

NORTHERN BURLINGTON COUNTY REGIONAL SCHOOL DISTRICT
Course Map

Department	English	Course	Public Speaking
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Source of Standards (Hyperlink sources)

- Common Core State Standards (CCSS)
 - English Language Arts
 - <http://www.corestandards.org/ELA-Literacy/>
 - NJ Learning Standards
<http://www.state.nj.us/education/aps/cccs/lal/>

Sequence & Enduring Understanding- Unit Titles and Number of weeks per unit

- Unit 1: Ethos, Pathos, Logos (1 week)
- Unit 2: Speech Techniques (2 weeks)
- Unit 3: Informative Speeches (2 weeks)
- Unit 4: Persuasive Speeches & Advertising Techniques (3 weeks)
- Unit 5: Motivational Speeches (2 weeks)
- Unit 6: Demonstration Speeches (3 weeks)
- Unit 7: Personal Narratives (2 weeks)
- Unit 8: Conspiracy Theory Speeches (2 weeks)
- Unit 9: Genius Hour Projects (Ongoing) & Final Summit (3 Weeks)

Enduring Understanding (if not attached to “Sequence” above)

- Unit 1: Utilizing Aristotle’s concepts of Ethos, Logos, and Pathos will help yield more effectively written speeches, especially in the persuasive mode.
- Unit 2: Communication involves exchanging both verbal and nonverbal information.
- Unit 3: A speaking opportunity must be analyzed in terms of purpose, audience, speaker, and message.
- Unit 4: Monroe’s Motivational Sequence may be effectively applied to a persuasive speech.
- Unit 5: Public speaking is an important skill that can be applied in a variety of modes to a variety of different situations.
- Unit 6: An effective public speaker considers the audience and uses demonstrations by adapting the speech as needed to fit the needs of the audience.
- Unit 7: Effective speakers select suitable topics according to the required speech purpose, and personal interests, skills, and experience.
- Unit 8: In the course of a debate, an effective speaker utilizes appropriate methods of discourse and presents disagreements in a respectful but well-supported manner.
- Unit 9: Exploring hobbies and interests can enhance understanding of one’s self and the world she lives in.

Essential Questions

Unit 1: What ethical responsibilities must a speaker meet?

Unit 2: What stylistic and/or rhetorical techniques may improve a speech, and how should a speaker incorporate them?

Unit 3: How may a speaker effectively utilize supporting materials and information?

Unit 4: How can we use logical, emotional and ethical appeal in a speech to persuade?

Unit 5: How does one deliver an effective motivational speech?

Unit 6: What strategies and techniques contribute to a successful demonstration speech?

Unit 7: How do the audience, purpose and situation influence every public speaking situation?

Unit 8: How are debate and persuasion the culmination of a speaker's delivery skills?

Unit 9: How may a student incorporate public speaking skills into all classes and future endeavors?

Reporting Student Progress

All courses follow a balanced assessment system with Practice, Assessments, Evaluations.

Resources (Text and Technology)

- Google Apps For Education (GAPE)
- Google Classroom
- Prezi
- Poll Everywhere
- Kahoot
- Google Apps for Education