachusetts high school students reported currently using e-cigarettes, and nearly half tried them at least once. More high school students used e-cigarettes than all other tobacco products combined, AND they used them six times more often than adults.

Current[†] Use of Tobacco Products by Massachusetts High School Students, 2017



E-Cigarette Use Among Massachusetts High School Students and Adults, 2017



[†] Use in the past 30 days.

[‡] Conventional tobacco is defined as cigarettes, cigars (including little cigars and cigarillos), and smokeless tobacco (such as chewing tobacco, snuff, or dip).

Vapes and e-cigarettes contain nicotine and other harmful chemicals.

The tobacco and vaping industries make their products:

Sweet: Vapes and e-cigarettes come in thousands of different flavors. Flavors are the leading reason that youth are using e-cigarettes.

Cheap: Products are cheaply priced to encourage impulse buys by young people.

Easy to Get: These products are at gas stations, corner stores, mini-marts, and many more types of stores.

Talk with your kids!

Talk with your teens about vaping and make sure they know it's harmful. Nicotine can damage a teenager's developing brain and lead to addiction. The earlier they start, the harder it is to quit.



GET OUT RAGED!

Get the facts at GetOutRaged.org