

**Diversity Recruitment Committee**  
**Minutes**  
**April 25, 2019**

---

**Members Present:** Tim Hunter, Pam Arrington, Jaleesa Johnson, Jennifer Holliday, Gwendolyn McAlister, Benjamin Washington, Maria Howe, Betsy Peterson, Carson Ware, Jim Suber

**Welcome**

Dr. Hunter welcomed the committee and expressed his appreciation for their participation.

**District Social Media Campaign**

Ms. Arrington discussed the success of the District's Social Media Campaign. She reported the number of sessions, new users, new sessions, page views and average time on page for the months of January, February and March. She reported on the top cities that were accessing the sight. Besides Newberry, the other top cities in order are Charlotte, Atlanta, New York, Raleigh, Lexington, Columbia, Irmo, Chapin, and Greenwood. This has been a great recruitment tool for the District. We have seen an increase in application that is triple in numbers. We have requested additional Rural Recruitment Initiative funds to continue for an additional two months, May and June.

**Bennie Bennett Education Scholarship**

Ms. Arrington reported that the committee had just met and identified the recipients of the scholarship. Unfortunately, we did not have any African American scholarship applications. We did have one Hispanic and that student was selected.

**AdvancEd Report**

Ms. Arrington discussed the recently received AdvancEd Accreditation Engagement Review Report. The District received an Exceeds Expectations on The System attracts and retains qualified personnel who support the system's purpose and direction. Insights from the review including the following: "Human Resource leaders and staff have implemented a range of ongoing processes to ensure that the system attracts and retains a divers and talented teaching and support staff. In addition to a robust teacher induction program, the system's Diversity Recruitment Committee has adopted and monitors a plan to increase measures of diversity among professional staff". She thanked the committee for helping make this excellent report happen.

## **SC Teacher Virtual Career Fair**

Ms. Arrington reported that the District will be participating in the first ever SC Teacher Virtual Career Fair sponsored by CERRA on June 7, 2019. She discussed the process and how it would be conducted.

## **New Hires**

Ms. Arrington reported that to-date we have hired 27% minorities for our new hires. This is a very positive amount and follows the increase in measures that we have been successful in obtaining.

## **New Business**

None.

## **Adjourn**

With no further business, the meeting was adjourned. The next meeting will be scheduled at the beginning of the 2019-2020 school year.