



Dear Potential Corporate Partner,

The Small School Districts' Association (SSDA) is pleased to invite you to participate in our **2nd Annual Eye On Education Collaborative, September 20-21, 2019** at the Holiday Inn Sacramento Downtown.

The Eye On Education Collaborative is designed to provide a venue for businesses in the educational sector to learn how their products and services can better meet the unique needs of children in rural areas and small school districts. The mission of the Small School Districts' Association is to provide relevant information and proactive assistance to small school district governing boards and superintendents through legislative advocacy, collaboration, professional development, and support services. ***SSDA represents 64% of school districts in California and serves close to a half million children.***

Eye On Education Collaborative corporate partners will have uninterrupted access to between 50-75 educational leaders from throughout California — including county superintendents, district superintendents, superintendent/principals, CBOs, principals. Corporate partners will be able to present solutions, build relationships through networking, ask important questions, collect data, and gather invaluable feedback that they can then use to fine-tune their products and services to better serve small school districts in the California K-12 market.

Here are the ways corporate partners can become involved in the Eye On Education Collaborative:

- **Focus Group Sessions** — Corporate partners may select 8 attending educational leaders and we will attempt to give you your top 5 to participate in a 90 minute private focus group session.
- **Workshops** — Have one of your customers or clients present on your behalf during a 45 minute workshop session.
- **Carousel Focused Presentations** — Select two pre-set groups of educational leaders to give a 25 minute presentation.
- **Shark Tank** — Based on the hit TV show, companies have 3 minutes to give their pitch to all attendees. Based on the pitches, attendees then decide which 30 minute presentation they will attend.
- **Speed Dating** — Attendees have 3-5 minutes during the Saturday reception with each corporate partner and rotate around the room when the bell rings.
- **Meal Co-Sponsor** — Choose to sponsor Saturday breakfast or lunch for the chance to show your 3 minute video or PowerPoint presentation during the meal.
- **Friday Reception Sponsor** — Sponsor the reception on Friday evening and show your 3 minute video or PowerPoint presentation during one of the event's meals.
- **Round Table Partner** — Secure a table at breakfast or lunch where you can distribute your marketing material and invite educational leaders to dine with you.

We hope that you will decide to become a part of the Eye On Education Collaborative and help provide a better educational experience for thousands of rural and underserved children in California. SSDA will use proceeds to expand scholarship opportunities for students and advanced degree opportunities for teachers and administrators.

Sincerely,

A handwritten signature in cursive script that reads "Timothy J. Taylor".

Tim Taylor, Executive Director  
SSDA

# Eye On Education Collaborative 2019

## Corporate Partner Opportunities

### **Focus Group Partner — \$5,000 (limited to first 10)**

Includes two registrations; 90 minutes with five superintendents in a closed session to ask them questions and gather their feedback; recognition at podium; exclusive hosted table at all meals; logo and company description in event brochure.

### **Workshop Partner — \$3,000 (limited to first 20)**

Includes two registrations; 45 minute presentation; recognition at podium; exclusive hosted table at all meals; logo and company description in event brochure.

### **Games & Networking @ Punchbowl Social Host — \$3,000 (2 opportunities)**

Includes two registrations; co-host Friday night at Sacramento's newest hot-spot Punchbowl Social with a buffet and games and entertainment.

### **Shark Tank — \$3,000 (limited to first 10)**

Includes two registrations; 3 minute pitch followed by 30 minute presentation; recognition at podium; logo and company description in event brochure.

### **Carousel Focused Presentations — \$2,500 (limited to first 10)**

Includes two registrations; two 25 minute presentations; recognition at podium; logo and company description in event brochure.

### **Saturday Meal Co-Host (Breakfast or Lunch) — \$2,500 (2 opportunities per meal)**

Includes one registration; recognition at podium with 3 minutes to show video or PowerPoint; exclusive hosted table at the meal you select; logo and company description in event brochure.

### **Friday Reception Partner — \$2,000 (2 opportunities per reception)**

Includes one registration; recognition at podium with 3 minutes to show video or PowerPoint at a meal; logo and company description in event brochure.

### **Speed Dating — \$1,500 (limited to first 20)**

Includes one registration; participation in Speed Dating program during Saturday reception; recognition at podium; logo and company description in event brochure.

### **Round Table Partner — \$1,500 (limited to first 10 per meal)**

Includes one registration; recognition at podium; exclusive hosted table at the meal you select; logo and company description in event brochure.

### **Observer — \$750**

Includes one registration; come and observe all Eye On Education sessions (*Focus Group admittance requires approval*)

## **Want To Do It All?**

### **All Inclusive Package — \$16,000**

Includes four registrations; one 90 minute Focus Group; one 45 minute Workshop; one Carousel Presentation; participation in Shark Tank and Speed Dating; exclusive hosted table at all meals; recognition at podium with 3 minutes to show video or PowerPoint at a meal; logo and company description in event brochure.

**DEADLINE FOR ALL INCLUSIVE PACKAGE: June 28, 2019**

# Eye On Education Collaborative 2019 Corporate Partner Registration Form

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Attendee #1: \_\_\_\_\_

Attendee #2: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please check your selections:**

- All Inclusive Package — \$16,000 (DEADLINE: June 29, 2019)
- Focus Group Partner—\$5,000       Workshop Partner—\$3,000       Shark Tank — \$3,000
- Carousel Focused Presentations — \$2,500       Speed Dating—\$1,500       Observer — \$750
- Round Table Partner — \$1,500 (select one: Breakfast or Lunch)
- Saturday Breakfast Meal Co-Host — \$2,500 (2 opportunities)
- Saturday Lunch Meal Co-Host — \$2,500 (2 opportunities)
- Friday Reception Partner — \$2,000 (2 opportunities)
- Games & Networking @ Punchbowl Social Host — \$3,000 (2 opportunities)
- Additional Attendee — \$500 each

**Please state below your company description for the event brochure (50 word limit):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Method of Payment:**

- Invoice Me to Pay by Check    P.O.#: \_\_\_\_\_
- MasterCard       Visa       American Express

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it Appears on Card: \_\_\_\_\_

*\* Credit card charges are subject to a 3% processing fee*

**Please mail or fax this form (along with your purchase order, if applicable) to:**

Small School Districts' Association  
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Fax (916) 443-7468 • [corrie@ssda.org](mailto:corrie@ssda.org)