

Shawn Weismantel Kramer Scholarship

Description:

The Shawn Weismantel Kramer Scholarship was established in loving memory by her husband, Mitch Kramer of Dallas, Texas.

Despite serious childhood cancer and a lifetime of physical challenges resulting from illness, Shawn love life and people. Shawn graduated from Groton High School in 1981 and studied journalism and marketing at South Dakota State University in Brookings. After graduation with a Bachelor's degree in journalism and minor in marketing, Shawn moved to Dallas to pursue a career in advertising.



In Dallas, Shawn began a career in advertising working for several of the larger firms in the area. She met her future husband, Mitch Kramer and married him in 1991. Shawn's zest for life and achievement continued throughout her short life. She attended Southern Methodist University in Dallas and received a Master of Liberal Arts.

Shawn's passion for life and people was evident throughout her life. Her organizational skills, dedication and work ethic were evident in all of Shawn's activities. Shawn loved verbal and written communication and sought to use these skills to further her relationships with the many friends developed after her move to Dallas. She was capable of a deep and meaningful conversation, yet could fill the room with beautiful laughter.

Eligibility Criteria:

1. Preference given to women (very important)
2. Academic Requirement – GPA 3.4
3. Selected career pathway:
 - advertising, journalism, marketing, public relations and business management.
4. Financial Need
5. Extracurricular involvement including activities, honors and community service.

Application Requirements & Essay Topic:

The recipient of this scholarship should possess a work ethic, self-discipline and dedication to excellence. To better understand the applicant, we would ask that you complete your essay by answering these questions:

1. Outline examples of your work ethic and dedication to causes you feel are important.
2. Comment on your academic performance and what you have learned about yourself and how this scholarship will advance your college degree.
3. Comment on how you will use your future degree to help others.

Submission rules: