



**BUSINESS
OF CHILD CARE**

Easy as 1 2 3



Child Care Solutions Activation Plan

Arcola, Illinois



Opportunities & Outcomes Workshop Summary

- ✓ **The Big Opportunity**
- ✓ **Community Organization**
- ✓ **Support Space & Licensing**
- ✓ **Economic Development**

Unlock Community Potential with Child Care as an Attractor



Support Business & Job Development, Attract New Residents,
and Support Great Outcomes for Children & Families!

Key Outcomes

Activation Plan Summary
Arcola, Illinois

1

Organize: Arcola Early Education Association

2

Create: Child Care Business Start-Up Support & Incentives Program

3

Launch: Arcola Early Education Center



Community Organization

Activation Plan Summary
Arcola, Illinois

An Organized Approach to the Future

Arcola Early Education Association

- Real-Time Engagement & Understanding with Providers
- Keeps Stakeholders Informed & Engaged
- Coordinates Community Connections
- Raises Supporting Funds
- Promotes Community Awareness on Importance of Early Education

Spearhead New Initiatives:

Local Transportation Access for Early Ed

Small Scale Local Substitute Program

Organic Talent Development Opportunities

Community Education
Approach

Family & Consumer
Sciences (FACS)

Child Development
Associate® (CDA)

Organize: Arcola Early Education Association

The desired outcome of creating a new association dedicated to early education and child care is to create structure for organization, fundraising, and promotion of opportunities.

1 Mission & Outcomes Definition

2 Legal Organization

3 Board Development

4 Launch & Engage

A new 501c3 will create a fiscal structure to attract contributions and investments to support community efforts.

Expected Development Investment - \$3,000

Create: Child Care Start-Up Support & Incentives Program

Activation Plan Summary
Arcola, Illinois

Reimagine & Refresh Opportunities

Recognize & resource existing child care businesses with supports and local funding to revitalize and update program components. This could also include a touch of appreciation for FFN and other informal care providers.

Incentive Grants to Existing Licensed Programs

Example: Participation in business and quality initiatives and receive \$300 per licensed slot

Incentives for New Licensed Child Care Programs

Increase licensed care for micro-needs by offering a local start-up grant and support program, which also facilitates the transition of unlicensed care providers.

10 new licensed 8-slot family child care businesses
\$2,000 per slot on milestone award basis

Total Investment - \$160,000

Workshop Identified Needs:
Non-Traditional Hours Care
Children with Special Needs Care
Wrap-Around Child Care

Example of Milestone Awards Approach

Incentives for Licensed Care

- **Business Exploration & Model Exercise**
15% of grant award
- **Environmental Setting Scan & Survey Exercise**
25% of grant award
- **Licensing Application & Approval**
40% of grant award
- **Illinois ExceleRate Bronze Quality Attainment**
20% of grant award



Attract & Grow New Child Care

- 
- ✓ Community Messaging
 - ✓ Local Promotion with Partners
 - ✓ Drive Referrals



Welcome

Business of Child Care with
Community Connection

*Exploration Support &
Child Care Business Bundle
Experience*

*One-on-One Consultation &
Business Orientation
Support*

*Start-Up Budget & Expert
Space Set-up Support from
Lakeshore Learning*

*Local Introductions &
Connections & Handoffs*

Monthly Business Check-ins

Formal Services & Support for the Hispanic Community

Create sustainable services and support for children and families

Family, Friend, & Neighbor Supports (FFN)

Leverage connections and community networks to connect resources and supports to this integral informal child care network.

Provider Development Support

Highlight and promote Spanish language resources and support for those interested exploring starting a new child care business.

Early Education Family Services

Ensure that early education interventions and supports are accessible to all families in the community.

Activation Plan Summary
Arcola, Illinois



Summer Programming was highlighted as another opportunity to grow!

These supports are available through existing State of Illinois services including early intervention and FFN programming.

Arcola Early Education Center

- **Community Supported Space for Early Education**
 - Operating agreement for licensed child care center
 - Facility and grounds support provided
 - Partnership with Arcola School District
- **Expanded School-Based Programming for At-Risk Families**
 - TBD slots for preschool experience
 - Bilingual Language Offering
 - Enhanced Evening Family Education Opportunities

Expected Development Investment - \$ TBD

#DareToDreamBigger



Jeff Andrews
President

jeff@businessofchildcare.com
952-960-8252

