Date:

September 15, 2014

The Van Buren Board of Education met in special session on Monday, September 15, 2014, at 7:03 P.M. in the community room at Van Buren Local School with the following roll call:

Mrs. Karen Flanagan (acting as secretary) called the roll:

Mr. Ken Rowles	Present
Mrs. Karen Flanagan	Present
Mr. Mike Leifheit	Present
Mr. Edd Van Horn	Absent
Mrs. Nicolle Wheeler	Absent

Visitors present: Mr. & Mrs. Randy Burge; Mr. Doug Brown; Mr. Jay Clark; Mr. Michael Brand.

Discussion of 2014 VB Bond Levy Campaign:

- 3-model: Need to label rooftops for ease of understanding.
  - o Be aware that it isn't completely accurate (for instance it doesn't show the garden area)
  - o May need to explain that the building will not come clear to Main St.
- · Waiting for 3-D "photo" from architect
- · Have spoken to several district groups: teachers; Athletic Boosters: Music Boosters; PTO
  - o Plan to speak at PTO again as well as non-teaching staff.
- · Discussed many dates and events to target:
  - o Continued presence at home football games
  - o Sept. 16: 7th grade outdoor ed mtg
  - o Sept. 18: Academic Boosters 2 PM
  - o Sept. 22: Home volleyball
  - o Sept. 23: 8th grade Washington DC mtg
  - o Sept. 24: home girls' soccer
  - o Sept. 30: PTO
  - o Oct. 11: Applebutter Festival
  - o Oct. 11-12 Youth Soccer tourney @ Sportsplex
  - o Oct. 22: Show Choir Preview Night
  - o Oct. 23: MS Football vs. LB 5 PM
  - Oct. 27: HS National Honor Society Inductions 7PM
  - o Nov. 3: MS National Honor Society Induction 7 PM
- Mr. Brand suggested that Brent Beggs may be willing to play piano at Senior Towers
  which would give us a venue to present levy information. He will contact Brent. He will
  also ask about dates Brent is already scheduled to play at Birchaven; then we will see if we
  can make a presentation on one of those dates as well.
- Mr. Leifheit suggested that we might utilize Beggars' Night as follows: Specify people in various well-traveled neighborhoods to hand out a flier along with candy, getting information into many hands.
- The door-to-door blanketing campaign was discussed with October 25 as a possible date.
   We would need many people to cover the territory.
- Doug Brown discussed voter registrations: The following numbers of addresses had students registered at VB were not registered: 110 ES, 69 MS, and 130 HS. There were 340 addresses with VB students with registered voters but no vote cast.
  - o He has walking lists broken down by precinct.
  - o Tomorrow he will get number of absentee ballots requested thus far
  - Can get a link to Board of Elections for information on registration and deadlines for use on Facebook page.
- Video from Matt Bostdorff and Chris Kniss should be done in the next day or two, per Jay Clark.
- Fundraising: Karen Flanagan suggested that Jamie Stall may be able to help; she will contact him.

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- Mr. Rowles suggested that more letters to the editor be written, offering information and
  encouraging people to vote as opposed to emphasizing "Vote YES". The deadline for letters is 10 days prior to the election.
- No information was available on the sign costs as Mr. Myers was not able to attend the meeting.
- Next meeting date: Monday September 29, 2014 at 7 PM in the school Community Room.

## (14-093) ADJOURNMENT

It was moved by Mrs. Flanagan and seconded by Mr. Leifheit to adjourn at 8:30 P.M.

Vote: Mrs. Flanagan, yes; Mr. Leifheit, yes; Mr. Rowles, yes. The President declared the motion carried 3-0.

Date	Board President	
	Treasurer	